



**USA**  
**GAME DAY**  
*Championships*

**FEBRUARY 15, 2020**  
**ANAHEIM CONVENTION CENTER**  
**ANAHEIM, CA**



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**[USA.VARSITY.COM](http://USA.VARSITY.COM)**

# GAME DAY CHAMPIONSHIPS

## North Hall Level 100 – Anaheim Convention Center

### February 15, 2020

All competition will take place in the North Hall Level 100 at the Anaheim Convention Center. Competition for all divisions will occur Saturday evening, following Spirit Nationals prelims in this venue.

Team registration will open at 2:00 p.m. on Saturday for the Game Day Championships and will close at 8:30 p.m. on Saturday night. All teams should report to the North Hall Level 200 registration table at least 1 hour prior to their scheduled performance time to receive proper wristbands/shoe tags to start the warm-up process. For teams also competing at Spirit Nationals, you may register for Game Day Championships at the same time as Spirit Nationals.

General admission tickets may be purchased at the Convention Center Arena box office at the “Game Day Championships” ticket window. Spectators may purchase a one-day preliminary competition ticket for \$20.00 adults/\$8.00 children (5-11 years). Children under 5 years of age are admitted free. Doors for the competition will open approximately 30 minutes prior to the competition start time. Weekend wristbands for Spirit Nationals, as well as a Saturday one-day ticket to either Spirit Nationals or Collegiate Championships will be valid for entry into Game Day Championships. Separate admission is not required for Game Day Championships if you purchased one of the ticket/wristband types above.

#### **CASH ONLY IS ACCEPTED FOR ADMISSION TICKETS**

Please obtain a handstamp should you wish to exit the venue and re-enter at a later time. A valid ticket and handstamp or a weekend pass wristband are required for re-entry.

**There will be no seat saving permitted.** All seats are on a first-come, first-serve basis. As a reminder, the USA and /or the Anaheim Convention Center will not be responsible for lost/stolen items at the competition. Please encourage team members to leave valuables, bags etc. in their vehicles. **Do not leave bags unattended.** For security reasons all competitors must stay in possession of their bags at all times.

You will need to submit an alphabetized list of all participating students as well as a signed USA medical release form for each participating student – alphabetized please. **NO COMPETITORS FROM SCHOOL-BASED TEAMS WILL BE ALLOWED TO COMPETE WITHOUT AN ORIGINAL, SIGNED MEDICAL RELEASE FORM. ALL MEDICAL FORMS MUST BE ALPHABETIZED.** Teams competing at the USA Spirit Nationals event do not need to submit an additional medical release form.

First aid staff will be on site to provide assistance for emergencies only. Taping of wrists/ankles for individual performers will not be available.

All participants will enter through North Hall 100 Level (Ballroom B) doors to get to the official warm-up area. Participants and advisors/coaches only will be allowed in the assigned warm-up area and in the “Getting Ready” and “On Deck” areas (backstage of the Arena). **A special wristband is required to enter these areas. If your athletes are also competing in Spirit Nationals they use the same wristband/shoe tag.**

Please refer to the enclosed tentative performance schedules for performance times. An updated schedule will be sent to you that includes warm-up times on the Wednesday before the competition (2/12) after 5:00 p.m. (PST). A final schedule will also be available at registration on the day of the event. All teams must be ready to perform 15 minutes prior to their scheduled time. Any division changes must be made prior to the competition date. **No changes will be allowed on the day of the event.**

As a reminder, all Game Day Championships divisions (with the exception of the All-In-One Performance for song/pom/dance) are limited to 1 minute long in length and are performed individually. Each routine is performed as a stand-alone routine (i.e. Fight Song only) in its own division.

Again, the only exception to this is the All-In-One Performance for song/pom/dance which encompasses three routine types in one continuous performance. Each routine type within the All-In-One Performance may not exceed 1 minute in length.

**MUSIC GUIDELINES:** Music guidelines are being followed at all USA and Varsity Brands events. Competition music must be properly licensed and a team must provide proof of licensing at team registration. If a team cannot provide proof of licensing immediately upon request, the team may be disqualified from the event. For further details visit [www.varsity.com/music](http://www.varsity.com/music).

