

2024 - 2025

EVENT INFORMATION GUIDE

★ VARSITY ALL STAR ★
***VIRTUAL
COMPETITION***
SERIES





24-25 Information Guide

Varsity All Star is proud to continue to offer virtual competition options for teams to compete from the comfort of their gyms & studios against teams across the country, and around the globe. The 2024-2025 Virtual Competition Series will house two different styles of event. Showcases will offer an opportunity for 1:1 feedback from VAS scoring professionals. Competitive events will allow programs to virtually go head-to-head by recording their routines via the CheerMatch App and upload their videos to be scored by a Varsity certified judging panel, and have their routine videos, and results shared via Varsity TV.

Here are some things to know before you register:

Who can participate in the Virtual Competition Series?

All 6 events are open to Elite, Prep & Novice Cheer & Dance teams with USASF memberships & non-US teams in good standing with the IASF. All events are also open to Youth/Rec teams with USA Cheer memberships. Additionally, the Groove Solo Nationals is open exclusively to Dance Solos, Duet/Trios.

How will divisions be split during the event?

All Star divisions will utilize the USASF Division split guidelines. **US** Elite Cheer divisions will split by size first, and D1/D2 if there are 2 of each in the final split. Youth/Rec will be automatically split Traditional and Performance Teams.

How will a Virtual Competition work?

Shortly after the registration deadline passes, teams will receive an email from CheerMatch with app download instructions and login information/passwords, as well as video recording instructions and FAQs. Once this information is sent, teams will have a video capture window to record their video and submit it to CheerMatch. Teams will be given TWO (2) capture opportunities then 1 coach selected submission will be scored.

Additionally, teams will receive an invitation to join the event BAND. It is critical that at least one member of your staff join the BAND, and remain a member through the duration of the event. Many tips, tricks, reminders & updates will be shared via the Event Band, along with submission forms for Bid Intentions & Sizing Submissions.

For the 2 Showcases, Videos will not be shared publicly. Varsity Scoring Specialists will evaluate the routines and set a time for a 1:1 routine consultation and offer feedback. Showcases will not be ranked or placed, therefore no bids will be awarded.

For the 5 Competitive events, videos will be available to watch on Varsity TV. Varsity All Star Certified Judges will score routines using the United Scoring System (All Star Cheer), VAS Dance Scoring, or Varsity Rec Scoring and teams will receive standard score sheets and feedback. Results & Bids will be announced following the competition. All routines will be judged with sound and available for Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available on demand, free of charge without sound for the duration of the competition season.

Updated 2/4/2025



How much does it cost to participate in a Virtual Competition?

Registration for the Virtual Competition Series will be BY TEAM. The pricing breakdown is below.

- X-Small Teams (5-16 members) = \$1,000
- Small Teams (17-22 members) = \$1,350
- Medium Teams (23-30 members) = \$1,850
- Large Teams (31+ members) = \$2,340

Discounts will be offered BY TEAM. They will be as follows:

- \$200 off the 2nd Virtual Competition Series
- \$300 off the 3rd Virtual Competition Series
- \$400 off the 4th Virtual Competition Series
- \$500 off the 5th Virtual Competition Series
- \$600 off the 6th Virtual Competition Series

Groove Solo Nationals Pricing is \$99/dancer/routine.

Virtual Competition Season Event Dates, Deadlines & Timeline:

Specific event timelines can be viewed in the “Additional Information” section on our event webpage. Please note that registration deadlines are firm and cannot be changed or extended for any reason.

What awards will be given?

- In both Showcase and Competitive Events, each registered Athlete will receive a commemorative event mini banner.
- In Competitive Events, teams placing in the top 3 at each VCS event will receive a digital placement banner to display on social media. This digital banner will be shared via the event BAND following the event to share with the team. Share your #virtualvictory proudly!
- In Competitive Events, the Grand Champions will also receive a Virtual Banner. Multiple Grand Champions may be awarded based on registration for each event.
- In Competitive Events, Champion Teams/Solo/Duet/Trio will receive a Champion event banner, while Champion Athletes will receive a commemorative event T-Shirt.

What End of Season event bids will be awarded?

The Virtual Competition Series Competitive Events (Excluding Showcases & Groove Solo Nationals) will offer many bid opportunities, including:

- Partial Paid bids to The Summit
- Wildcard bids (US Teams only) to The Summit
- Partial Paid bids & Wildcard bids The D2 Summit (US Teams only)
- Partial Paid bids & Wildcard bids The Youth Summit

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- At-Large IASF bids to The Summit
- Paid & At-Large bids to The Dance Summit
- Partial-Paid bids to The Regional Summit Championships (US & Canadian Teams only)
- Golden Tickets to The U.S. Finals (US Teams only)
- Youth/Rec teams can earn bids to The Quest & The Recreational Summit (US Teams only)

1 Partial-Paid bid to The Summit, The D2 Summit, & The Youth Summit will be available to eligible teams that compete in both events in the Winter or Spring VCS series.

