

UCA/UDA College Teams Spirit Video Highlights

(ALL teams are required to submit the Spirit Video)

SPIRIT VIDEO (formerly called CROWD HIGHLIGHTS) - due Tuesday, December 12, 2023

Highlights of these videos will be shown at the National Championship

This portion of your video entry will be due by **5:00pm December 12, 2023**. The time limit is a minimum of 30 seconds with a maximum of 45 seconds and include a minimum of five (5) examples. You may edit this portion of your entry. Here are some tips on getting the best angles and score:

- Film the team so you can see them interacting with the fans. Side angles are also good. Make sure you can see both the cheerleaders/dancers and the audience.
- Show your team using a variety of material (signs, flags or traditional chants or band cheers/dances) to get the crowd motivated.
- All video footage must be the current team from the 2023-2024 school year. The video must be recorded video footage- no still shots/pictures will be counted in scoring. Violation of this rule will be subject to one point deduction per occurrence.
- Judging for the spirit video is based upon the methods and materials being presented by the cheerleaders/dancers. Cheer teams should avoid doing basket tosses and/or elite stunts that are not being used to effectively “lead the crowd”.
- **Do not label each section. Judges should be able to differentiate the performance opportunity and does not need to be labeled on the video.**
- See the following sample score sheet for further assistance in compiling your team’s entry.
- Music Guidelines for Spirit Video
 - Only music captured incidentally (i.e., in the background of the video) will be permitted.
 - No music can be edited into the video.
 - All music captured from half-times, games, etc. highlighted in the video will need to follow the music guidelines.

Spirit Video Score Sheet

Community and Campus Involvement / Spirit Raising Techniques

5 Points

These are examples of squad “spirit raising” by various demonstrations of activities within their campus and local community. These examples are within game day arena/stadium situations and should include any event that the team participates, such as games, parades, pep rallies, alumni performances, pre and post-game events, community service performances, school fundraising events, campus tours or any other “involvement” your team has on campus.

This section should be approximately 30 seconds long up to a maximum 45 seconds and include a minimum of five (5) different examples.

The Spirit Video counts for 5% of your total score at the National Championship.

Crowd tapes must be received by **5:00pm December 12, 2023**.

Videos must be uploaded in MP4 or MOV files. Please label the file being uploaded with your College / University name. Video Upload Link will be available later.

For questions, please contact College@varsity.com