## SOUND

- All teams must provide their own MP3 device or smart phone for use on the event provided sound system. Music must be recorded at the correct tempo. Although it is not recommended due to interference that may be caused during a routine, a smart phone may be used for playing music. No cover may be on any MP3 player or smart phone so that a patch cord may be easily inserted into the device. Please ensure that jacks are clean and free of any debris which may impact connectivity. You must ensure that your device has a jack into which a patch cord may be inserted. Note that you may need to acquire an adapter in advance if your player does not have a head phone jack. One or several selections of music may be used as long as they follow the music licensing rules.
- CDs are not permitted for playing music.
- Please keep your routine music in your possession until you are called to enter the starting area. You will hand carry your music to the sound table.
- Advisors/Coaches/Directors are asked to remain at the sound station while their squad performs and to take their music with them at the conclusion of the performance. **Representatives will be asked to press “play” and “stop” for their routines.**
- There will be no music checks permitted on the main sound system.
- Music guidelines are being followed at all USA and Varsity Brands events. Competition music must be properly licensed and a team must provide proof of licensing at team registration. If a team cannot provide proof of licensing immediately upon request, the team may be disqualified from the event. For further details visit [www.varsity.com/music](http://www.varsity.com/music).

There will be assigned warm-up/practice time offered for each routine. Teams must report to the warm-up area located in the North Hall 100 Level (Lower Level Ballroom B) at the time designated on the “Warm-Up” schedule. Teams will not be permitted to enter the warm-up area earlier than their assigned check-in time. All divisions will have the opportunity to practice/warm-up on a carpet bonded foam mat measuring at least 42’ x 54’.

Open Warm-Up facilities are available from 2:00 p.m. to 8:00 p.m. in North Hall Level 200 on Saturday, 2/15.

All cheer divisions will perform on a carpet bonded foam mat measuring 54’x 42’ (9 strips). Center will be marked for all performances. All song/pom dance performances will take place on Marley floor, measuring 42’x 42’.

There is to be no stunting or tumbling on any cement area.

Game Day teams, please note the 2019-20 Collegiate Game Day Rules & Guidelines or the 2019-20 Jr. High & High School Game Day Rules & Guidelines posted at <https://www.varsity.com/usa/school/competitions/game-day/> **and** the USA Cheer Rules posted at <https://www.usacheer.org/>. Remember that points will be deducted from the final team average of each occurrence of an illegal procedure. Performance error deductions will be assessed.

## **VIDEO**

Individuals are permitted to video the routine from their own team. Video-taping of multiple teams in a division is not permitted.

Personal video cameras will be permitted, but we ask that you please film only your own team. Any individual who does not adhere to this request may be asked to leave the venue. Camera tripods will not be permitted at any time during the competition. Unauthorized videotaping of any team is subject to immediate removal from the competition venue. Livestreaming of the event is not permitted.

## **PHOTOGRAPHY**

Official team photos will be taken by Universal Event Photography **prior** to each team's "scheduled practice time." Please see your "Team Practice Schedule" for your photo time. These participants may request photo times if they wish.

The use of telephoto lenses on cameras and/or tripods is prohibited.

Scoresheets will be distributed to all teams at the conclusion of the competition. Only an authorized team advisor/coach who is designated at team registration may pick these up. A photo I.D. will be required for scoresheet pick up.

All performers receive a participation ribbon. Trophies will be presented to 50% of the teams competing in each division.

## **HANGING OF TEAM BANNERS IS NOT PERMITTED AT THIS COMPEITION.**

Concessions will be available throughout the day. There will be no Game Day Championship-specific souvenir store available at this competition; however, competition related merchandise will be available.

## **PARKING FEES:** \$18.00 PER CAR (subject to change)

Parking is cash only. There are no in-out parking privileges. Parking locations will be at the discretion of the Anaheim Convention Center. Parking rates subject to change. Busses should drop off in the bus loading zone on the south side of the convention center.

