



2025 FASHIONISTA & FASHION GUY APPLICATION FORM

NAME: _____

STREET ADDRESS: _____

CITY: _____ ST: _____ ZIP CODE: _____

BIRTH DATE: _____ AGE: _____ ATHLETE PHONE #: _____

HIGH SCHOOL GRADUATION YEAR: _____

ATHLETE EMAIL ADDRESS: _____

CLOSEST AIRPORT: _____

PARENT NAME: _____

PARENT PHONE NUMBER: _____

PARENT EMAIL ADDRESS: _____

ATHLETE HEIGHT: _____ CHEER OR DANCE SHOE SIZE: _____

UNIFORM SIZE: TOP: _____ BOTTOM: _____

PROGRAM NAME: _____

TEAM(S): _____ LEVEL(S): _____

PLEASE LIST ALL PREVIOUS MODELING EXPERIENCE WITHIN THE LAST 18 MONTHS
IN THE CHEER AND DANCE SPACE AND DATES (IF APPLICABLE): _____

APPLICANT SIGNATURE: _____

PARENT SIGNATURE: _____

CONSIDERATIONS:

- Athletes must be between 10-18 years of age as of August 1, 2024
- Athletes must be enrolled in elementary-high school for the 2024-2025 school year.
- Athletes must be a good representation of all star cheerleading or dance.
- Athletes must be an all star cheerleader or all star/studio dancer currently involved on a team within an all star or studio program for the entire 2024-2025 competitive season.
- Athletes must not have participated with any other cheerleading or dance apparel company for modeling purposes within the last 18 months (includes but not limited to social media ambassador, photography/videos, and catalogs).

PHOTOGRAPHS: (SIZE LIMIT IS 10MB for images via email)

Females (Send 2 color photographs):	
○	1 face shot (close up) in make-up with hair down in any athletic apparel
○	1 full length standing shot in uniform or activewear with hair up/back, athletic and confident facial expression
Males (Send 2 color photographs):	
○	1 face shot (close up), no facial hair
○	1 full length standing shot in uniform or practice outfit (t-shirt/shorts are acceptable), athletic and confident facial expression.

***Please note if you do not have a uniform or gym specific activewear that is OK. Please take images in any athletic apparel that fits properly.

Professional photographs are not necessary. All photographs must be in athletic apparel. Female athletes should be in make-up but not overdone stage make up and hair should be worn without a bow. Photographs must be taken within the last 15-30 days of application and feature applicants most current hair length and color. **Applicants may be contacted back asking for additional images if images are not clear enough or further ones are needed for evaluation.**

Please do not contact the Varsity office for information regarding the Varsity All Star Fashion casting call or model selection. **Varsity will contact only the Fashionistas and Fashion Guys selected as finalists via email by June 7, 2024.** Varsity will announce on social media once emails are sent. **If you do not receive one by then, you have not been selected as a finalist.**

Photoshoots will be held August through December in Dallas, TX and possible other locations TBD. Models are fully chaperoned throughout all trips by Varsity employees. **All expenses for models will be paid by Varsity including model flights, hotels and meals. Models younger than 15 will be required to travel with an adult, in which the adult is responsible for all of their own flights, food, and transportation expenses.** Parents of athletes 15+ may elect to travel at their own expense. Due to athlete safety, product confidentiality, and athlete focus, parents that travel are not allowed at the photo studio or set locations.

Application Deadline: June 1, 2024

Please send Application and Photographs for consideration to:
MODELSEARCH@VARSITY.COM