



MyVarsity Account Creation & Program Management Guide

A step-by-step guide for coaches and program administrators using the New MyVarsity competition registration experience. This guide will help you create your account, manage your program, build rosters, invite participants, and switch between roles.

Before You Begin

Competition Registration Only

The new MyVarsity experience currently supports competition registration only. Camp registrations and Varsity Fashion information remain available in your legacy MyVarsity account.

Before getting started:

- You will receive an email invitation to create an account for the programs you manage. Your invitation automatically associates you with the correct program(s).
- Each invitation link is unique to you and should never be shared
- Invitation links are one-time use. If you begin setup but do not complete it, a new invitation must be issued before you can access your program.
- Invitation links expire after 8 days.

Quick Tips for Success

Use the same email address associated with your invitation to login to your new account. Complete setup in one session. If you manage multiple programs, all of your existing programs will be associated to your new account.

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Create Your Account

STEP 1

Open Your Invitation Email

Open your invitation email from Varsity Spirit and select the “Create Your New Account” button. Your invitation is personalized and automatically associates you with your program. Do not forward or share this invitation.

WELCOME TO THE NEW MY VARSITY

We're excited to launch the New MyVarsity — a streamlined registration platform built to enhance your experience with Varsity Spirit.

In order to successfully register for competitions this fall, you **MUST** create your **NEW** profile. You will receive a unique account creation link per program you are associated with.

Davenport West High School JV CH AL

Create Your NEW Account

Important: This link is unique to you as a program administrator/coach, please do not share this with anyone else. Invitation links are one-time use. If you fail to complete your profile set-up upon activating this link, a new link will need to be issued in order for you access your program. Invitation links will expire after 8 days.

This new registration experience is for competition, only. Any current camp registration or fashion information remains in your legacy [myVarsity](#) account.



STEP 2

Complete Account Information

Enter all required information and accept the Terms & Conditions and Privacy Policy.

MY VARSITY

If you already have an account with this email? Please [log in here](#) to accept your invitation.

Invitation Landing Page

First Name*
Haley

Last Name*
Varsity

Email*
haley.lower12+22@gmail.com

Password*
Enter Password
Password must be at least 8 characters long.

Confirm Password*
Confirm Password
Password must be at least 8 characters long.

Country Code*
+1...

Phone*
602-123-4467

Organization*
Top Gun All Stars

Program*
Top Gun All Stars AS CH 01

Role*
Program/Gym Owner

Date of Birth*
03/20/1990

Terms & Conditions
Please review the following [Terms & Conditions](#).*

☐ I agree to the above Terms & Conditions

Privacy Policy
Please review the following [Privacy Policy](#).*

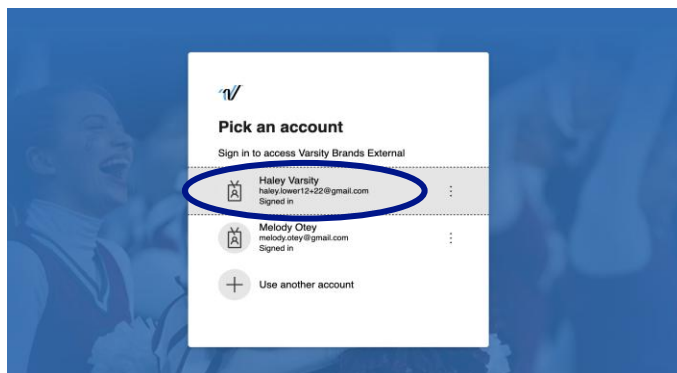
☐ I agree to the above Privacy Policy

Create New User

STEP 3

Sign In

Sign in using the credentials you just created.



STEP 4

Complete all required profile information and select Next.





STEP 5

Verify Organization & Role

Confirm your organization and role are correct before continuing. Contact Varsity Support if your organization or role is incorrect.

MY VARSITY

My Program

Events

Fashion

Varsity Shop

Varsity TV

Contact Us

HV

Top Gun All Stars

HV Holey Varsity

Program Owner - Top Gun All Stars AS CH 01

WELCOME HALEY

Varsity Profile Information

Organization & Role

Terms & Conditions

Communications

Organization & Role

Required field*

View your organization and role

Organization*

Top Gun All Stars

Program*

Top Gun All Stars AS CH 01

Role*

Program/Org Owner

<

NEXT

>

STEP 6

Review Terms & Privacy

Review and accept the Terms & Conditions and Privacy Policy.

