

VIRTUAL COMPETITION INFORMATION GUIDE



USA is proud to continue offering virtual competition opportunities designed to give regional championship experience for teams that may not have an accessible event nearby. The 2026-2027 Virtual Competitions allow programs to compete from their own gyms and studios against teams across the country by recording their routines through the CheerMatch app and uploading their videos to be scored by a USA trained judging panel. Two different styles of events will be offered for the 2026-2027 season. A Virtual Qualifier where teams are evaluated and Virtual Regionals where teams compete against one another. Routine videos, results and more will be shared following the event.

Who can participate in the Virtual Competition?

All USA divisions are offered.

How will divisions be determined for the event?

USA will follow the 2026 – 2027 USA Spirit Competitions Divisions listed on the USA website under the USA Divisions, Rules, and Scoring (<https://www.varsity.com/usa/school/competitions/rulesandscoreing/>).

Event Dates and Deadlines

Please note registration deadlines are firm and cannot be changed or extended. Payment must be paid in full and digital waivers submitted by the registration deadline date in order to participate.

- **USA Virtual Spirit Qualifier (Cheer & Song/Pom)**
 - Registration Deadline: 10/29/2026
 - Email Instruction: 11/3/2026
 - Video Capture Window: 11/4/2026 – 11/8/2026
 - Event on Varsity TV (Subscription Required): 11/11/2026
 - Score Sheets Emailed: 11/12/2026
 - Results Posted: 11/13/2026
- **USA Virtual Dance Regional I & USA Virtual Spirit Regional I**
 - Registration Deadline: 11/26/2026
 - Email Instruction: 12/1/2026
 - Video Capture Window: 12/2/2026 – 12/6/2026
 - Event on Varsity TV (Subscription Required): 12/9/2026
 - Score Sheet Emailed: 12/10/2026
 - Results Posted: 12/11/2026
- **USA Virtual Dance Regional II & USA Virtual Spirit Regional II**
 - Registration Deadline: 12/30/2026
 - Email Instruction: 1/5/2027
 - Video Capture Window: 1/6/2027 – 1/10/2027
 - Event on Varsity TV (Subscription Required): 1/13/2027
 - Score Sheet Emailed: 1/14/2027
 - Results Posted: 1/15/2027

Virtual Qualifier

The USA Spirit Qualifier in November will give priority to teams in areas where USA does not hold a regional competition. Routines will be evaluated for Nationals qualification only. Teams will not be ranked or placed. Routine videos will not be shared publicly.

Virtual Regionals

At USA Virtual Regionals teams compete against one another, and their routine videos and results are shared via Varsity TV. All performers receive a participation ribbon. Regional award plaques are sent to top teams in each division.

How will a Virtual Competition work?

Shortly after the registration deadline passes, teams will receive an email from CheerMatch with app download instructions and login information/passwords as well as video recording instructions and FAQs. For coaches who are new to the platform, you may request a “test” capture after receiving your login instructions. We recommend using this option to familiarize yourself with the recording process prior to initiating capture for your competition performance(s).

Once the event begins, teams will have a 5-day video capture window to record their video and submit it to CheerMatch. Teams will be given **TWO (2)** capture opportunities. The coach will select (1) of these captures to be submitted for scoring. You can film on any desired date during the capture window, but your performance must be captured directly within the CheerMatch (Varsity Compete) app.

All routines will be judged with sound and available for Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available on demand, free of charge without sound for the duration of the competition season.

What awards will be given?

Virtual Regional performers will receive a participation ribbon and regional award plaques will be sent to the top placing teams.

Where can we view the results of the Virtual Regional Competitions?

Results will be available on Varsity TV (results and full rankings are free to view, even if you do not have a subscription).

Virtual Event Waivers

Customers and athletes will only need to complete one waiver, with the exception of Disney events. When creating a new myVarsity account or signing in for the first time, customers and athletes will be prompted to complete the required waiver. The waiver will automatically be sent to the email address associated with their account for signature. Once the waiver has been signed, the completed status will appear in their myVarsity account; users may need to refresh the page for the updated status to populate.

Completed athlete waivers will also appear within the team roster, allowing coaches to easily track each athlete's waiver status. Coaches will be able to see whether a waiver has been received or completed. In addition, the myVarsity to-do list will notify customers and parents when a waiver still needs to be completed.

How do people watch the event?

To view the videos on the event day, you need an active Varsity TV subscription.

What kind of video do I need to submit?

Teams must submit a video recording of their routine taken in their practice facility. Videos must be one take, sound-edited footage will not be accepted. All 4 corners of the floor should be visible when possible and athletes must perform on a NFHS approved surface. The program must own rights to this video and consent to it being posted on Varsity TV for use in the Virtual Regional Competition. There is no need

to purchase additional equipment or internet services for your program – simply film on your phone! Make sure that you are closely following the video sent from CheerMatch with further instructions to ensure you are submitting the video properly.

What should my team wear?

Teams may submit videos in their practice wear or uniforms. Please keep in mind that all NFHS Rules and Standards on uniforms must be maintained, or a deduction will be assessed, and your video will not be available on Varsity TV.

How will teams be scored?

Once routine videos are filmed and uploaded, a USA certified judging panel will score the routines.

Cheer score sheets: Will be emailed to coaches the day following judging by 9:00 am Pacific Time. The official coach of the team may submit any scoring, deduction, or legality questions through the CheerMatch AccuScore link included in the score sheet. The AccuScore link will be open until 12:00 pm Pacific Time on the day score sheets are emailed out. Our AccuScore team will review your score sheets and follow up with your program on any updates or clarifications.

Dance score sheets: Will be emailed with final results.

Can I compete at a live event and record that same routine for a virtual event the following weekend?

No, routines must be filmed in your practice facility and may not be used for multiple events, live or virtual.

Can I compete in more than one virtual event in a weekend and use the same routine for both?

While you may compete at more than one virtual event in a weekend, you will need to film separate routines and submit your performances for scoring using the one of the two capture links provided by CheerMatch for that specific event.

Disqualification

Any team that does not adhere to the terms and procedures of these "Rules and Regulations" will be subject to disqualification from the competition will automatically forfeit any right to any prizes or awards presented by the competition, and may also forfeit the opportunity to participate in a competition or the following year.

Questions

For further questions or assistance, please contact the following:

- Rules Questions (Cheer) – USAScoring@varsity.com
- Rules Questions (Dance) – USADanceRules@varsity.com
- CheerMatch - support@cheermatch.com

**Varsity Spirit reserves the right to amend this document, bid event listings and bid distributions at any time.*