



THE U.S. FINALS 2023

Frequently Asked Questions

The U.S. Finals is a spectacular way to celebrate the accomplishments of your program and end your season together! Uniquely, The U.S. Finals gives you the opportunity to end your season as a program with teams of all levels. With several locations across the country, your program can pick the event that works best for you!

What are the dates and locations of The U.S. Finals?

2023 has more dates and locations than ever before!

- 4/1/2023 – Buffalo, NY
- 4/1/2023 – Tacoma, WA
- 4/1-2/2023 – Galveston, TX
- 4/1-2/2023 – Pensacola, FL
- 4/15/2023 – Phoenix, AZ
- 4/15/2023 – Chicago, IL
- 4/15/2023 – Colorado Springs, CO
- 4/22/2023 – Louisville, KY
- 4/22/2023 – Trenton, NJ
- 4/22/2023 – Myrtle Beach, SC
- 4/22-23/2023 – Worcester, MA
- 5/6-7/2023 – Virginia Beach, VA

Who can attend The U.S. Finals?

The U.S. Finals will be open to All Star Elite Cheer (non-worlds), All Star Dance (non-worlds), Prep, Novice, CheerAbilities, DanceAbilities Youth/Rec and International Division Cheer (non-worlds) teams.

*Exception: World division teams may exhibition.

*Please note that all performances will take place on a spring floor.

Will bids be offered?

The U.S. Finals will offer GOLDEN TICKETS at all Varsity All Star events in the 2022-2023 competitive season.



What is a GOLDEN TICKET?

Athlete fees are waived for teams attending any of The U.S. Finals locations on a GOLDEN TICKET. The team will only pay a processing fee to attend the event. GOLDEN TICKETS will cover the number of athletes on the floor at the qualifying event. Additional athletes will pay the standard registration rate. GOLDEN TICKETS can only be utilized in the same parent division in which they were earned.

*Receiving a GOLDEN TICKET does not guarantee space nor process the registration for the event.

Who is eligible for a GOLDEN TICKET?

All Star Elite Cheer (non-worlds), All Star Dance (non-worlds) Prep, Youth/Rec, and International Division Cheer (non-worlds) teams.

*CheerAbilities, DanceAbilities and USASF/IASF world teams are not eligible to receive GOLDEN TICKETS at Varsity All Star competitions.

How many GOLDEN TICKETS are given out at Varsity events?

GOLDEN TICKETS will be guaranteed at all Varsity All Star competitions. The number of GOLDEN TICKETS awarded onsite at events is based on the event tier type, number of award sessions, and registration enrollment.

GOLDEN TICKET Pricing

Teams receiving a GOLDEN TICKET to The U.S. Finals will only be required to pay a processing fee. This fee is non-refundable/non-transferable, Terms and Conditions apply. Please note that GOLDEN TICKETS are not referred to as a "Paid Bid" or "free registration". A per team processing fee is required for all GOLDEN TICKET registrants to secure a performance time at your event location.
GOLDEN TICKET Pricing: \$300 per team.

What will I receive at qualifying events if I earn a GOLDEN TICKET?

GOLDEN TICKET Winners will receive a GOLDEN TICKET banner and each athlete will receive GOLDEN shoelaces.

Does The U.S. Finals allow crossovers?

Yes, there are no crossover restrictions at The U.S. Finals. Please note, while we will do our best to accommodate crossovers in our schedules, more than 20 minutes between performances is not guaranteed. Crossovers pay the same rate per athlete per performance. Champion jackets will only be given out to 1st time crossover (athletes are limited to receiving no more than two jackets).



What is the timeline for registration?

A deposit is not required when registering for any of The U.S. Finals locations. If The U.S. Finals location you choose to attend becomes waitlisted, there will be a \$150 deposit due per team 6 weeks prior to the event.

How will The U.S. Finals work?

The U.S. Finals will feature a one-day compete format. Teams attending will compete either Saturday or Sunday and receive placement and awards the same day.

The U.S. Finals Level Champions Challenge

Level champions from each of The U.S. Finals locations will compete virtually after the conclusion of the series for the ultimate U.S. Finals Level Champion title! These winners will receive a Level Champion gift and will be featured on Varsity TV.

Will divisions be split into DI & DII Programs?

Divisions will be split in accordance with the recommended guidelines from the USASF. Teams will be split first by size (small, medium, large) and then by program size if applicable (DI/DII). Division splits are based on registration enrollment. There will be no guaranteed division splits. [Click here to view the USASF Division Split guidelines.](#)

Will there be required housing at The U.S. Finals?

Housing for these events will not be required but will be offered. Our housing partner, Team Travel Source, can assist you in booking your accommodations. Please see the “Additional Information” section on the event page for your location to view convenient housing options.

What awards can my team earn?

Each participant will receive a commemorative U.S. Finals medal. Champions in each division will receive a team championship trophy and a coveted U.S. Finals white jacket. All other placements will receive a team banner. Teams who perform zero deduction routines will receive Hit Zero pins.

Can my program compete out of my region?

Yes, programs may choose to compete live at any of The U.S. Finals locations.

As a Gym Owner/Coach, who should I contact with questions?

Regional Contacts:

- Midwest – Amber Koster Akoster@varsity.com
- Northeast – Lura Fleece Lfleece@varsity.com
- Southeast – Scotty Brown Sbrown@varsity.com
- Southwest – Leah Rauch Lrauch@varsity.com
- West – Matt Goto Mgoto@varsity.com



Tournament Facility

The tournament officials shall have the right to alter the time and location of the competition in the event changes become necessary due to inclement weather, facility problems, television production requirements, or any other situation deemed by the tournament officials to be essential to the successful execution of the championship.

Logo Usage

The U.S. Finals, and all Varsity All Star logos, wordmarks and imagery are trademarks or registered trademarks of Varsity Spirit. Any use without the express written consent of Varsity Spirit is forbidden. Programs, Teams, Athletes & Spectators will not be allowed to use The U.S. Finals logo(s) or the Varsity All Star logo in any capacity, including but not limited to; banners, rings, bows, t-shirts etc. Any unauthorized use of the logo from program affiliates or third parties may result in disqualification from the event or further action.

Disqualification

Any team that does not adhere to the terms and procedures of these "Rules and Regulations" will be subject to disqualification from the competition, will automatically forfeit any right to any prizes or awards presented by the competition, and may also forfeit the opportunity to participate in a competition or the Championship the following year.