MY VARSITY

My Program

Events

Fashion

Varsity Shop

Varsity TV

Contact Us

HV

Top Gun All Stars

HV Holey Varsity

Program Owner - Top Gun All Stars AS CH 01

WELCOME HALEY

Varsity Profile Information

Organization & Role

Terms & Conditions

Communications

Terms & Conditions

Required field*

Please review the following Terms & Conditions.*

☒ I agree to the above Terms & Conditions

Privacy Policy

Please review the following Privacy Policy.*

☒ I agree to the above Privacy Policy

<

NEXT

>



STEP 7

Communication Preferences

Select your communication preferences and submit your profile.

MY VARSITY My Program Events Fashion Varsity Shop Varsity TV Contact Us

HV Top Gun All Stars
Hi Haley Varsity
Program Owner - Top Gun All Stars AS CH 01

WELCOME HALEY

Account Creation

Varsity Profile Information

Organization & Role

Terms & Conditions

Communications

Communications

Text Messages

Country Code Mobile Phone
+1... 555-555-5555

☐ I consent to receive non-marketing messages from Varsity Spirit LLC about my orders, reminders, emergency notifications while attending events, etc. Message & Data rates may apply. [Mobile Terms of Service](#) and [Privacy Policy](#) apply.

Email

☐ Yes, please send me email messages about Varsity Spirit LLC and its affiliates' events, promotions, discounts, offers, and similar marketing communications. Messages may be tailored based on the information provided above (such as participant graduation year)



SUBMIT



What's Next?

Congratulations! Your account has been created successfully.

You're now ready to begin managing your program in MyVarsity.

- Create or manage your teams
- Build and manage team rosters
- Invite athletes, parents/guardians, coaches, and staff
- Add additional roles to your profile
- Switch between multiple roles

The following sections explain each of these tasks in detail.

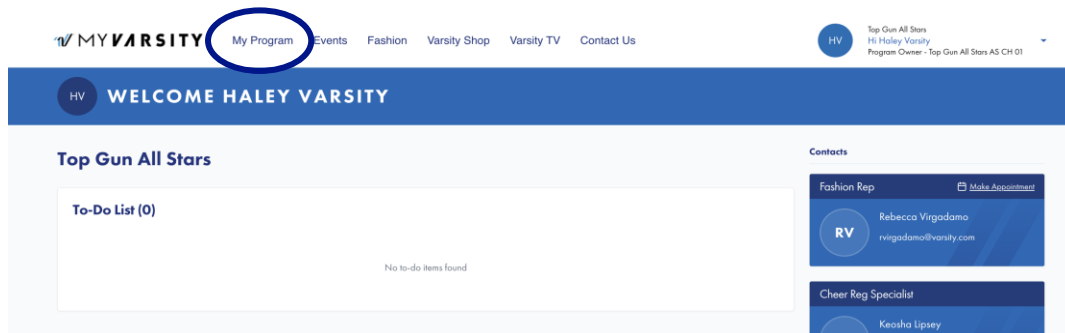


Program & Roster Management

STEP 8

Access Your Program

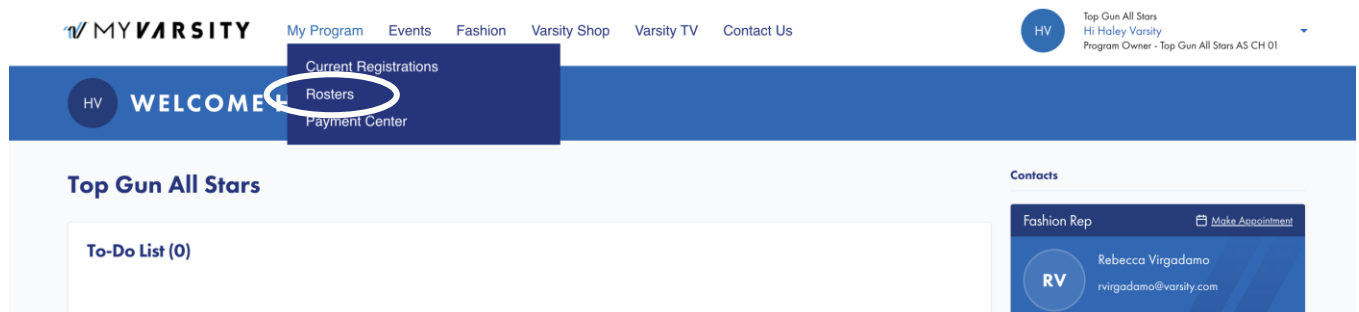
Select My Program from the home page.



