



Adam DeVault -

Adams is a veteran UCA mascot instructor with over 20 years as an instructor at the collegiate level. He

is a former National Champion Mascot while attending the University of Tennessee. He is currently a professional mascot in the NHL for the past 21 seasons. He was inducted in the Mascot Hall of Fame as a former performer in 2014. He has been named Mascot of the Year in the NHL by his peers and numerous Hockey Publications.



Andre Carter -

Andre is the Director of Education and Level 7 Credentialing Team Leader for the USASF and a

member of the USASF Rules Committee. Andre was formerly an Instructor for the International Cheer Union, the Assistant Director of Rules, Safety, and Judging for the USASF, served on the USASF Athlete Registration System Technology Team and the USASF Worlds Judge Selection Committee. In addition, Andre has worked for a major event producer, cheer music production company and a camp and choreography company. Andre has experience with All Star, High School and College championships and has judged for companies in the United States, as well as in Australia, Costa Rica, Chile, and England. Andre has also served as a legality official at Worlds and multiple all levels end of the season events.



Ashley Cormier -

Ashley is a former cheerleader for Keene State College. She has

been a part of the curriculum staff, core staff trainer and 18-year member of the UCA instructional staff. Ashley has over 12 years of judging experience. She is currently the UCA staffing director and event director for the Northeast Region.



Beth Sanchez -

Beth has over 20 years of cheerleading experience. She got her start as a competitive

gymnast and went on to compete in both High School and All-Star Cheer. Beth attending Morehead State University and was a member of the All-Girl National championship team. She graduated with a degree in Spanish and International Studies. Beth was an instructor for UCA as High School, College and International Staff, traveling to countries such as Norway, Ecuador, Germany and Costa Rica. Beth has judged nationally and internationally at the High School, College, and All-Star levels. She resides in Portland with her husband and two children.



Bill Ahern - Bill is a former cheerleader and graduate of the University of Kentucky. He currently serves as the Vice

President of Staff Development and former Northeast Regional Manager for UCA where he oversees the training and education of the UCA instructional staff. He works with the emerging sport of STUNT and is a nationally recognized rules expert.



Billie Sue Roe - Billie Sue is a former member of UCA College Staff, the Kentucky Blue Squad, and Morehead State University All

Girl and coed Programs. She has judged locally and internationally for over 10 years and is excited beyond measure to be back to the premier collegiate national championships for cheerleading.

Bradley Eline -



Bradley has judging experience in school, college and all-star

Cheerleading. His widespread judging experience gave him the opportunity to be a part of a variety of All Star sanctioned events all over the country from the Varsity Knoxville, Gainesville, Charlotte, and Louisville Offices. Currently a 13-year instructor on the UCA Northeast Instructional Staff, UCA Corestaff, winning multiple awards such as Best Second Year Instructor, Veteran Instructor of the Year, and Head Instructor of the Year. Bradley is a V!Roc Master choreographer. Bradley has had the opportunity to judge prestigious events including UCA High School Nationals, UCA College Nationals, and UCA All-Star Nationals all in Orlando Florida. Opportunities including Worlds Bid events, along with the Division 1 and Division 2 Summit. Bradlev has also had the opportunity to be a part of the UCA All American Parades in London. England and Rome, Italy.



Brandy McCollum -

Brandy started her career as a member of Spirit of Texas All-star gym and cheer squad from

Midlothian High School. In college, she cheered at the University of North Texas and the University of Oklahoma. For 16 years, she worked for the National Cheerleaders Association as a head instructor for high school, All-star, and collegiate camps, and competitions. She has worked at the world ranked Twist and

Shout All-star gym and coached numerous school teams throughout Oklahoma. She has coached the NCA collegiate national champion Oklahoma State University cheerleaders and was the Spirit Coordinator and Camp Director at Southern Methodist University. Brandy has coached and traveled the world doing choreography for numerous high schools, All-star, and collegiate squads, as well as judging for various competition companies during her career. She most recently coached the world champion team Claw at Cheer Athletics and works full time as the Director of Product Development for Varsity Spirit and Ozone.



Brian Franca - Brian is a former cheerleader at Colorado State University where he earned his bachelor's degree in History and a

minor in Economics. Brian also received his MBA in Marketing Strategies from Regis University. Brian was a staff member for NCA and a staff member/head instructor for Universal Cheerleaders Association for 22 years. He has coached at high school, college, and all-star cheerleading during this time. He has judged safety and panel for more than 15 years and has judged at most major national and international championships. He currently works as a Director of Human Resources.



