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THE ROLES OF THE CHEERLEADER

Cheerleaders have the honor and responsibility of creating a strong sense of school pride and elevating spirit within their school and community through five key roles - Crowd Leader, Spirit Raiser, Ambassador, Athlete and Entertainer.

Crowd Leaders: The title cheerleader says it all, leading the crowd through cheers. They can do this by using a combination of crowd-effective chants and skills to rally the crowd and together, support the athletes on the field or court. Signs, poms, megaphones and flags are vital tools to get the crowd's attention and communicate loudly and clearly how they should participate. This should strengthen unity among the fans, encourage sportsmanship and foster pride and loyalty for the school and community.

Spirit Raisers: When cheerleaders spread a sense of pride for their school both on and off the field, they are helping others build a connection to their place of learning and the community within it. Spirit raising is taking the pride cheerleaders have for their school and sharing it with others. Whether it means making signs and encouraging their peers to attend the big game, planning and hosting pep rallies, organizing spirit weeks or keeping the positivity up in and out of the classroom, spirit starts with the cheerleading team.

Ambassadors: As some of the most visible students on campus, it is important for cheerleaders to be positive role models for others both inside the classroom and out in the community. As examples for other students, cheerleaders can help raise the bar for academics, school spirit and behavior. At games, the cheerleader's primary role is to support the success of others. How many other athletes can say that? Cheerleaders celebrate other team's victories just like it's their own. Win, lose or tie, cheerleaders understand the value of sportsmanship and the importance of supporting others, teaching them to be better role models both on and off the field.

Athletes: Just like all athletes, cheerleaders have the natural drive to perfect their skills and progress to new ones. Cheerleading requires strength and flexibility to perform stunts, jumps and tumbling. Technique creates a strong foundation for hitting skills and learning new ones. Physical endurance is required to cheer throughout an entire game, during practices and at competition. Competition is an opportunity for recognition for the incredible job cheerleaders do throughout the year. While it does showcase great athleticism, it should not be the team's primary focus.

Entertainers: Not only do cheerleaders support the athletes on the field, they entertain the crowd in the stands in between plays, during timeouts or halftimes and during other spirit raising events. By performing visual dances, partner stunts and tumbling, cheerleaders create a visual interest to supplements the in-game entertainment never distracting what is happening on the field. If the crowd is engaged with what the cheerleaders are performing on the sidelines, they are more likely to yell for the athletes on the field or court.

CHEERLEHDER SELECTION

CHEERLEADING SQUADS

Whether it's your first year coaching or tenth season, deciding how many cheerleaders to select for your team can be challenging. Here are simple explanations on the standard types of cheerleading squads. Coaches should know what kind of cheerleading squad they want and how many team members they are planning to take prior to tryouts.

Type

- All Girl: All girl squads are made up of female cheerleaders only.
- Coed: A coed cheerleading squad has one or more males in addition to female teammates.

Skill Level

- Varsity: The squad that cheers for varsity sports teams under the school's athletics. This team consists of the all-around best cheerleaders.
- JV: The squad that cheers for junior varsity sports teams under the school's athletics. Cheerleaders on this team work on preparing their skills to make the varsity squad next year.

Roster Size

Coaches pick the number of squad members on a variety of factors: amount of space on the sidelines, crowd size, school size, number of coaches and practice facilities. Some coaches also fill their roster based on the division size for competition:

- Small: 5 12 members
- Medium: 13 16 members
- Large: 17 20 members
- Super: 21 30 members

Skill Restrictions

Teams may be limited by skills restrictions held at the state or district level. Check with your UCA State Director to see if this includes your school. Coaches may also choose to eliminate certain skills for their squad on their own.

- Non Tumbling: No feet over the head rotation tumbling skills.
- Non Building: No partner stunts, pyramids, or tosses.

New Coaches: Call your UCA State Director for assistance on determining the best squad type for your school.

SELECTION PROCESS

There are different ways to select the cheerleading squad for your school. As the coach/advisor you and your administration must decide which of the options (or combination of options) works best for you. The administration's prior approval of the process is very important. Think about the roles of the cheerleader, and keep in mind what qualities/skills you seek and make sure you are filling those roles.

