



COMPETITION SCOOP

The U.S. Finals – Atlanta

April 23, 2022

Georgia World Congress Center | 285 Andrew Young Int'l Blvd | Atlanta, GA

Last Updated: 4/19/22

Registration/Check-in:

- Check-In will begin 30 minutes prior to doors opening to the public on Saturday.
- All coaches must check-in to receive their Coaches/USASF credentials.
- Please bring the following items to registration:
 - USASF Rosters/ ID (All Star)
 - USASF Compliance Cover Sheet (All Star)
 - Rec Verification Form (Rec)
 - USA Cheer Proof of Membership (Rec/School)
 - Waiver Forms PER ATHLETE & PER COACH (Rec/School)
 - Team Roster (Rec/School)
 - Proof of music license (All performances)
- At this time, you will sign all necessary Bid Intentions.

Warm up/Rehearsal:

- Everyone entering the warm-up room, and not in uniform, must be wearing their USASF/USA Cheer approved wristband.
- Please check into warm-up no less than 10 minutes prior to your scheduled warm-up time.
- For athlete changing areas, please utilize the facility restrooms. Do not change in open areas.
- Cheer teams will receive the following warm-up:
 - 8 mins 18' x 42' Skills Mat
 - 8 mins 12' x 70' Tumbling Strip
 - 8 mins 54' x 42' Foam Floor with music
 - 8 mins Backstage

Crossover Policy:

- There are no crossover restrictions at The U.S. Finals. Please note, while we do our best to accommodate crossovers in our schedules, more than 20 minutes between performance is not guaranteed.

Scoring:

- Scoresheets will be sent to the email attached to the team, or registration contact, approximately 15-20 minutes after each performance. If there is not a valid contact attached, you will not receive an email. Paper copies will be printed and available at the scoresheet table.
- ACCUscore will be at the judge's riser. Your ACCUscore time limit is posted at the top righthand side of your scoresheet.
- Division Standings and Averages will be posted in the Coaches BAND following awards.

Housing Info:

- **Housing Rewards Event:** Booking through our housing partner will help you earn valuable rewards for your organization. [Click Here](#) for the TTS info.

Division Splits:

- D1/D2 division splits will be offered per the USASF split guidelines. For any Elite Cheer division not split D1/D2, with more than 2 teams, a D2 Champion in those divisions will be verbally recognized during awards at the event.

Music:

- We are not responsible for providing an adapter for phones that do not have a traditional headphone jack.
- Main floor & practice area will provide sound systems that will be equipped for iPod/Phone use.
- No CD's

Gifts and Awards:

- Participant Commemorative Sparkle Medal
- Champion teams in each division will receive a team championship banner
- All champions in each division will receive the coveted 2022 U.S. Finals jacket.

The U.S. Finals Level Champions Challenge:

- Level champions from each U.S. Finals location will compete virtually after all regional U.S. Final events for the ultimate U.S. Finals level champion title. The winner will receive a level champion ring and will be featured on Varsity TV.



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For questions regarding:

- **Registration:**
Contact Bonnie at BReid@varsity.com
- **Cheer Scoring:**
Contact Kelly at KProctor@varsity.com
- **Performance Order:**
Contact Kimberly at KHenderson@varsity.com
- **General Event Questions:**
Contact Adam at AThomas@varsity.com
- **Other Issues or Concerns:**
Contact Zach at ZPennix@varsity.com

Social Media:

- Please share your journey to this event and pictures captured at the event with us on social media!
- Instagram & Twitter: @VarsityAllStar #USFAtlanta

Spectator Info:

- The competition takes place in the Georgia World Congress Center. Awards ceremonies will be held in the Awards Arena - Hall C3.
- Doors to the facility will open at 7AM.
- The cost for admissions will be:
 - \$20 for Adults (17-64) – 1-Day
 - \$15 for Students (6-16)/Military/Seniors (65+) – 1-Day
 - \$35 for Adults (17-64) – 2-Day
 - \$25 for Students (6-16)/Military/Seniors (65+) – 2-Day
 - Children 5 & under are Free
- [Click Here](#) to purchase advanced tickets.
- The facility has restrictions regarding the following:
 - No outside food or drink allowed.
 - No firearms/weapons or explosive devices

Parking Info:

- The facility will charge a parking fee. [Click here](#) for parking fees from the Georgia World Congress Center website.

Performance Viewing:

- Spectators will be able to watch performances from Priority Viewing directly in front of the stage.

Results:

- Event results will be available the Tuesday following the event at www.varsity.com/all-star/competitions/end-of-season-events/us-finals.

Media Policy:

- Varsity will allow recording on personal devices. No commercial recording (audio or visual) or commercial live streaming is allowed in the event venue or other event-related venues (including, but not limited to, hotels and restaurants) or on the grounds of any such venues (collectively, "Event Locations").

Concessions:

- Concessions will be available to the public.

Event Merchandise:

- Event Merchandise (ASO) will be available for purchase onsite throughout the event.
- Photographer- www.rtevents.com

Useful Links:

- **Virtual Resources:**
 - <https://www.varsity.com/all-star/resources/virtual/>
- **Virtual Competition Series:**
 - <https://www.varsity.com/all-star/competitions/virtual-competition-series/>
- **Stay Smart Info:**
 - <https://www.varsity.com/home/stay-smart/>
- **End of Season Events:**
 - <https://www.varsity.com/all-star/competitions/end-of-season-events/>
- **Health & Safety Updates:**
 - <https://www.varsity.com/health-update/>
- **COVID-19 Competition Rules:**
 - https://www.varsity.com/wp-content/uploads/2021/09/VS_Competition_COVIDRules_21.22.pdf
- **Signs & Symptoms of COVID-19:**
 - https://www.varsity.com/wp-content/uploads/2020/09/20-21_vs_competition_covideducation.pdf