Cameron Larsen -

Cameron is a 4-time power tumbling and trampoline national champion. In 2005, he represented

Team USA and placed in the top 10 at the Power Tumbling and Trampoline World Championship. His tumbling career propelled him into cheerleading where he began cheering at Weber State University and was a member of the 2009 NCA College National Championship team. After earning his associates degree from Weber State, he transferred to Brigham young University where he served as a captain of the cheer team and graduated with his bachelor's in business management. Cameron currently works full time for Varsity Spirit as the State Director for Utah and Idaho and a VIROC Choreographer. His choreography has won state titles in over 15 different states across the country and multiple high school and collegiate national titles. He has judged on the state and national level for over 15 years and is excited to be part of this year's championship. Cameron currently resides in Salt lake City, UT.

Carlos Munoz -

Carlos from Dallas, TX currently works for Varsity Spirit Fashions. He's the former National Director of

Competitions for UCA/UDA, UCA All-Star & assists as a choreographer for UCA/UDA & NCA Leadership summer material. He currently choreographs for the University of Kentucky Pom Team, 2019 Russian Dance Team, 2015 NDA National Pom Champions United Middle School Dance Team. Carlos has 31 years of cheer/dance experience & served as a UCA instructor for 20 years. Carlos has judged competitions for UCA/UDA, USA, All-Star Challenge, ACA, NCA/NDA at the collegiate, high school & all-star level, in the US, Puerto Rico and internationally.



Chantal Canales-Garcia -

Chantal is a 2004 graduate of Texas State University in San Marcos, Texas. She graduated with

a bachelor's degree double majoring in Political Science and Spanish. Chantal is a former member of the 2003 All Girl National Championship team. She has also been a cheer instructor for Universal Cheerleaders Association for over 18 years and is the former Director of Curriculum for UCA. She has not only participated and worked for the Universal Cheerleaders Association in summer camps, regional, state, and national competitions as a cheerleader, instructor and judge but also extended her judging experience to countries such as Mexico. Colombia, Guatemala, Chile, Malaysia, Australia and Scotland as well as focusing on Coaches and Judge's Education in the US and abroad. The vast experience that she gained from her cheerleading career both as an active participant as well as a judge, has gained her the respect and admiration from schools at the state, national, and international levels. During her travel experiences around the world, Chantal has played an important role in the development of young men and women of all ages who are part of the Cheerleading and Dance World. Through this sport and activity, she has focused on providing a positive environment for those involved. She is currently the International Regional Director and Logistics Coordinator for Latin America for Varsity Brands, USASF and UCA



Courtenay Carrel -

Courtenay is the current Northeast Regional Manager for UCA and NCA camp brands. She has been

a judge for the College Championship for more than 10 years and also a judge for all other Varsity Spirit school championship events. Courtenay is a longtime cheerleading safety trainer and Varsity University speaker on Game Day and Scholastic cheerleading topics. She is a graduate and former cheerleader at the Ohio State University and currently resides in the Pittsburgh, PA area with her husband and 2 daughters.



Courtney Mai Smith -Courtney is currently a head instructor for Universal

Cheerleaders Association (UCA) and has been with the company for 16 years. While earning her Business Management Degree she competed at UCA College Nationals with The University of Texas at Arlington (UTA). She has a background in both competitive gymnastics plus cheerleading and has been an active coach in the cheer world since her later years in high school. Courtney has been judging regional, state and national events since 2008. She is currently the business manager for a golf course in Texas and raises her two beautiful daughters.

Cristen Marzula -Cristen began her athletic career as a Junior Olympic gymnast trained by world-renowned Olympic coach and choreographer, Irina Milogradova. Cristen is a graduate of the University of Cincinnati, and former member of the Bearcat's nationally ranked cheer program. She was a Core instructor for Universal Cheerleaders Association and created the College Game Planning curriculum. Cristen has over 20 years of judging experience that includes UCA College, High School and All-Star National Championships. She has judged internationally in South America, Europe, and Australia. Cristen currently works for Varsity Brands' IMPACT division as a Facility Branding Project Manager.



Danielle Manninger -Danielle is the Curriculum Director for UCA. She previously worked as the Assistant Athletic Director

for Spirit Squads and Community Outreach at Vanderbilt University. Prior to Vanderbilt, she was the head coach at UC Berkeley and Student Activities Coordinator at UC Davis. She has been with UCA for 12 years serving both as a head instructor and one of Core Staff member. She currently lives in Illinois with her husband Matt and their newest addition Jackson James.