Selection by the Cheerleading Coach:

Cheerleading teams can be selected by the coach and/or advisor(s). Similar to football or basketball tryouts, the coaching staff evaluates candidates and selects the squad themselves.

Selection by Qualified Judges:

Many schools opt to hire a panel of gualified judges to evaluate and select the squad. By using gualified judges, a candidate is placed on a squad based on the execution of skills in an unbiased environment. Qualified judges can be professional instructors, such as the UCA Staff. This selection process is the most widely used tryout method. Contact your UCA State Director for a list of qualified judges near you.

Open Squad:

Another option for building a cheerleading program is to allow anyone who wants to participate to be on the squad. This method for selecting cheerleaders can increase student involvement in the school's spirit program. However as the coach, you must be aware of the safety concerns. As the cheerleader to coach ratio increases, proper supervision becomes more difficult. In order to have safe practices, the coaching staff may need to include several coaches to supervise at all times.

Combination:

Another option is to use a combination of methods to fit your school's needs. Example: The coach conducts the interview portion of tryouts and then judges could use a judging sheet to score skill execution. A combination of the coach's interview scores and judge's scores would determine the team.

Open vs. Elosed Tryouts:

Judging can be open or closed to the school, depending on your situation. A closed tryout will be easier for the candidates and the judges, while an open tryout will give you an idea of how the candidates handle crowds. All things considered, it is generally better to have a closed tryout.



NOTIFICATION OF TRYOUTS

After working with the administration on the method of selection for your cheerleading squad, the next step is to let the potential cheerleaders know how to get involved. The key to building a great squad is to start with great candidates.

Announcements

Each announcement should contain the following information:

• What: Cheerleading Tryouts!

- Who: Who is eligible to tryout for which squad The coach's contact information
- When: Tryout dates and location Pre-tryout meeting information and location Clinic dates and location
- How: Tryout registration process List of requirements Paperwork deadlines

• Why: Perks of being on the cheer team

Posted Announcements

Several announcements should be posted throughout the school in relevant areas (for instance, do not post in the freshman hall if they are not eligible). Use social media to get the word out and encourage current cheerleaders to help!

Morning Announcements

A brief announcement should be included in the morning or homeroom announcements if possible. This announcement should cover the date, time and location of the first meeting and your name for further information.

PRE-TRYOUT MEETING

This is your chance to explain your expectations for the year to potential cheerleaders and parents. Consider preparing a handout that candidates and parents can follow during the meeting and can take home for future reference. Explain the following in detail so all involved can make an informed decision as to whether or not to try out for the squad.

General Program & Safety Goals

- Main goals of your spirit program
- Overall safety plan
- Squad emergency plan

Lonstitution/Lode of Londuct

- Responsibilities of cheer team members
- Consequences of breaking the rules
- GPA minimum
- Missing practices

Tryout Procedures

- Format of tryouts
- Paperwork and deadlines
- Number of squads and size of roster

Time Commitment

- Length of season
- Team practices per week & hours per practice
- Additional skills training
- Game schedules & competition commitments
- Community service requirements
- UCA Summer Camp dates

Approximate Monetary Losts/Fundraising

A worksheet that explains the approximate costs up front will help the parents understand the financial obligations. This will prevent unforeseen problems/expenses later.

- Itemized list of projected costs:
 - Uniforms (tops, shirts, briefs, warm ups, practice wear)
 - Equipment (poms, signs, megs, bags)
 - Camp & competition
- Fundraising information
- Payment deadlines

SELECTING JUDGES

The key to a successful tryout is having your team selected by gualified individuals. Some coaches feel comfortable selecting their own teams and others utilize judges. Regardless of the format you choose, everything should be approved by your administration prior to the tryout process. If you choose to use outside judges, here is information that will help you select the right judges for you.

Types of Judges

- Coaching staff
- Professional judges
 - having the best tryout possible.

Avoid Conflicts of Interest

individual should be avoided.

Judges' Fees

- The compensation depends on the amount of time they will spend at tryouts and distance traveled.
- Get each judge's personal information and complete their check requests prior to tryouts.
- Plan to give them a check at the tryout rather than mailing it afterward.

