



**VARSITY**  
ALL STAR  
FASHION

## 2024 FASHIONISTA/FASHION GUY APPLICATION FORM

NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

BIRTH DATE: \_\_\_\_\_ AGE: \_\_\_\_\_ ATHLETE PHONE #: \_\_\_\_\_

HIGH SCHOOL GRADUATION YEAR: \_\_\_\_\_

ATHLETE EMAIL ADDRESS: \_\_\_\_\_

CLOSEST AIRPORT: \_\_\_\_\_

PARENT NAME: \_\_\_\_\_

PARENT PHONE NUMBER: \_\_\_\_\_

PARENT EMAIL ADDRESS: \_\_\_\_\_

ATHLETE HEIGHT: \_\_\_\_\_ CHEER SHOE SIZE: \_\_\_\_\_

UNIFORM SIZE: TOP: \_\_\_\_\_ BOTTOM: \_\_\_\_\_

PROGRAM NAME: \_\_\_\_\_

TEAM(S): \_\_\_\_\_ LEVEL(S): \_\_\_\_\_

PLEASE LIST ALL PREVIOUS MODELING EXPERIENCE WITHIN THE LAST 18 MONTHS  
IN THE CHEER SPACE AND DATES (IF APPLICABLE): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

APPLICANT SIGNATURE: \_\_\_\_\_

PARENT SIGNATURE: \_\_\_\_\_



**CONSIDERATIONS:**

- Athletes must be between 10-18 years of age as of August 1, 2023
- Athletes must be enrolled in elementary-high school for the 2023-2024 school year.
- Athletes must be a good representation of all star cheerleading.
- Athletes must be an all star cheerleader currently involved on a team within an all star program for the entire 2023-2024 competitive season.
- Athletes must not have participated with any other cheerleading apparel company for modeling purposes within the last 18 months (includes but not limited to social media ambassador, photography/videos, and catalogs).

**PHOTOGRAPHS: (SIZE LIMIT IS 10MB for images via email)**

Females (Send 2 color photographs):	
<input type="radio"/>	1 face shot (close up) in make-up with hair down in any athletic apparel
<input type="radio"/>	1 full length standing shot in uniform or practicewear with hair up/back, athletic and confident facial expression
Males (Send 2 color photographs):	
<input type="radio"/>	1 face shot (close up), no facial hair
<input type="radio"/>	1 full length standing shot in uniform or practice outfit (t-shirt/shorts are acceptable), athletic and confident facial expression.

\*\*\*Please note if you do not have a uniform or gym specific practicewear that is OK. Please take images in any athletic apparel that fits properly.

**Professional photographs are not necessary.** All photographs must be in athletic apparel. Female athletes should be in make-up but not overdone stage make up and hair should be worn without a bow. Photographs must be taken within the last 15-30 days of application and feature applicants most current hair length and color. **Applicants may be contacted back asking for additional images if images are not clear enough or further ones are needed for evaluation.**

Please do not contact the Varsity office for information regarding the Varsity All Star Fashion casting call or model selection. **Varsity will contact only the Fashionistas and Fashion Guys selected as finalists via email by June 15, 2023.** Varsity will announce on social media once emails are sent. **If you do not receive one by then, you have not been selected as a finalist.**

Photoshoots will be held August through December in Dallas, TX and possible other locations TBD. Models are fully chaperoned throughout all trips by Varsity employees. **All expenses for models will be paid by Varsity including model flights, hotels and meals. Models younger than 15 will be required to travel with an adult, in which the adult is responsible for all of their own flights, food, and transportation expenses.** Parents of athletes 15+ may elect to travel at their own expense. Due to athlete safety, product confidentiality, and athlete focus, parents that travel are not allowed at the photo studio or set locations.

**Application Deadline: June 1, 2023**

Please send Application and Photographs for consideration to:  
**MODELSEARCH@VARSITY.COM**