Darious Robertson -Feel free to just call him "D".D has been in the cheer and
tumbling world for the past 7years. He previously cheered and Mascoted
at St. Charles Catholic High school and
Southeastern Louisiana University. He is

currently a cheerleading and mascot instructor for Universal Cheerleaders Association (UCA), traveling across the country helping athletes at the middle school, high school, and college level.



Dawn Burton -

Dawn, from New Mexico, a graduate of NMSU, where she earned a BA in Human Resources

Management & Marketing. Then moved to Abq & obtained her master's degree in Human Resources Development. She has been an active coach in the cheer & dance world for 20+ years, beginning at the High School level. She holds State Cheer Titles and has done choreography for teams in Texas, New Mexico & Colorado. She has been a certified routine judge at the state, national and international levels for over 15 years. Including being chosen to judge the Mexico International Nationals in Mexico City, Mexico. Judging for many prestigious spirit organizations, to name a few: UCA, NCA, Cheersport, Spirit Express. Dawn was a head instructor for over 10 vears for UCA, including being on their College Instructional staff. She is the current Head Cheer Coach at Colorado State University, currently in her 16th season.



Donna Carter-Snyder -

Donna is a former Wright State University Cheerleader. She is a veteran staff member for UCA with

13 years' coaching experience. Donna has been judging at the national and international levels for 29 years. This includes judging for UCA, NCA, USA, Varsity All Star, the International Cheer Union, Worlds, Summit and D2 Summit. She has represented the ICU as a judge in Cosa Rica, Puerto Rico, Japan, Germany, Scotland, Malaysia, New Zealand, and Australia. Donna is also the founder of Cheer For A Cure, a Breast Cancer Benefit Cheer competition in Dayton, OH. This has been a successful event for 20 years and was featured in the October 2021 issue of Inside Cheerleading Magazine. The 21st Annual event will be held on February 20, 2022.

Hank Light -



Hank is currently the State Director for Varsity Spirit brands for Kentucky. V!Roc Choreographer

for 15 years. Hank has choreographed over 100 national championship routines for NHSCC, NCA High School Nationals and Varsity All Star in 20 + years.



James (Daulton) Byars -

Daulton is a former cheerleader for the University of Mississippi. Daulton is a former UCA staff

member and head instructor. Daulton has been a judge for 7 plus years, where he has judged national events such as UCA College and High School Nationals.



Jaylan Davis -

Jaylan is the former Spirit Coordinator and Head Cheerleading Coach for the

University of Mississippi. Before Ole Miss, Jaylan worked as the UCA/NCA Southwest Texas State Director for Varsity Spirit and coached at Texas State University. He cheered four years at the University of Alabama where he and his team won UCA College Nationals in 2015, and he also won twice with the US National Team (ICU Worlds 2018/Pan American Championships 2019). During his summers, Jaylan worked for UCA where he led camps of all sizes up to the most elite collegiate programs. He also was part of the Core Staff that trained the newer staff to teach camps. He now lives in Indianapolis. IN where he works for USA Gymnastics.



Jessica McDermott -

Jessica attended Hofstra University where she acquired 2 National Cheerleading Championship

titles in the Small Coed Division. Jessica is the UDA/NCA State Director for New Jersey and Delaware. She began on UCA Staff in 2004 where she became a Head Instructor and Core Staff member. Jessica has traveled to 13 countries judging national events, teaching camps, and administering coaches and judges training. Jessica has been a UCA College National judge for 14 years and a Head Judge for the International Cheer Union World Cheerleading Championships. Jessica is the Head Coach at Barnegat High School.



Jessie Avala -

Jessie was a cheerleader at Morehead State University where she won Coed Division I National

titles in 2016, 2017 and 2018. She was also a Coed Partner Stunt National Champion in 2017. Jessie graduated from Morehead with a degree in Graphic Design. She has been a UCA instructor for 13 years, including 9 years on the UCA College Circuit. Jessie assisted coaching the competitive cheer teams from the NRC Tigers Gvm in Norway and helped them win four program national titles in 2018 and two in 2019. She coached at Missouri Valley College from 2019-2021 and brought home back-to-back conference and regional championship titles.



John Chebret -

John is a current full-time employee of Varsity Spirit. He was a former Navarro and Texas Tech cheerleader. He has been involved in college cheerleading since 2008. During that time, he coached and taught college camps for ten years. He has experience judging high school, all-star, and collegiate cheerleading.