1 Paid bid to The Dance Summit will be awarded to eligible teams that compete in both events in the Winter or Spring VCS series.

How/when will I know if I have earned a bid to an End of Season Championship?

Golden Tickets to The U.S. Finals and bids to The Quest are awarded at the conclusion of every VCS event and posted in the VCS Event Coaches BAND.

Bids to The Summit, The Dance Summit, The D2 Summit, The Youth Summit, The Regional Summit & The Recreational Summit Bids are announced the Monday following the event on Varsity TV at 7:30 CST on the Summit Bid Reveal.

Where can we view the results from the Virtual Competition Series events?

For Competitive Events, all results and scores will be posted on Varsity TV at the event's end and shared in the respective event BANDs.

Bid Eligibility

Event Producers have the right to investigate any and all teams receiving a bid to Varsity All Star End-of-Season Events. Bid eligible teams and divisions will be reviewed for accuracy and legitimacy to ensure each team has the same opportunity. Any bid eligible team/athlete found in violation of a USASF, IASF or Varsity Spirit policy will be disqualified from their End-of-Season Championship for the remainder of the 2024 – 2025 season.

Rosters/Waivers

Team rosters will be required for teams to participate in each Competitive Virtual Competition. All US teams will be able to upload their roster in their USASF portal under the brand of the event. A signed USASF Compliance form must be completed and submitted via email to VirtualEvents@Varsity.com. Youth/Rec & Non-US teams will submit their roster via email to VirtualEvents@Varsity.com.

Non-US teams will submit the following: [International Roster Form](#)

Youth/Rec teams will submit the following: [Youth/Rec Roster Form](#)



A virtual waiver form will need to be submitted per athlete once per event. The waiver link is on your registration and you can get to it by logging into your MyVarsity account, clicking on My Competition Registrations, then clicking on the event.

Music Guidelines

All routines will be judged with sound and, for the Competitive Events, available for Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available on demand, free of charge without sound for the duration of the competition season.

How do people watch the event?

For Competitive Events, spectators need an active Varsity TV subscription to view the videos on the event day. Showcases will not be streamed on Varsity TV.

What kind of video do I need to submit?

Teams will be given TWO (2) opportunities to film and upload their routine for the event using the CheerMatch app and upload link. There is no need to purchase additional equipment or internet services for your program – simply film on your phone! Make sure that you are closely following the video sent from CheerMatch with further instructions to ensure you are submitting the video properly.

Teams must submit a video recording of their routine taken in their practice facility. Videos must be one take, with sound – edited footage will not be accepted. All 4 corners of the floor should be visible when possible and athletes must perform on a USASF approved surface. The program must own rights to this video and consent to it being posted on Varsity TV for use in the Virtual Competition.

Can I compete at a live event and record that same routine for a virtual event the following weekend?

No, routines must be filmed in your practice facility and may not be used for multiple events, live or virtual.

What should my team wear?

Teams may submit videos in their practice wear or uniforms. Please keep in mind that all USASF Athletic Performance Standards must be maintained, or a deduction will be assessed, and your video will not be available on Varsity TV.

How will teams be scored?

For Competitive Events, once routine videos are filmed and uploaded, a Varsity All Star certified judging panel will score the routines. Score sheets will be emailed to coaches on the Thursday following judging by 9:00 AM Eastern Time. Coaches will then have 3 hours to submit an AccuScore review request.



Teams will receive a link to our AccuScore review process along with their scoresheets, and will be able to follow the steps similar to a live event for reviews. Our AccuScore experts will review your score sheets and follow up with your program on any changes or clarifications prior to the awards announcements.

As a Gym Owner or Coach ONLY, who do I contact if I have further questions?

For questions, please reach out to VirtualEvents@Varsity.com.

Logo Usage

The Virtual Competition Series, and all Varsity All Star logos, wordmarks and imagery are trademarks or registered trademarks of Varsity Spirit. Any use without the express written consent of Varsity Spirit is forbidden. Programs, Teams, Athletes & Spectators will not be allowed to use The Virtual Competition Series logo(s) or all other Varsity All Star logos in any capacity, including but not limited to; banners, rings, bows, t-shirts etc. Any unauthorized use of the logo from program affiliates or third parties may result in disqualification from the event or further action.

Disqualification

Any team that does not adhere to the terms and procedures of these "Rules and Regulations" will be subject to disqualification from the competition, will automatically forfeit any right to any prizes or awards presented by the competition, and may also forfeit the opportunity to participate in a competition or the following year.

**Varsity All Star reserves the right to amend this document, bid event listings and bid distributions at any time.*