## **DIRECTIONS:**

Refer to the map included.

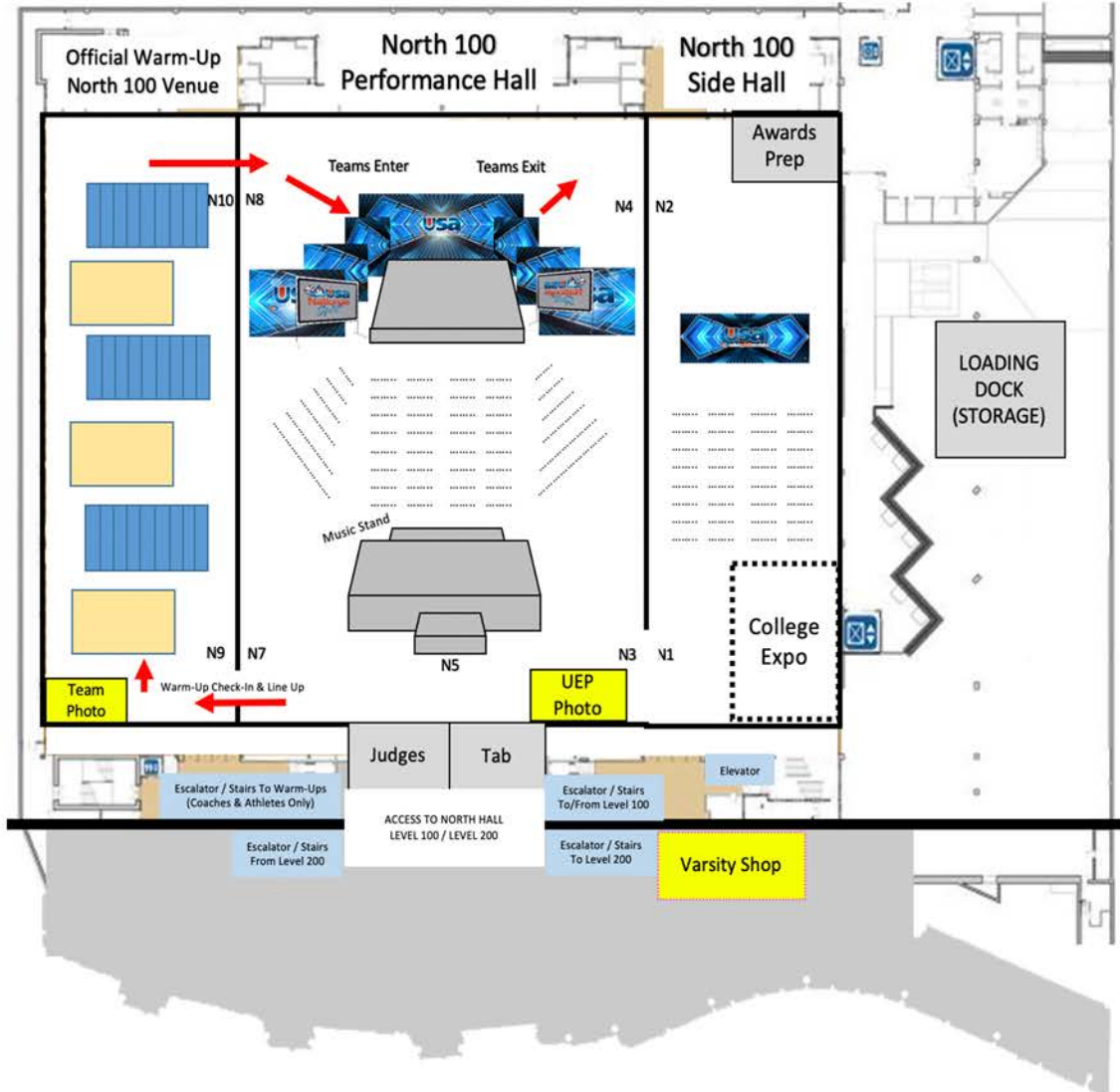
## **COMPETITORS' TRAFFIC FLOW INSIDE NORTH HALL LEVEL 100:**

Refer to the map included.

