

Dance Teams Spirit Tape

SPIRIT TAPE (due Friday January 4, 2019)

We are excited to include a "Spirit Tape" in UDA's National Championship scoring. Teams competing at Nationals will submit a tape in early January that will include footage of the dance teams in their main responsibility, supporting their universities. The Spirit Tape Scores will carry over to the scores at College Nationals. There is a possible total of 15 total points to be earned from three sections.

The Spirit Tape will not be scored on how a crowd "reacts" to the dance teams performances or actions but by how well the dance team executes their performances to entertain the crowd. The time length of the Spirit Tape should not exceed 1 minute and 30 seconds. Please split the three sections up as evenly as possible between 1:30 to ensure each section has a similar amount of time. This will also give the opportunity for each section to score the full 5 points that it is designated. Please be sure to label each section on the video and show in the order below. The entire spirit tape must be video footage- no still shots/pictures/boomerangs will be counted in scoring. All film clips MUST be from the 2018-2019 school year, and should not include images from summer camp or previous year's activities. Violation of this rule will be subject to one point deduction per occurrence.

Music Guidelines for Spirit Tape

- Only music captured incidentally (i.e., in the background of the video) will be permitted
- No music can be edited into the video
- All music captured from half-times, games, etc. highlighted in the video will need to follow the music guidelines

Section One: Community and Campus Involvement- (This section should be approx. 30 seconds long and show a minimum of 3 **different** activities) This includes any event that the dance team participates in that is a non-sporting event. Each event represented should be different. This can include but is not limited to parades, pep rallies, community service performances, campus tours or any other "involvement" your dance team has on campus. Please label each activity.

Section Two: Halftime/Entertainment (This section should be approx. 30 seconds long and show a minimum of 2 different performances) This section will include any performance that is used for entertainment purposes for the University or College. This can include time outs as well as halftime performances. Dance Choreography must compliment and be visual to the audience at the event. Please label each performance.

Section Three: Spirit Raising Techniques (This section should be approx. 30 seconds long and show a minimum of 3 different examples) This section is based on how well the dance team uses their poms, band, cheerleaders or other actions that can be visible in a stadium or arena on the sidelines. This can include but is not limited to diddy's, use of signs, player intros, t-shirt toss, use of the mascot, etc. Each event represented should be different. Please label each example.

Upload your Spirit Tape to uda.varsity.com. For questions about the Spirit Tape email to jpettitt@varsity.com. All Videos must be uploaded by 5:00pm January 4th and should be submitted in MP4 or MOV files, and titled with your university name.

Spirit Tape Judging Sheet

Community and Campus Involvement (5 Points)

(Includes non-sporting events, pep rallies, parades, community service, etc)

Halftime/Entertainment (5 Points)

(Include crowd effective material and choreography that is visual to the audience and where the dance choreography complements the event)

Spirit Raising Techniques (5 Points)

(Use of poms, diddys, band, cheerleaders and or any other actions to communicate and entertain the crowd)

All Videos must be uploaded to UCA.varsity.com / UDA.varsity.com and should be submitted in MP4 or MOV files. Please label the file being uploaded with your College / University name.