Communication with Judges

- Include your phone number in case of any last minute questions.
- It is important to confirm your judges early since demand is high during peak months.

- Universal Cheerleaders Association offers their instructional staff as professional judges. Go to uca.varsity.com to find your UCA State Director. They will be happy to provide you with gualified judges in your area, allowing you more time to focus on

• The credibility of your tryout process is very important. Ask your judges if they have worked directly with any of the candidates. While there is no way to keep from general contact (games, camp, etc.), any training activities or direct interactions with an

• Once your judges are secured, send them directions to the tryout location and the date and time you expect them to arrive.

PRE-TRYOUT CLINIC

It is easier for judges to give a consistent score if cheerleaders are performing the same material. In this kit, you'll find the UCA tryout material that fits the skill level of your prospective cheerleaders.

General Elinic Information

- Use the clinic to teach the tryout material to the candidates.
- Typically lasts 2-3 days.
 - First day should be used for teaching tryout material.
 - The rest of the time should be used for candidates to work with one another on material
- Allow at least one day in between the clinic and the tryout to give the candidates some time to polish their material

Assistants

- Have someone learn the material from this kit for the tryouts.
 - For high school, use your graduating seniors.
 - This can be divided so that one group learns the cheer and another learns the dance.
 - For middle school, also use your outgoing class or high school cheerleaders from the area.
- Demonstrate their knowledge of the material prior to tryouts.
- Must understand the importance of not teaching or showing material to anyone before the clinic.
- Emphasize that they must help everyone, not just candidates they know.

Assigning Numbers and Grouping Landidates

- Have participants draw numbers for their tryout groups on the first day to allow them to meet each other before working together on the second day.
- Write down each candidate's name and corresponding number.
- You could also group them according to stunt groups.

Day 1

- Explain the tryout process and the order material will be performed.
- Have candidates learn the dance first, as it is usually the most difficult to perfect.
 - Assistants should first teach the dance to counts.
 - Once the candidates are comfortable. allow them to practice with the music.
- After learning the dance and the cheer, allow time for candidates to practice on their own.
- If your tryout requires stunts and tumbling, be sure to use mats and progressions.

Day 2 - Day 3

- Conduct a guick material review and then let the groups start working together.
- If you are planning on participating in the judging process, this is a good time to evaluate how well each candidate will work with others.
- Conduct a mock tryout to let the candidates get used to the tryout process.



vs. Air Force 42-29 Liberty Bowl 1989

ORDER OF TRYOUTS

1. Have one of your assistants in charge of lining up the candidates.

2. Stage groups of candidates to the side in numerical order.

3. Call out candidate number 1, followed by 2, 3, then 4. They should demonstrate their school spirit as they run to their spots that you have marked with tape.

4. Have the candidates execute their individual skills first. Each person should show their toe touch, then each person should show their standing tumbling skills, followed by their running tumbling skills.

- Jumps: Toe touch
- Tumbling (if applicable): Standing and running

5. Next, you should move on to group skills. Have one of your assistants call the sideline and cheer to set the pace and tempo for each group.

- Sideline
- Cheer
- Dance
- Stunts (if applicable)

b. Give the judges ample time to decide on their scores, then move on to the next group.

7. Once each group is finished, the scoresheets should go to the tabulator. They should fill in the judges' scores on the master sheet and add them to any other scores (interview scores, teacher evaluations, GPA, etc.).

B. Once all of the candidates are finished, the judges can be dismissed.

9. The candidates can be dismissed or they can wait for the rankings. Scores should be ranked immediately and the new team should be posted or announced in tryout number order.

RUNNING TRYOUTS

Week of Tryouts

- Each judge should be confirmed by phone and email.
- Remind your administration of the dates and times for the tryout clinic and tryout itself.
- All paperwork must be completed (applications, medical release forms, recommendations, etc.).

Day Before Tryouts

- Confirm that the gym and mats are reserved and ready.
- Tables, chairs, scoresheets, pencils and calculators should all be available for the judges and your score tabulator.

Tryout Day

- Organization
 - Have your assistants run errands.
- Scoresheets
- You may want someone else to handle the scoresheet tabulation, such as the principal, vice principal or book keeper.
- Use the recommended sheets in this kit.
- Your assistants should demonstrate the format and material of the tryout to the judges.
- Before tryouts officially begin, have the candidates perform sideline, cheer and dance together as a group.
- Using tape, mark the places on the floor where the candidates should stand during their tryout.
- Conduct the tryout.