STEP 9

Open Rosters

Select Rosters from the drop-down menu.



STEP 12

Generate an invitation and share it using the invitation link, QR code, or printed QR code.

Back to Rosters Dashboard
MY VARSITY

My Program
Events
Fashion
Varsity Shop
Varsity TV
Contact Us

Hi Helen, Varsity
 Program Owner - Mustang Cheer A! | Sara AI C4 CI1

Hold Your Horses

Type: Team Season: 2026-2027 Effective: 10/1/2026 - 7/1/2027

Roster Members (5)

ID	Actions	Name	Profile Status
Helen Varsity	Active		
Helen Teen	Active	Dancer / Musical	F 7/10/1980 46 -- Waivers Assigned
Sony Snake	Active	Participant	F 1/10/2016 10 Grade 3 No Waivers Assigned

Send Invitations
✕

Roster Invite Link

🔗 <https://myvarsity.com/invite/b2901...>

Link Is Valid For 8 Days

[Copy Link](#)
[Copy QR code](#)
[Print QR Code](#)

Roster Source

- Mustang Cheer All Stars AS CH CI
- Mustang Cheer All Stars AS CH CI
- Mustang Cheer All Stars AS CH CI
- Mustang Cheer All Stars AS CH CI
- Mustang Cheer All Stars AS CH CI

ABOUT TEAM ROSTERS

Team Rosters allow you to organize specific groups of individuals within your organization. These are used to provide reusable groups for various activities and simplify the event registration process. You can edit and update your team rosters whenever needed, even after setup.

Inviting Members to a Team



STEP 13

Team Member Registration

Invited users select their role, complete their profile, and finish registration.

MY VARSITY

If you already have an account with us? Please [log in here](#) to accept your invitation.

Invitation Landing Page

First Name *

Enter first name...

Last Name *

Enter last name...

Email *

someone@example.com

Password *

Enter Password

Confirm Password *

Confirm Password

Country Code *

+1...

Phone *

555-555-5555

Organization *

Top Gun All Stars

Program *

Top Gun All Stars AS CH 01

Role *

Team *

Aim

Date of Birth *

mm/dd/yyyy

Terms & Conditions

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Privacy Policy

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Create New User



STEP 14

Add Existing Participants

Use Add Participants to add members who already exist in your program by selecting “Add Participants” and choosing from existing program members.

Hold Your Horses

Type: Team Season: 2024-2027 Effective: 10/1/2024 - 7/1/2027

Roster Members (5)

	Actions	Name	Profile Status	Type	Gender	Birthdate	Age	Grade	Waiver Status
☐		Helen Varsity	Active	Program Owner	F	8/22/1980	45	—	No Waivers Assigned
☐		Helen Tran	Active	Athlete / Cheerleader / Dancer / Mascot	F	7/10/1980	45	—	No Waivers Assigned
☐		Susy Smith	Active	Participant	F	1/10/2016	10	Grade 3	No Waivers Assigned
☐		Amanda Ruth	Active	Participant	F	1/10/2020	6	Grade 1	No Waivers Assigned
☐		Margie Ruth	Active	Participant	F	3/3/2024	2	N/A	No Waivers Assigned

1 OF 1

Roster Source

- ▼ Holding Cheer All Stars AS CH (0)
- ▼ Holding Cheer All Stars AS CH (0)
- ▼ Holding Cheer All Stars AS CH (0)
- ▼ Holding Cheer All Stars AS CH (0)
- ▼ Holding Cheer All Stars AS CH (0)

ABOUT TEAM ROSTERS

Team Rosters allow you to organize specific groups of individuals within your organization. These are designed to provide reusable groups for various activities and simplify the event registration process. You can edit and update your team rosters whenever needed, even after setup.

Inviting Members to a Team Roster:
You can easily invite new members directly to a specific team/group. Here's how it works:

- 1. Access Your Invite Link:** Simply click the "Invitation Details" button to open a pop-up containing your unique **Team Roster Invite Link** and a QR code.
- 2. Share the Invite:** You can share the link directly or print the QR code for physical distribution. Please note that each invite link will have a set validity period, ensuring controlled access.
- 3. Profile Setup:** Once invited, participants (or their parents/guardians) will complete their user profiles with the required details, automatically adding them to both your team and program rosters.

Add Existing Program Members:

- From the **Actions** menu, select **Add Participant** and choose from your existing program roster members to add them directly to this team.