**EAST (TOWARD HARBOR BLVD)**

**NORTH (TOWARD KATELLA AVE)**

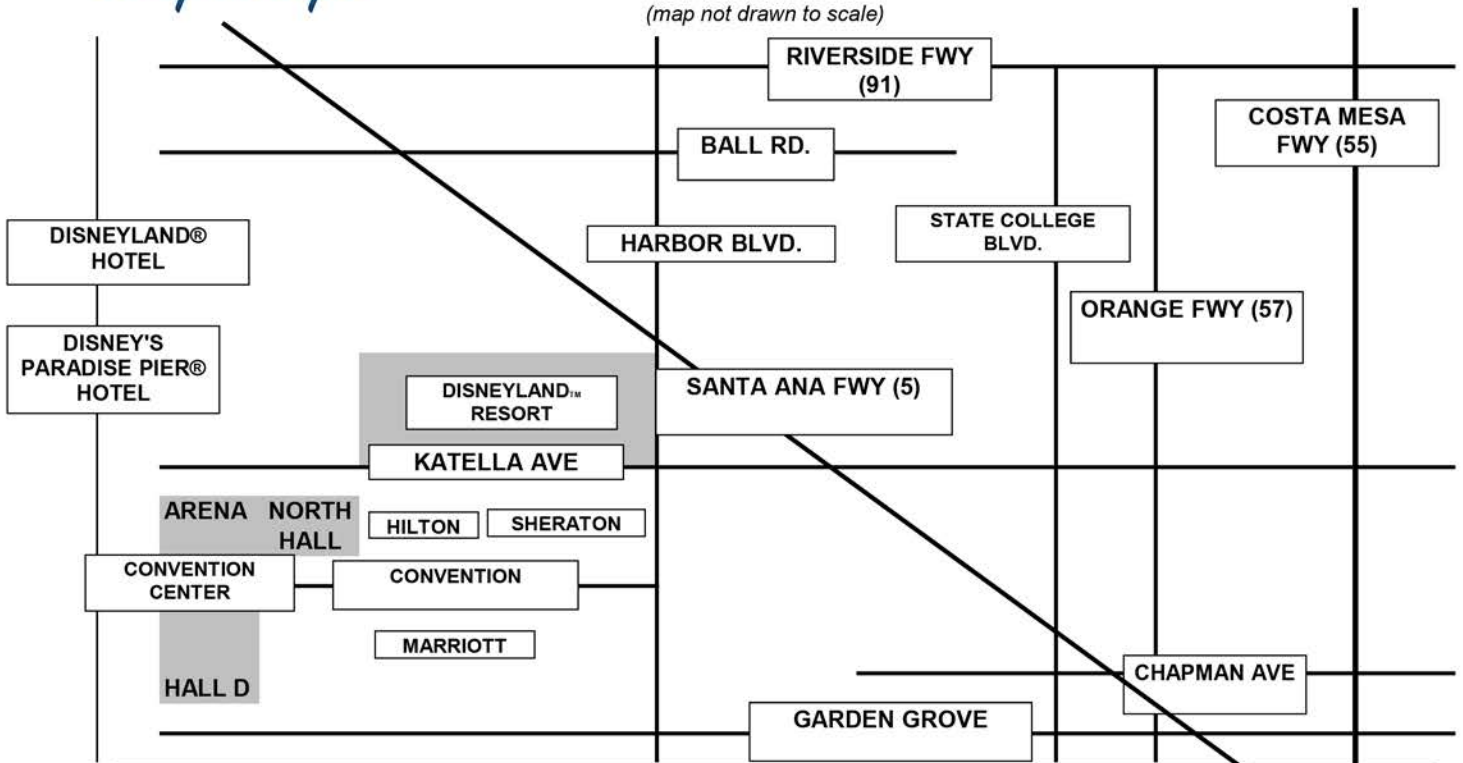
**SOUTH (TOWARD PCH)**



**WEST (TOWARD WEST ST)**

**Anaheim Convention Center  
North Hall Level 100  
800 W Katella Ave,  
Anaheim, CA 92802**

(map not drawn to scale)



### DIRECTIONS

To the Convention Center from various freeways: From the 5, take Harbor Blvd. And turn west onto Katella. From the 57, take Katella west. From the 22 going east, take Harbor Blvd. north and Katella west. From the 22 going west, take 57 north or 5 north and follow the directions above.