Josh McCurdy -

Josh has been involved in cheerleading for over 20 years. Currently resides in Memphis, TN and serves as the National Curriculum Director for UCA and the manager of Varsity's choreography division known as V!ROC. He is a former cheerleader and captain of the numerous time National champion squad from Morehead State University. Josh serves as a judge's trainer for all Varsity Brand events and has been a head judge for the ICU championships since its inaugural year. He has judged numerous national championships across the globe and has been very involved in helping the growth of cheerleading around the world.



Kat Koncinsky -

Kat was a UCA instructor for 7 years teaching high school & college camps across the

country. During her time with UCA, she was a member of college staff, core staff. curriculum team. and was featured on the UCA material DVD. Originally from Louisiana, Kat is an alumnus of the Warhawks cheer team at the University of Louisiana Monroe. Now living in WA, she is a Varsity Spirit Fashions Rep for Western Washington.

Kathryn Morgan -



Originally from Plymouth, Michigan. Now resides in Tuscaloosa,

Alabama. Cheered for Plymouth-Salem High School from 2000-2004, finishing in the top 10 all 4 years at UCA High School Championship. Competed and gualified for partner stunts 2002-2004. Cheered at the University of Alabama from 2004-2007. She began judging and coaching in 2006 after cheering at the University. Has judged on the High School and All-Star level for both UCA and NCA.

Kelly Gerleve -



Kelly is from Minneapolis, Minnesota. She cheered for four years at the University of Minnesota and graduated with a BA in

Psychology. Kelly is the former Bloomington Jefferson High School cheerleading coach. In her 11 years as coach, she won multiple State championships and two National Championship titles. Kelly currently lives

in Memphis, TN and is a full time V!ROC Choreographer.



Kimberly Hollock -

Kimberly has been judging since 1998 throughout the United States as well as internationally. Her

experiences include judging both scholastic and all-star cheerleading and judging in Costa Rica, Puerto Rico and England.

Kimberly is a speaker for Varsity University, and a former ambassador for Spirit Works. She is a former UCA Head Instructor for 12 years in the Northeast and Southeast regions and cheered for the University of Maine. Kim is currently an Educational Consultant, and Adjunct Professor for Elementary Education, who resides in New Hampshire.



Kristin Funston -

Kristin has been judging at the regional and national level for school, all-star, and collegiate

teams for close to 20 years. She is a former avmnast turned division one collegiate coed cheerleader and is the former Tennessee State Director for UCA. She lives in Germantown, TN with her husband and 3 young girls.



Leroy McCollough -

LeRoy hails from Fayetteville, North Carolina, and is a graduate of the University of South Carolina

with a BA in physical education with a focus in Athletic Training and the University of Louisville with a master's degree in Sports Administration. He was the former assistant cheer coach at the University of Louisville for three years. He served as the head cheer coach at Oklahoma State University where he led the team to four NCA Collegiate National Championships from 2005 to 2012. He currently serves as the Brand Manager of NCA and NDA. LeRoy has had the honor of representing his country for the past 11 years as a member of the USA National Team coaching staff, earning 9 ICU World Championships. He has also coached several high school and all-star teams to National and World titles.

Lexi Bell -



For 15 years Lexi Bell has worked for UCA coaching and choreographing mascots from

elementary through collegiate level. Superseding a slew of accolades and titles Lexi has earned throughout the years is her simple passion in what she does for the kids, and the lasting impact she is able to make in their lives. Her love and faith to see each camper reach their maximum potential, and uncover what they never knew lie

inside, is what truly keeps her young at heart, and coming back year after year. This originality gives her the incomparable rapport she cherishes most with her campers and fellow staffers.



Madiha Iftikhar Corning -

Madiha has been with Varsity for 14 years as a judge, UCA camp staff and choreographer. She has

16 years of judging experience in All Star, School, Rec and College cheer as well as Dance.



Marissa Witherington -

Marissa is a graduate of the University of Memphis and has worked in the cheerleading industry

for over 20 years as both a judge, coach and instructor. She is the former UCA/NCA TN State Director and is currently a Varsity Spirit Fashion Consultant in Nashville, TN. Marissa has judged local, State and National events for over 12 years.