Parent / Guardian Registration

STEP 15

Register as a Parent or Guardian

Parents select the Parent/Guardian role, complete their profile using their own information, add one or more participants, and submit.

MY VARSITY

If you already have an account with us! Please [log in here](#) to accept your invitation.

Invitation Landing Page

First Name*

Enter first name...

Email*

someone@example.com

Password*

Enter Password

Country Code*

+1...

Phone*

555-555-5555

Program*

Top Gun All Stars AS CH 01

Team*

Alm

Terms & Conditions

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Privacy Policy

Please review the following Privacy Policy.*

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Band Director

Band Performer (Aux)

Band Performer (Instrumental)

Band Staff

Band Member

Bookkeeper

Booster Club

Bus Driver

Chaperone

Coach/Sponsor/Advisor

Drum Major

Flag Runner

Judge

Parent / Guardian

Personnel

Date of Birth*

mm/dd/yyyy

Create New User

Next, Parents or Guardians will add their participants.

MY VARSITY My Program Events Fashion Varsity Shop Varsity TV Contact Us

MO Top Gun All Stars Hi Melody Chry Parent / Guardian - Top Gun All Stars AS CH 01

WELCOME MELODY

Account Creation

Varsity Profile Information

Organization & Role

Terms & Conditions

Communications

Create Participant Profiles

Create Participant Profiles Required field*

ADD NEW PARTICIPANT

SUBMIT



Varsity Account Management

Varsity Profile Information
Organization & Role
Terms & Conditions
Communications
Create Participant Profiles

Create Participant Profiles

Required field *

ADD NEW PARTICIPANT

Daisy		complete
ORG	Top Gun All Stars	
PROGRAM	Top Gun All Stars AS CH 01	
ROLE	Participant	
TEAM	Aim	

		in progress
ORG	Top Gun All Stars	
PROGRAM	Top Gun All Stars AS CH 01	
ROLE	Participant	
TEAM	Aim	

Participant Information

Legal First Name *

Enter Name

Preferred First Name

Enter Name

Organization

Top Gun All Stars

Role

Legal Last Name *

Enter Name

Is Participant Over the Age of Majority? *

Select

Program

Top Gun All Stars AS CH 01

Team or Group

Tip

Families can register multiple participants during one session.



Managing Multiple Roles

STEP 16

Add Another Role

If an additional role type is needed, existing users should log into their current account and add a new role instead of creating another account. (Example: You are a Parent & a Coach) Click “login here” at the top of the screen. Follow the account creation steps and additional roles will be associated with your account.

If you already have an account with us? Please [log in here](#) to accept your invitation

Invitation Landing Page

First Name*

Enter first name...

Last Name*

Enter last name...

Email*

someone@example.com

Password*

Enter Password

Confirm Password*

Confirm Password

Country Code*

+1...

Phone*

555-555-5555

Organization*

Top Gun All Stars

Program*

Top Gun All Stars AS CH 01

Role*

Team*

Aim

Date of Birth*

mm/dd/yyyy

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Privacy Policy

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Create New User





You will then be redirected to your profile. Scroll to the bottom of the page and select “Next”.

Medical Information

Allergies (Select all that apply)
Select (Multi Select)

Dietary Restrictions (Select all that apply)
Select (Multi Select)

Additional Medical Notes
Additional Medical Notes

NEXT

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Select your additional role here. If you select Parent/Guardian, you will be able to add your participant next.

Organization & Role Required field*

View your organization and role

Organization*

- Flag Runner
- Judge
- Mascot
- Parent / Guardian**
- Personnel
- Program Admin
- Program / Organization Director

