



DEAR COACH,

We are excited about the upcoming 2024 NCA & NDA Cheer and Dance Collegiate Championship on April 10th-14th in Daytona Beach, Florida. We hope that you and your team are planning to join us at this iconic event to showcase your performances and proudly represent your respective school.

This year, we have structured pricing to allow flexibility for teams to select hotels based on their budget and streamline the registration process for a

better user experience. Registration will be released in tiers with Gold/Silver bid winners registering first followed by Bronze bid winners and finally video qualifiers. The online registration process will be the same as it was last year. To view the hotel and pricing guide, [CLICK HERE](#).

REGISTRATION TIMELINE

- **Gold/Silver** – Wednesday, January 17th – 11am CST
- **Bronze** – Monday, January 22nd – 11am CST
- **Video** – Thursday, January 25th – 11am CST
- **VIP Spectator** registration is scheduled for release on Thursday, December 14th at 11am CST.

For questions or need assistance regarding pricing or registration, please contact Taylor Collins at taylor.collins@varsity.com.

Thank you again, for your continued support of our NCA and NDA Collegiate Programs. We look forward to seeing you in Daytona Beach in April!

Warm regards,

BILL BOGGS

Sr. Vice President

Director of NCA/NDA College Programs

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