Meagan Hulet -

Meagan, originally from Texas, but now resides in Tennessee and is the Tennessee State Director

for Varsity Spirit. Former coach at Sam Houston State University, Head coach for Team Norway Coed and All girl in 2019. She has had the opportunity to be a part of UCA College Staff since 2014. Meagan has traveled to over 25 countries instructing UCA camps/clinics, performing partner stunt, teaching courses for coaches, and judging competitions. Happily married to her husband, Jesse Hulet and has two doggies, Bella and Charlie, who they spoil and love very much!



Mike Cooper -

Mike is the Head Judge for the ICU World Cheerleading Championships and represents

the Country of Origin on the ICU Governing Council. He is also Director of the Technical and Judges Committees for the ICU and is the developer and head certifier of the ICU Judges and Coaches Courses. Mike is the former captain, coach and cheerleader at Morehead State University where he won six National Championships. He is a former coach for Paul Laurence Dunbar High School and Collierville High School; he won National Championships with each.



Nicole Rollins -

Nicole is an 18-year veteran with Varsity Brands, Inc. and has worked for the company

staffing and heading summer camps, choreographing camp material, choreographing competition routines, working on summer curriculum, shooting the material DVD, and serving on the rules committee as a USASF certified safety judge. She cheered competitively for 15 years at the school, all-star, and collegiate levels. She graduated from the University of Memphis in 2007 where she competed for 4 years with a bachelor's degree in Health and Human Performance. She has judged on the regional and national level for collegiate, high school, and all-star competitions since 2008. She lives in IL with her husband and three kids.

Orry Clayborne -

Orry has been safety certified through USA Cheer and USASF for the past 12 years. He is a former cheerleader for the University of Tennessee and has been on UCA staff for 15 years. Orry oversees all the safety and legality for UCA and has done numerous trainings across the country on scoring. A member of the UCA Scoring Committee, Orry has judged numerous national, international, and bid events. Orry is currently an Event Director for UCA.

Rachel Vizza - Rachel Vizza is a graduate of Louisiana Tech University where she was both Champ. the mascot and Miss Louisiana Tech. During her time in Ruston, she co-founded the Lesley Loves Champ Mascot Scholarship program that now supports a record high 7 students in the program. After graduation, Rachel decided to take on the next adventure as a flight attendant for SkyWest airline where she served as line lead and mentor. Today, she lives in Atlanta with her husband, Jonathan and cat Tinkerbell. Rachel is enjoying time focusing on her art and discovering her next adventure.



Stephanie Bethay - Stephanie Bethay is a former Captain and member of the University of Central Arkansas Large Coed Competitive

Cheerleading Program, which consistently placed in the top 5 at NCA College Nationals. She was a 12-year member of UCA Staff, head instructor, and participant in multiple UCA special events. Stephanie has spent several years as a local and national safety judge for collegiate, high school, and all-star competitions. Stephanie currently resides in Corinth, Mississippi, with her husband Kyle. She is a practicing pharmacist and serves as a hospital Director of Pharmacy in southwest Tennessee.



Taylor Schrecengost -Taylor has over 20 years of

experience in the cheerleading industry. An all-star cheerleader during her youth and high school years in Pittsburgh, Pennsylvania, she went on to graduate from Slippery Rock University. During her time there, she placed top 3 at UCA College Nationals from 2012-2014. She became a UCA instructor 11 years ago and has judged for several years for Pennsylvania PIAA District and State competitions, as well as UCA Regional Championships and the UCA National High School Cheerleading Championship.



Tootie Rivera -

Tootie is a Varsity certified judge professional from Clifton, VA. As a Varsity Spirit State Director.

Tootie currently manages DC, MD and VA territories for all their cheer training and educational needs. Tootie remains actively involved in educating coaches and students at Varsity University conferences and events each year. She is a former collegiate coed cheerleader and has coached college, high school and all-star competitive cheer teams. She has been a participant, highly regarded coach, judge and consultant to the cheer industry for over 30 years. Tootie holds NFHS, USA Cheer, and STUNT certifications and professionally serves as a panel judge and deduction judge for all major event producers.



Troy Robertson - Troy graduated from Western Michigan University with a Bachelor's in political science and was captain of the

cheerleading team. Troy obtained his MPA from Arkansas State University. He was the assistant spirit squads coach for three years coaching the highly competitive ASU cheerleaders and The Red Wolves Dancers. Troy was a Head Instructor and Instructional Core Staff for Universal Cheerleaders Association (UCA). He was the UCA Midwest Male Veteran of the Year in 2013 and the Midwest Coaches' Choice in 2015. Troy represented UCA in the London New Year's Day Parade in 2015 and 2017. He is a certified Varsity All Star Judge. Troy judges state, regional, and national high school and all-star competitions nationwide. Troy is signed to AMAX Talent agency, and he currently resides in Dallas, TX.



