



2025 London Parade

This Event is for selected athletes/participants of the Universal Cheerleaders Association, Universal Dance Association, National Cheerleaders Association, National Dance Alliance divisions, United Spirit Association, Urban Cheerleading Experience and Varsity Performing Arts of Varsity Spirit LLC.

Event Organizer: Varsity Spirit LLC ("Varsity Spirit")

- 711 N Front St. Suite 100. Memphis, Tennessee, 38107
- Telephone 888-243-3782 or 800-326-2383

Payment Deadlines:

Deposit:

\$700 per person non-refundable deposit due two weeks after your registration has been processed.

Second Payment:

\$1,400 per person is due by September 15, 2025.

Final Payment:

Final Payment is due to Varsity Spirit on or before **October 30, 2025. UNIFORMS WILL NOT BE SHIPPED UNTIL THE FINAL PAYMENT IS MADE.** If final payment is not received on or before this date and special written arrangements are not made and approved with Varsity Spirit, you will automatically be removed from the Event, which will result in a complete forfeiture of all monies paid.

Payment Method: Acceptable payment methods are credit cards (Visa, Mastercard) and/or money orders made payable to Varsity Spirit LLC. Money order is to be sent to Varsity Spirit at the address above, Attention Registration. Payment via credit card is to be made by contacting customer service by phone at the phone numbers listed above.

Note: The Event may sell out prior to deadlines. Registrations are taken on a first come, first served basis with deposits. After September 5, 2025, please call the Varsity Spirit office for availability at 844-399-0644 (option 2) for availability.

Release Waiver: Everyone attending the Event (athlete/participant, coach, parent/guardian) must turn in a signed waiver when checking in with Varsity Spirit at the Event on site. The waiver will be sent to you prior to the Event start date. You may not participate in the Event until the signed waiver is received by Varsity Spirit.



Codes of Conduct: Varsity Spirit has an Event Code of Conduct and an Athlete Code of Conduct. Each athlete/participant must comply with each Code of Conduct. Other persons must comply with the Event Code of Conduct. Any infraction of a Code of Conduct may result in immediate expulsion from the Event and being sent home at your own expense without refund of any amounts paid.

[Athlete code of Conduct](#)

[Event code of Conduct](#)

Cancellations: No refund for the \$700 non-refundable deposit will be made for cancellations on or before September 15, 2025. Cancellations between September 16, 2025, and October 30, 2025, an additional \$1000 per person penalty will apply. Starting October 31, 2025, there will be no refunds.

All cancellations must be made in writing to Varsity Spirit. They may be emailed to the registration specialist below. Please note that we will not accept cancellations by phone.

Tyra Johnson tyra.johnson@varsity.com

Confirmation: After completed reservation application and deposit are received, a reservation confirmation will be sent to you via email. Information regarding the performance will be sent to you in late October 2025. Rooming confirmations will be sent two weeks prior to the Event. A link with your routine and your uniform will be sent to you two weeks prior to the Event.

Travel Protection: To help protect your travel investment, we have partnered with Trip Mate to provide an optional Travel Protection Plan for your trip. The Travel Protection Plan includes coverage for Trip Cancellation, Trip Interruption, Missed Connection, Baggage Delay, and more.

The Travel Protection plan must be purchased within 14 days of the date your initial payment/deposit for your trip is received to be eligible for the Optional Cancel For Any Reason benefit. Additional cost and terms apply. Not available to residents of NY.

To view the plan documents and important disclosures, please visit: <https://www.tripmate.com/wpF440V>.

RESPONSIBILITY DISCLOSURE NOTICE: VARSITY SPIRIT LLC, D.B.A. UNIVERSAL CHEERLEADERS ASSOCIATION, UNIVERSAL DANCE ASSOCIATION, NATIONAL CHEERLEADERS ASSOCIATION, NATIONAL DANCE ALLIANCE, UNITED SPIRIT ASSOCIATION, URBAN CHEERLEADING EXPERIENCE, and VARSITY PERFORMING ARTS, divisions of VARSITY SPIRIT LLC, act only as an agent in connection with the Event offered herein and its liability is limited. The travel services



including air transportation, carriage by land, hotel accommodations, restaurants, and related services are provided by independent third parties not under the control of VARSITY SPIRIT LLC. VARSITY SPIRIT LLC shall NOT bear any liability to the passenger or any third party for any injury, damage, loss, accident, delay, or irregularity which may be occasioned either by reason of or any defect, through the acts and/or defaults of any company or person engaged in conveying the passengers or in carrying out the arrangements of the Event and/or performance events, venues, etc. as a direct or indirect result of acts of God, dangers incident to fire, breakdown in machinery or equipment, acts of governments or other authorities, acts of terrorism, civil disturbances, strikes, riots, theft, unhealthy conditions, pilferage, epidemics, pandemics, quarantines, medical, or customs regulations, or from any other causes beyond the control of VARSITY SPIRIT LLC. VARSITY SPIRIT LLC shall not be liable for any losses or additional expenses due to delay or changes in schedule or any other causes. The right is reserved to decline, to accept, or to retain any Event passenger should such person's health or general deportment impede the operation of the Event to the detriment of other passengers. No refunds for Event portions or unused services can be made unless agreed prior to the scheduled deadlines. Your retention of tickets, reservations, or bookings after issuance shall constitute a consent to the above and agreement on your part to convey the contents herein to your traveling companions. Payment of any deposit or final payment shall be deemed to constitute consent by each passenger to these terms. Baggage is carried at the owner's risk and baggage insurance is strongly recommended. It is also recommended that each participant in this Event have his or her own attorney review this RESPONSIBILITY DISCLOSURE NOTICE before indicating his or her consent by signing the reservation form.