## **Game Day and Crowdleader™ Team Situations**

### **2019/20**

It's now or never, they keep grinding out the yardage and running down the clock. We need the ball back. Let's hear from:

Our star quarterback hits a long pass to our receiver. We're moving for the goal. Let's hear it from:

In the second half, their team scores two quick touchdowns, and are now driving for a third. We need to stop their drive. Let's hear from:

We complete a short pass for nine yards. It's second down and one yard to go for the first down - this could be the start of a good drive. We need a cheer from:

It's 3<sup>rd</sup> and 10 and our quarterback is sacked behind the line of scrimmage. Our team needs our support with a cheer from:

We made the first down and we're going to the goal line. Let's have a quick cheer from:

The opponents moved the ball down to our 20 yard line. We've got to hold them. Help us out with a cheer from:

This is the big play. We've decided to go for the touchdown. Let's get the crowd pumped up with a cheer from:

Our quarterback goes for a long bomb, but the pass is intercepted. We need to keep our team fired up with a cheer from:

It's the start of the 3<sup>rd</sup> quarter and the score is tied 13 to 13. Our offense has the ball and is on a roll. We need to support the team with a cheer from:

**2019-2020**

**USA/VARSITY SCHOOL BASED/RECREATION (YOUTH)  
SPIRIT COMPETITION  
POLICIES AND PROCEDURES**

USA/Varsity Spirit has implemented policies and procedures for all events. In order to provide a positive, fair and professional competition environment the coach/gym owner is required to sign this form, but before signing, please read and review the following:

**A. GENERAL**

1. Coaches' wristbands/credentials must be worn at all times. You will not be allowed to enter the warm up area without this identification. Wristbands or lanyards attached to bags do not count.
2. I will follow all USA Cheer/AACCA (school-based teams) or Varsity Recreation Cheer Rules (recreation/youth teams) as applicable. I understand that any violation of these rules and regulations could result in a penalty, point deduction or disqualification.
3. I have read and understand the USA/Varsity Spirit registration and competition guidelines.

**B. SAFETY GUIDELINES**

1. I am aware of the rules pertaining to each division and agree to abide by them (athlete eligibility, safety).
2. I understand that USA/Varsity Spirit reserves the right to remove any persons from a competition for unsafe or unsportsmanlike conduct.

**C. SCORING**

1. Scoring officials will only discuss my routine and scores. I understand that my coaches/directors may not challenge scores and/or deductions of other team(s).

**D. MUSIC GUIDELINES**

1. I have read and understand the USA Cheer Music Copyrights Educational Initiative and all sound recordings used in our team's music shall only be used with written license from the owners(s) of the sound recordings.
2. For the most up-to-date music information, visit <http://varsity.com/music>. If you have any questions, cheer teams should email [info@usacheer.net](mailto:info@usacheer.net) and dance teams should email [dancemusic@varsity.com](mailto:dancemusic@varsity.com). Please check the Preferred Provider list for updates and changes periodically.
3. Teams must be able to provide proof of licensing, in the form of a printed copy, during registration at the event they are attending.
4. If a team does not have the required paperwork, they will be given the option to perform to an approved track of music or a track with counts (provided by USA/Varsity Spirit).
5. If a team does not have the required paperwork, and chooses not to perform to the approved track of music or a track with counts, the team will be disqualified from the competition and not be allowed to perform.
6. If there are concerns regarding a team's use of music, a Challenge Form must be completed within 10 minutes following the team's performance.
7. A challenge can only be made by the official coach, advisor, director or gym owner of a team competing at the event at which the challenge is being made.
8. Challenge Process
  - a. All music challenges must be submitted in writing to the event director.
  - b. There will be a \$100 fee to request a music challenge, which must be in the form of a check made payable to St Jude Children's Research Hospital.
  - c. Challenges will be reviewed and finalized within 48 hours of the event.
  - d. If the challenge is correct, fees collected will be voided. If the challenge is incorrect, fees will be donated to St. Jude.
9. Each team is required to have a representative remain at the music station that knows the routine and music. This representative is responsible for starting the music and stopping the music in case of technical malfunction or injury.
10. All teams must provide their own MP3 device or smart phone for use on the event provided sound system. Music must be recorded at the correct tempo. Although it is not recommended due to interference that may be caused during a routine, a smart phone may be used for playing music. No cover may be on any MP3 player so that a jack may be easily inserted into the device. You will need to acquire an adapter in advance if your player does not have a headphone jack. One or several selections of music may be used as long as they follow the music licensing rules.