Anastasia Miller Burns -

Anastasia is a former graduate and dance team captain from The Ohio State University. After graduation, Anastasia became a talent agent booking choreographers, dancers, actors, athletes, and models in feature films, television, commercials, music videos, Broadway productions, and world artist tours. She was a senior agent and department director at BLOC Talent Agency LA, BLOC NYC and Clear Talent Group NYC for nearly 16 years. For the past 8 years, she has joined the team at Inside Publications as the Executive Vice President (titles include Inside Gymnastics and Inside Cheerleading) and Co-Publisher of the all-access dance magazine, INSIDE DANCE. Anastasia has been one of the Hip Hop Directors for USASF Dance and Dance Worlds since 2013 and, as of 2019, is also a Hip Hop Panel Director for IASF divisions at the Dance World Championship. You can find her speaking and judging at numerous dance & talent competitions/conventions across the US and internationally.

Andy Vaca -

Andy is an experienced judge of national and international competitions. Andy has 30 years

of experience choreographing for professional sports dance teams all across the US and continues to do so as a choreographer/instructor for Pro Action Dance and PAD Go. He has choreographed televised halftime shows for the Detroit Lions and the NFL Pro Bowl and has choreographed for the Pro Bowl Cheerleaders since 1999. Andy is a Professor and former Department Chair of Dance at Cal State Long Beach where he has taught for 22 years. He creates concert dance work with his company Jazzworks-Long Beach and is a featured teacher for the Los Angeles Music Center's Dance DTLA summer series. Andy is completing 12 years of service on the American College Dance Association Board of Directors where he currently is the Past President.



Angela Ottmann -

Angela has been embedded in the spirit community for over 35 years,

focusing on coaching, choreography, consulting, dance education and judging at the national and regional level. She is the previous Head Dance Coach/Spirit Director for Ponderosa High School in Colorado earning 12x State Championships and 7x Runner-Up Championships. Angela is the Founder and President of the CSCA (Colorado Spirit Coaches Association) and is currently the Conference Director serving on the Executive Board, for the NDCA, National Dance Coaches Association. Angela also enjoys being a speaker and motivational advocate for dance team focusing on longevity, passion and success in the world of dance.

Bonita Saldaña -

Bon from

Bonita's influence is recognized from the streets to the stage. Using her classically trained background,

her career originated as a Phoenix Suns Dancer. She soon found her love for Hip-Hop and became an internationally recognized dancer after winning several solo competitions. Aside from performing with artists and appearing in commercials and T.V. shows, she has been judging, teaching, choreographing, performing, and battling internationally for 17 years. She continues to live out her calling daily as the owner of Phoenix's most sought after dance schools, The Studance Lab.

Brian Cao -



Brian has been involved in the spirit industry for over 25 years on the school, all-star, collegiate and

professional levels. Brian served as a Co-Show Director for the NCA/NDA Thanksgiving in Paradise Halftime Show in Hawaii, and his choreography opportunities have taken him all around the world, including to England, Finland, and Japan. Brian's dance resume includes performing with several professional companies in Oregon, including three seasons with the NBA Portland Trailblazers Jam Squad. He currently works as a choreographer and consultant to cheer and dance teams of all levels and was the choreographer for Team England Freestyle Pom in 2018. In his free time, he travels the world speaking at conferences, judging for major cheer and dance events, and is a 5-time judge for The USASF Dance Worlds.



Briana Baisden -

Briana is a seasoned dance adjudicator, serving on dance audition panels as well as state,

regional, and National competition judging panels across the country. Trained in ballet, jazz, contemporary, and hip hop, she has received numerous awards throughout her years as a dance student. Currently, she resides in Dallas, and just completed her third season as a Dallas Cowboys Cheerleader.

Cheryl Paquette -



Cheryl resides in St. Louis, MO, and has been involved in the dance industry for over 30 years.

Currently, she is the USASF Dance Adjudication Director and Communications Coordinator and serves as the Pom Panel Director at The USASF Dance Worlds. She enjoys judging for many national and international Event Producers.



