



A VARSITY SPIRIT BRAND

THE GROOVE EXPERIENCE - LOUISVILLE IS GOING VIRTUAL!

Here are some things to know before you register. As details are finalized, information will continue to be added to this document.

Who can participate in the Groove Virtual Championship?

All all star and studio dance teams are welcome to compete in the Groove Virtual Championship.

How will a Virtual Competition work?

Registered teams will receive an email with a link to the applicable Varsity TV video uploader and keyword to use for filming routines. Once this information is sent, teams will have a 6-day window to record their video and submit it, following the uploader steps provided. At the close of submissions, routines will be available to watch for all subscribers on Varsity TV. Varsity All Star Certified Judges will score routines in our Simple Score system and teams will receive standard scoresheets and feedback. Awards will take place the following week on Varsity TV, and will be FREE for all to view.

All routines will be judged with sound and available for Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available free of charge without sound for the duration of the competition season.

How much does it cost to participate in a Virtual Competition?

Each athlete will pay \$99 per performance at the Groove Experience Virtual Championship. If an athlete crosses over to multiple teams during this event, they will be required to pay an additional \$45 for each additional performance. Every 3rd performance will be free. (Ex: An athlete competing 6 times will get 2 performances free).

What awards will be given?

Champions in each division will receive individual athlete banners. Placement banners will be awarded to teams in each division. More information about additional prizes and awards will be available soon.

How will bids to The Dance Worlds be awarded?

Bid information and declarations will be coming soon.

Bid Eligibility

Event Producers have the right to investigate any and all teams receiving a bid to Varsity Spirit & Varsity All Star End-of-Season Events. Bid eligible teams and divisions will be reviewed for accuracy and legitimacy to ensure each team has the same opportunity. Any bid eligible team/athlete found in



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violation of a USASF or Varsity Spirit policy will be disqualified from their End-of-Season Championship for the remainder of the 2020 – 2021 season.

Registration Deadline

Registration will close 2 weeks prior to the Groove Virtual Championship on Friday, November 20, 2020.

Rosters

Team rosters will be required for teams to participate in the Groove Virtual Championship. Teams will be able to upload their roster in their USASF portal under World Spirit Federation.

Music Guidelines

All routines will be judged with sound and available for Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available free of charge without sound for the duration of the competition season.

How do people watch the event?

Varsity TV will host this event and one one-month subscription will be given to a coach of each registered team. All Varsity TV subscribers will be able to watch the event in its entirety. The awards will be FREE to all viewers on Varsity TV.

What kind of video do I need to submit?

Teams must submit a video recording of their routine taken in their practice facility, using the keyword indicated during the filming period. Videos must be one take – edited footage will not be accepted. All 4 corners of the floor should be visible when possible and athletes must perform on a USASF approved surface. The program must own rights to this video and consent to it being posted on Varsity TV for use in the Virtual Competition.

Once routine videos are filmed, they will be uploaded to Varsity TV. There is no need to purchase additional equipment or internet services for your program – simply film on your phone or available camera!

What should my team wear?

Teams may submit videos in their practicewear or uniforms. Please keep in mind that all [USASF Athletic Performance Standards](#) must be maintained.



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How will teams be scored?

Once routine videos are filmed and uploaded to Varsity TV, a Varsity All Star certified judging panel will score the routines in our Simple Score system. Score sheets and division breakdowns will be emailed to coaches, just like at an in-person event.

[Click here](#) for more information about our scoring and judges.

Where can we watch the awards?

Awards for the Groove Virtual Championship will be hosted on Varsity TV and will be FREE to all viewers the week following the event. More details will be available soon.

As a Gym Owner or Coach ONLY, who do I contact if I have further questions?

For questions, please reach out to Carly Byman – cbyman@varsity.com

Logo Usage

Programs, Teams, Athletes & Spectators will not be allowed to use the Varsity Spirit, Varsity All Star, Groove Experience or End-of-Season Event logo(s) including; banners, rings, bows, t-shirts etc.

Disqualification

Any team that does not adhere to the terms and procedures of these "Rules and Regulations" will be subject to disqualification from the competition, will automatically forfeit any right to any prizes or awards presented by the competition, and may also forfeit the opportunity to participate in a competition or the following year.

**Due to uncertainties associated with the COVID-19 virus that could potentially lie ahead, Varsity All Star reserves the right to amend this document, bid event listings and bid distributions at any time.*