## E. COMPETITION STANDARD FOR SPOTTERS

1. **“Team Spotters”** = are part of the performing team and required as part of specific types of stunting/pyramid/toss, etc. skills.
2. **“Additional (Routine) Spotters”** = Individuals on the competition floor provided as a safety precaution to spot certain elements of a routine. These are in addition to the team and do not take the place of “team spotters” required by specific types of stunting/pyramid/toss, etc. skills.  
In an effort to promote a higher level of safety for competing athletes, USA will provide additional spotters at all USA school and recreational/youth cheer competitions. School and recreational/youth cheer programs do not always have a large number of staff and coaches available to spot routines. Therefore, to help ensure that the safety of participants is not compromised due to limited number of team provided spotters, “additional (routine) spotters” will be provided by the USA. Additional (routine) spotters cannot be provided by the performing team, they must be provided by the USA.
3. **These USA-provided “additional (routine) spotters” will be mandatory on the competition floor.**

Reminder – To provide the safest competitive environment, teams should not attempt skills beyond their ability level.

## F. INTERRUPTION OF PERFORMANCE

### 1. UNFORSEEN CIRCUMSTANCES

- a. If, in the opinion of the competition officials, a team’s routine is interrupted because of failure of the competition equipment, facilities, or other factors attributable to the competition rather than the team, the team affected should **STOP** the routine.
- b. The team will perform the routine again in its entirety, but will be evaluated **ONLY** from the point where the interruption occurred. The degree and effect of the interruption will be determined by the competition officials.

### 2. FAULT OF TEAM

- a. In the event a team’s routine is interrupted because of failure of the team’s own equipment, the team must either continue the routine or withdraw from the competition.
- b. The competition officials will determine if the team will be allowed to perform at a later time. If decided by officials, the team will perform the routine again in its entirety, but will be evaluated **ONLY** from the point where the interruption occurred.

### 3. INJURY

- a. The only persons that may stop a routine for injury are: a) competition officials, b) the gym owner / coach from the team performing or c) an injured individual.
- b. The competition officials will determine if the team will be allowed to perform at a later time. If the competition officials allow a routine to be performed at a later time, the spot in the schedule where the re-performance is to take place is at the sole discretion of competition officials. The team must perform the routine again in its entirety, but will be evaluated **ONLY** from the point where the interruption occurred.
- c. The injured participant that wishes to perform may not return to the competition floor unless:
  1. The competition officials receive clearance from, first, the medical personnel attending to that participant, the parent or legal guardian (if present) **AND THEN** the head coach/advisor of the competing team.
  2. If the medical personnel do not clear the participant, the participant can only return to the competition if a parent or legal guardian in attendance signs a return to participation waiver.
  3. Any athlete who exhibits signs or symptoms consistent with concussion must be removed from the activity at that time and should not be allowed to return to activity that day. The athlete should not return to activity on a subsequent day until evaluated by and receives written clearance for such participation from a qualified physician (**MD or DO specifically trained in concussion management**).
- d. In addition to the USA Cheer head injury policy, we encourage you to be familiar with the specific laws of the state where the competition is being held.

