

UNIVERSAL CHEERLEADERS ASSOCIATION

MASCOT VIDEO ENTRY



Overall Character Development		Points
<i>Personality, Antics, & Interactions throughout the video clearly showcase who the mascot is and how the mascot enhances spirit raising in the school and community</i>		30
Categories		Points
Game Situations <i>Showcase how and when the mascot increases spirit during game and game time activities</i>		15
Crowd Involvement <i>Engagement and interaction with the crowd that leads to involvement of the crowd with the mascot in or out of game environments</i>		15
Cheer/Dance/Band Integration <i>Integration with other spirit groups to enhance spirit raising</i>		10
Community Service <i>Engagement, entertainment, and interaction at events in the community/off campus</i>		10
School Activities (Non-Sporting) <i>Engagement, entertainment, and interaction at activities around campus</i>		10
Overall Impression		Points
<i>Overall impact of the mascot raising spirit within the university and community as demonstrated throughout a variety of interactions</i>		10
Total	Possible	100