Select a role

Program*
Memphis Pride Cheer AS CH 01

Billing Address
7790 Fischer Steele Rd, Cordova, TN 38018, US

☐ D2 Designation

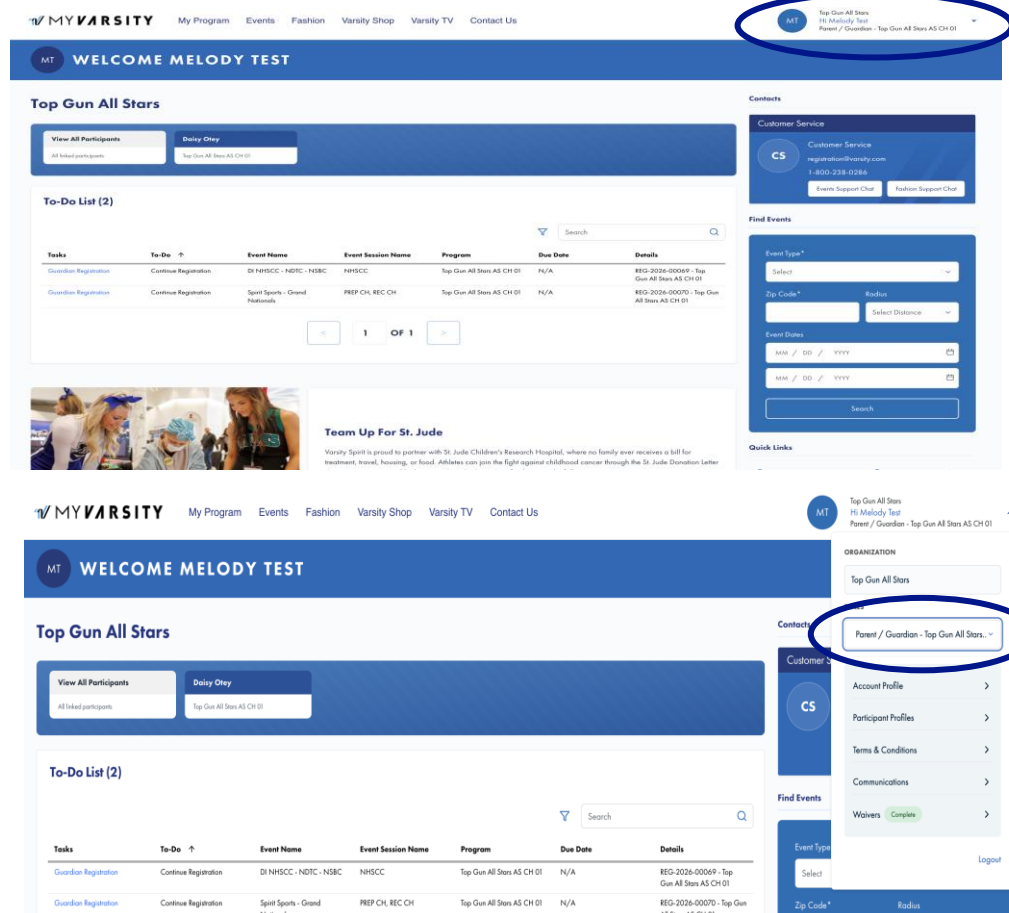
Team*
BlackSmack



STEP 17

Switch Between Roles

Use the profile menu in the upper-right corner to switch between your available roles.



MY VARSITY My Program Events Fashion Varsity Shop Varsity TV Contact Us

MT WELCOME MELODY TEST

Top Gun All Stars

View All Participants **Daisy Oley**

All Inland participants Top Gun All Stars AS CH 01

To-Do List (2)

Tasks	To-Do ↑	Event Name	Event Session Name	Program	Due Date	Details
Guardian Registration	Continue Registration	DI NHSCC - NDIC - NSBC	NHSCC	Top Gun All Stars AS CH 01	N/A	REG-2026-00069 - Top Gun All Stars AS CH 01
Guardian Registration	Continue Registration	Sport Sports - Grand Nationals	PREP CH REC CH	Top Gun All Stars AS CH 01	N/A	REG-2026-00070 - Top Gun All Stars AS CH 01

Team Up For St. Jude

Varsity Spirit is proud to partner with St. Jude Children's Research Hospital, where no family ever receives a bill for treatment, travel, housing, or food. Athletes can join the fight against childhood cancer through the St. Jude Donation Letter.

CONTACTS

Customer Service

CS Customer Service
registration@varsity.com
1-800-238-0286

Events Support Chat Fashion Support Chat

Find Events

Event Type*
Select

Zip Code* Radius
Select Distance

Event Dates
MM / DD / YYYY
MM / DD / YYYY

Search

Quick Links

MT Top Gun All Stars
Hi Melody Test
Parent / Guardian - Top Gun All Stars AS CH 01

ORGANIZATION

Top Gun All Stars

CONTACT

Parent / Guardian - Top Gun All Stars

CUSTOMER SERVICE

CS Account Profile
Participant Profiles
Terms & Conditions
Communications
Wavers Complete

Event Type
Select

Zip Code* Radius

Logout



Need Help?

Check out our FAQ Webpage to answer some of your questions!

If you still need assistance with your MyVarsity account, please contact [Varsity Spirit Customer Support](#).

To help us assist you more quickly, have the following information available:

- Your name
- Email address
- Organization or program name
- Team name (if applicable)

Email: registration@varsity.com

Phone: 1-800-238-0286