**G. VIDEO MEDIA POLICY**

No commercial recording (audio or visual) or commercial live streaming is allowed in the event venue or other event-related venues (including, but not limited to, hotels and restaurants) or on the grounds of any such venues (collectively, "Event Locations"). In the event a team authorizes the commercial recording or streaming in any Event Location, the team will be automatically disqualified. In addition, the personal, non-commercial use of live streaming apps (such as Periscope, Facebook Live, etc.) to capture all or any part of a performance during the event is not permitted. By attending/purchasing admission to the event, each attendee grants permission to USA/Varsity Spirit, LLC and its affiliates, designees, agents, licensees, and invitees to use the image, likeness, actions and statements of the attendee in any live or recorded audio, video, film, or photographic display or other transmission, exhibition, publication, or reproduction made of, or at, the event in any medium, whether now known or hereafter created, or context for any purpose, including commercial or promotional purposes, without further authorization or compensation.

**H. LOGO USAGE**

Teams will not be allowed to use any USA/Varsity Spirit Brand logo including: banners, rings, bows, t-shirts, etc. without prior approval from the Varsity Spirit office. The use of the brand letters will be allowed.

I have read, understand and will abide by all Varsity rules and regulations and at all times I will support the results of the competition, as I am a role model for my program.

Program Name \_\_\_\_\_ Team Name \_\_\_\_\_

Event Name \_\_\_\_\_ Coach/Director's/Authorized Team Rep \_\_\_\_\_

Coach/Director/Authorized Team Rep's Signature \_\_\_\_\_ Date \_\_\_\_\_

Please list divisions competing in today.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**UNITED SPIRIT ASSOCIATION  
PARTICIPANT RELEASE AND WAIVER FORM  
GIVE A COPY OF THIS FORM TO EVERY PARTICIPANT**

*Every participant must have a completed and signed release form to turn in at registration at the door in order to participate.  
Please use blue ink. Photocopies will not be accepted.*

Minor's Name \_\_\_\_\_ Name of Parent or Legal Guardian \_\_\_\_\_  
Address \_\_\_\_\_ School /Team Name \_\_\_\_\_  
City, State, Zip \_\_\_\_\_ Division \_\_\_\_\_  
Phone Number (\_\_\_\_\_) \_\_\_\_\_ Event Location \_\_\_\_\_  
Email \_\_\_\_\_ Event Date \_\_\_\_\_ Cheer [ ] Dance [ ]

**Liability Release:** For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I \_\_\_\_\_, as parent or legal guardian of \_\_\_\_\_, a minor (hereinafter "Minor"), hereby grant the permission necessary to allow Minor to participate in the above "Event" to be conducted by Varsity Spirit LLC ("Varsity Spirit") dba United Spirit Association ("USA"). I, in my own behalf and on behalf of Minor, further agree to release and to hold harmless Varsity Spirit, Varsity Spirit's corporate sponsors (hereinafter "Sponsors"), the hosting site, (university, hotel, convention center, high school) on whose premises the Event will occur (hereinafter the "Location"), the affiliates of Varsity Spirit, the National High School Cheerleading Championships, Inc., a not for profit corporation ("NHSCC"), U.S. All Star Federation, Inc., a not for profit corporation ("USASF"), USA Federation for Sport Cheering, a not for profit corporation ("USA Cheer") and the respective directors, officers, representatives, members, agents and employees of the proceeding parties (hereinafter collectively "Releasees") from any and all liability whether caused by negligence of the Releasees or otherwise for any claim, judgment, loss, liability, cost and expenses (including, without limitations, attorney's fees and costs) arising out of or connected with the Event, including any claim arising out of or connected with any illness or injury (minimal, serious, catastrophic and / or death) that Minor may incur or sustain during the Event, all activities associated with the Event and while traveling to and from the site for the Event whether or not the Event actually occurs. I further expressly agree to indemnify and hold harmless Releasees and Releasees' heirs, successors, assigns, executors and administrators against loss from any further claims, demands or actions that may subsequently be brought by Minor or by any other persons on the account of damages of any character resulting to Minor in any way from the foregoing activities. I further agree to reimburse and to make good to Releasees any loss or costs Releasees may have to pay as a result of any such action, claim or demand.

