

Varsity  FOOTWEAR

CARE GUIDE



Discover the secrets to keeping your dance shoes in pristine condition this season with our Dance Footwear Care Guide.

REGULAR CLEANING: Regularly clean the soles of your dance shoes to remove dirt and debris. Use a soft brush or a damp cloth, and make sure the soles are dry before using them again.

CLEANING THE UPPERS: Use a soft, damp cloth to clean the uppers of your dance shoes, removing any sweat or stains. Avoid using harsh chemicals that might damage the materials, and never put your shoes in the washing machine.

KEEP SHOES DRY: Dance shoes can get sweaty during intense practice sessions. After each use, allow your dance shoes to air dry naturally before putting them in a closed bag. To prevent moisture buildup, use moisture-absorbing pads or foot powders.

AIR DRY: We advise against putting your dance shoes in the dryer. Instead, after cleaning, remove the foot bed inserts and let them air dry naturally at room temperature. Placing them in direct sunlight or using artificial heat sources can cause the shoes to warp or lose their color.

STORING YOUR SHOES: When not in use, store your dance shoes in a cool, dry place away from direct sunlight. Avoid folding or crushing them, as it can deform the shape of the shoes.

TRANSPORTING YOUR SHOES: Invest in shoe bags or separate compartments in your dance bag to keep your dance shoes protected and prevent them from coming into contact with other items.

WEAR TRAVEL SHOES: Only wear your dance shoes on performance surfaces. Wearing a travel shoe like the Varsity Vibe to change into before and after games and practice will help keep the soles of your dance shoes in pristine condition.

ROTATE YOUR SHOES: If you're using your dance shoes frequently, consider having two pairs and rotating them. This will give each pair time to dry and regain their shape between uses.