Christina Leone -

Christina is in her 18th year coaching at the high school level and is currently the head coach at

Rock Canyon HS. Her teams have earned numerous regional and state titles, and are perennial finalists at UDA Nationals. Most recently. Rock Canvon earned the 20-21 State Championship title in 5A POM as well as two silver medals at the 2021 NDTC. In 2015, Christina was the National winner of the Double-Goal Coach Award from the Positive Coaching Alliance and in 2016 named Coach of the Year by the Colorado HS Coaches Association. She has judged for the USASF Dance Worlds, National Championships at the High School, All-Star, & Collegiate levels for UDA, NDA, USA, GSSA, Dance Summit, Jamfest and Jamfest Japan and currently serves on numerous industry committees.



Jennifer McKusick -

Jennifer graduated from the University of Arizona and was a head instructor and choreographer

for UDA for many years. She performed with UDA on the Jerry Lewis telethon, with La Jaz Danz, Grounding Point Dance Company, Theatre League, numerous domestic and international performances with Universal Dance Association, and many industrial shows in AZ. She teaches at Spisak Dance Academy in Glendale, AZ and Scottsdale Community College, where she co-directs Fusion Dance Ensemble. She is also a fitness instructor at Barre3 Scottsdale.

Jenny Durbin Smith -



Jenny is a nationally recognized and award-winning choreographer. She is a former member of the

UNC-Chapel Hill cheer and dance teams and a former captain for the NBA Dallas Mavericks Dancers. Jenny has been a principal dancer for many national projects and her choreography has been featured on major network TV shows, national television commercials, industrials, films, reality television shows, NFL fields and NBA courts. In addition to being the proud Director of the Dallas Cowboys Rhythm and Blue, the only co-ed hip hop dance crew in the NFL, she is the Director of the Dallas Cowboys Rookie Squad & The Officials, a choreographer with Varsity Pro and travels the country choreographing and master instructing for numerous dance organizations, professional teams and studios. Jenny also proudly serves on the hip hop score sheet advisory boards for NDA and USASF.



Jessica Walz -

Jessica began her dance career at age 14 as an apprentice with JazzMet Dance (BalletMet) in

Columbus, OH. She received her B.A. in Dance from Point Park University. She was named one of the top dance coaches in Dance Spirit Magazine's Dance Coach's Survival Guide coaching nationally ranked San Diego State University and Hawaii Pacific University. Jessica has received national titles with NDA College Nationals as well as the Innovative Choreography Award when coaching the 7-time National Champion Hawaii Pacific University Dance Team. In 2015, her team won the Gold Medal at both the International Cheer Union (ICU) and European Cheer Union (ECU) in Doubles Freestyle Pom. She was also awarded the medal of excellence in coaching from the Slovenian Cheer Association. Jessica is currently the Logistics Director for The National Dance Coaches Association (NDCA) and assists with the NDCA Dance Rules Committee. She continues to publish articles for Inside Dance Magazine and web, Dance Spirit Magazine, USASF.net and Varsity.com. Jessica is the Category Director for the IASF Jazz and Contemporary/Lyrical divisions at The Dance Worlds.



Kristin Best Kinscherff -Kristin is an Associate Professor

and Head of Dance at Southern Illinois University Edwardsville. She holds an MFA in Dance Performance from the University of Iowa. Kristin is a former dancer with The Big Muddy Dance Company (St. Louis) and has served as the Artistic Director for Turn of Change Dance Collective. She has served as an adjudicator for UDA, NDA, and The Dance Worlds.

Kristy Breinlinger -

Kristy started her dance training at the age of three. Throughout her dance career. she was highly competitive in her studio where she won numerous team and individual awards. Kristy worked as a UDA high school/ collegiate instructor for many years. At Florida State University, Kristy was captain of the Golden Girls dance team and graduated with a B.S. in Dietetics/Nutrition. Kristy has judged the USASF Dance Worlds and Dance Summit, as well as National Championships at the High School, All-Star, & Collegiate levels for UDA, NDA, ICU, The Groove Experience, Stage 8, One Up, Spirit Sports and WSF. Currently, Kristy continues to develop her dance education by participating in classes of higher education to maintain today's dance industry standards.

Liz Rifino -



Liz studied on scholarship at Broadway Dance Center in New York City. She then went on to

work for Universal Dance Association, performing and teaching across the United States and abroad, as Director of Choreography for UDA's HS and College summer programs and Director for Varsity's International Dance Division. Her current position is the Director for Pom, Hip Hop, Jazz and High Kick, coaches and judges' educational programs for the International Cheer Union, which is the IOC recognized international governing body for the Sport of Cheer.