I, in my own behalf and on behalf of Minor, hereby warrant that I have read this Liability Release in its entirety and fully understand its contents. I, in my own behalf and on behalf of Minor, am aware that this Liability Release releases Releasees from liability and contains an acknowledgement of my voluntary and knowing assumption of the risk of injury or illness. I, in my own behalf and on behalf of Minor, further acknowledge that nothing in this Liability Release constitutes a guarantee that the Event will occur. I, in my own behalf and on behalf of Minor, have signed this document voluntarily and of my own free will.

**Signature of Parent or Legal Guardian:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Supervision:** A chaperone/Adult (age 21 and over) is required to attend with participants. This Chaperone will be responsible for the participants at all times. The Releasees are not responsible for participants' supervision.

**Appearance Agreement:** I understand that as participant and/ or a spectator at the Event that Minor may be included in videotapes, dvds, podcasts and videocasts or photographs taken during the Event. Therefore, without reservation or limitations, I, in my own behalf and on behalf of Minor, hereby assign, transfer and grant to Varsity Spirit, its successors, assignees, licensees, sponsors, any television networks, and all other commercial exhibitors the exclusive right to photograph and / or videotape Minor and to utilize such videotapes and photographs and Minor's name, face likeness, voice and appearance as a part of the Event or in any other media now in existence or hereafter developed, in advertising and promoting the Event, in advertising and promoting similar future events or in advertising and promotions relating to Varsity Spirit, and for any other use or purpose whatsoever without reservations and limitations. I further understand that neither Varsity Spirit nor any third party is under any obligation to exercise any of the foregoing rights, licenses and privileges herein granted. I waive any right to inspect or approve any materials related thereto.

**Medical Release:** I, in my own behalf and on behalf of Minor, acknowledge and agree that such participation subjects Minor to possibility of physical illness or injury (minimal, serious, catastrophic and/ or death) and that I, in my own behalf and on behalf of Minor, acknowledge that Minor is assuming the risk of such illness or injury by participating in the Event. In the event of such illness or injury, I authorize Varsity Spirit to obtain necessary medical treatment for Minor and hereby, in my own behalf and on behalf of Minor, release and hold harmless Releasees in the exercises of this authority. I further acknowledge and understand that I will be responsible for any and all medical and related bills that may be incurred on behalf of Minor for any illness or injury that Minor may sustain during the Event and while traveling to and from the site for the Event whether or not the Event actually occurs.

I represent that any medication to which Minor is allergic or medications that Minor is currently taking are listed below. I agree that Minor shall bring medications which Minor is currently taking with him / her to the Event and that he / she shall consume the prescribed dosage for such medications.

Medications (if any): \_\_\_\_\_ Allergies (if any): \_\_\_\_\_

I acknowledge that the Minor suffers from the following conditions: \_\_\_\_\_

I, in my own behalf and on behalf of Minor, hereby warrant that I have read this Liability Release and Waiver Form in its entirety and fully understand its contents. I, in my own behalf and on behalf of Minor, am aware that this Liability Release and Waiver Form releases Releasees from liability and contains an acknowledgement of my voluntary and knowing assumption of the risk of injury or illness. I, in my own behalf and on behalf of Minor, further acknowledge that nothing in this Liability Release and Waiver Form constitutes a guarantee that the Event will occur. I, in my own behalf and on behalf of Minor, have signed this document voluntarily and of my own free will. Minor and I understand that Sponsors may distribute samples of their products at the Event.

**Signature of Parent or Legal Guardian:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Relationship to Minor \_\_\_\_\_ Minor Birthdate \_\_\_\_\_

I, identified above as Minor, acknowledge that I have read this Release and Waiver form.

**Signature of Minor:** \_\_\_\_\_ **Date:** \_\_\_\_\_