Michael Trasoras -

Choreographer, dancer and event director Mikey Trasoras serves as part owner of The Art of Movement Dance Convention, a 9 city tour that brings back the heART to dance. Some of Mikey's choreography credits include the sizzle reel for Hawaiian Style, Sarah Jaffe's music video "Glorified High," Ivivva Athletica YouTube video promotions, Radio Disney's Next Big Thing season 5 kickoff in Hollywood, and for the Texas' collegiate dance team The Apache Belles. Mikey's students have appeared on So You Think You Can Dance, Abby Lee's Ultimate Dance Competition, and X-Factor just to name a few. Like his freestyle dancing, Mikey's choreography is intricate and stylistically innovative. His keen musical ear and captivating artistic expression of lyrics elevate Mikey as a true artist. As the cocreator of Art of Movement, Mikey is excited to be bringing his ideas and concepts to life. He has judged for several dance competitions for 10+ years, including UDA, NDA, and the Dance Worlds.



Nicole Cestone -

Nicole has over 25 years of dance and competitive dance team experience. She is a graduate of

UCLA and a former UCLA Bruin dance team member. Nicole was also a former instructor and Program Director for the United Spirit Association (USA) for 10 years, and continues to be a head judge for high school, collegiate, and all-star National competitions. Nicole danced two seasons for the Disney California Angels performing at Anaheim Angels home baseball games. Her credits also include production and choreography for the American Bowl in Mexico City with Ricky Martin, the Paris and Austria NFL Tours, the Pro Bowl in Hawaii, and numerous pre-game and half-time shows for NFL, NBA and College teams. Nicole has choreographed for numerous NFL, NBA, WNBA, CFL, and Arena Football Pro-dance teams including the Laker Girls, San Diego Charger Girls, San Francisco 49er Gold Rush, Los Angeles Clippers, Sacramento Kings Fast Break, Dallas Cowboy Cheerleaders, and New England Patriots to name a few. Nicole has coached several nationally ranked college and high school dance teams, and has been featured in many LA dance projects and national commercials. She has been teaching dance and coaching students for years, and her teams have won numerous national titles including. 7 consecutive USA Spirit National Championship titles. USA Dance National title, NDA National Championship title and UDA National Dance Team Championship title in Orlando, Florida. She was name "Coach of the Year" at the California State Championship in 2014 & 2016. Nicole is currently the Dance State Director in the west region for Varsity Spirit where she oversees and manages their three dance brands - USA, UDA, and NDA. When not at a Varsity dance event, you can find Nicole at a dance convention or competition with her studio, Pave School of the Arts, where she teaches dance multiple times a week and coaches teams in their competition program.



Rochelle Mapes -

Rochelle earned an MA and BFA in Dance from CSU, Long Beach. Performance credits include

dancing for Gladys Knight, Wayne Brady, the FX television show Nip/Tuck, BARE Dance Company and RhetOracle Dance Company. Teaching credits include American Ballet Theatre Gillespie School, Orange County School of the Arts, the Dizzy Feet Foundation's National Dance Day, and USA Dance Camps. Rochelle has judged for The Dance Worlds, USA Dance, and USA-Japan.



Sarah McAllister -

National winning dance team coach/choreographer from San Diego, who has been recognized

for her innovative choreography in pom. She has over a decade of experience as a professional dance adjudicator judging for NDA, UDA, USA, JAMZ, The USASF Dance Worlds and JDCA(Tokyo). Sarah continues to choreograph and consult for competitive All-Star, high school and collegiate teams across the U.S.



Shelly Mahaffey Warren -Shelly is the current VHS Spirit Program Director where she coaches the nationally ranked

Golden Girls in The Villages, FL. She is a veteran UDA Head Instructor and the Quality Control Director for judging panels at The USASF Dance Worlds. Shelly has obtained national titles as a dancer, coach, and choreographer in High Kick, Hip Hop, Pom, and Jazz, and continues to pursue her dream of educating and inspiring dancers through her travels to studios and schools nationwide.



Summer Moon-Gray -

Summer began her training in Jazz, Modern and Hip Hop and she continued to train during college

while obtaining a degree in HR Management. She has been an adjudicator for over 18 years and her dance background includes being a principal dancer for many national industrials and commercials as well as choreographing and dancing for up-andcoming artists. She continues to judge for competitions across the US and internationally and has judged on the Hip Hop Panel at USASF Dance Worlds.



A VARSITY SPIRIT BRAND