Announcing the Team

- Before announcing the new squad:
 - Thank everyone for coming to tryouts.
 - Remind the candidates of common courtesy and sportsmanship.
 - You can post a piece of paper with the candidates' tryout numbers or names, or announce it verbally in the group.
- After announcing the new squad:
 - Share the time of the squad's first practice and/or parents' meeting.
 - Make yourself available after the tryout to speak with candidates that did not make the squad. Be prepared through your own notes or the judges' sheets, to inform the candidates that did not make the squad where they need to improve.



Once you know the type of cheerleading squad you want to have, use one of the scoresheets available in this kit. You can edit where you need to and then print for your tryouts.

> TRADITIONAL SCORESHEETS SCORESHEETS WITH STUNTS AND TUMBLING **MASTER SCORESHEETS** AND MORE ...

Edit and print additional forms needed for your tryout. Here are some of the forms available for you to use:

SCORESHEETS

TRYOUT APPLICATION TEACHER RECOMMENDATION JUDGES' INFORMATION PARENT INFORMATION COACHES' CHECKLIST

HOW TO SCORE - SKILLS

Krowd Leading:

Look for cheerleaders that are comfortable in front of a crowd, can use their voice/props to get the crowd to yell and are familiar with the sports they cheer for (know when/what to yell at appropriate times in the game). Crowd leading is what being a cheerleader is all about! This should be the first thing you look for when selecting your squad.

Motions:

When judging motions, look at how sharp each candidate's motions are and their motion placement. They should be hitting their motions hard, rather than simply placing them. Pay attention to arm placement (a right punch should have the right arm directly next to the head and the left arm should be in a fist on the hip). Also, the wrists should create a straight line all the way to the knuckles, rather than breaking backwards or forwards.

Tumbling:

Based on your squad's ability level, it is up to you as a coach to decide how to score tumbling. Some squads consider it bonus points, while others require skills such as a standing back handspring or back tuck to make a certain squad. Tumbling requirements are common among competitive squads. Judges should reward cheerleaders for above average technique, such as straight legs in back handsprings and solid landings (meaning feet are together and don't move after the skill is complete).





Jumps:

Consider having candidates perform a toe touch along with a jump of their choice. They should be rewarded for height, pointed toes, arm placement, keeping their chest upright and landing. During your tryout clinic, have your assistants demonstrate your preferred approach to jumps. If you do not have a set approach, have cheerleaders hit a high V on 1 2, swing on 3, hit the jump on 4, land on 5 6 and stand on 7 8.

Stunting:

Some tryouts require cheerleaders to demonstrate stunting skills. For all girl teams, you may have stunt groups try out together and demonstrate predetermined stunts. Bases should use their legs and shrug up during stunts, while keeping their feet planted. Backspots should control the stunt, pull up on the top girl's ankles and keep their feet planted throughout. Top girls should stay tight in the air and demonstrate flexibility in single-leg stunts (if your squad is at that level). For coed teams, males should work toward unassisted stunts such as chairs, hands, extensions and above, or work with a second base to assist them to the stunts.

Dance:

When judging the dance, the most important things to look for are knowledge and comfort level of the dance, rhythm and motion placement. How well do they know the dance, and do they look ready to perform it in front of a crowd? Reward them for hitting their motions on the right count and keeping the dance sharp. If a cheerleader makes an error, pay close attention to how they recover. Cheerleaders should be rewarded if they can perform the dance error-free or are able to jump back in after a mistake.



Game Day Presence:

This requires that cheerleaders trying out reflect the team image. Candidates should look their best for the tryout, as they would for a game or competition. This includes wearing school colors, keeping hair tied back and out of the face and wearing a bow If the team has a traditional style (tucked in shirts, a specific hairstyle, etc.), those trying out should look the part. Game day presence also considers the manner in which the candidates present themselves. Those trying out should always have a smile on their face, looking excited to cheer and represent their school. Cheerleaders should be a positive ambassador for the team or school they are representing at all times.

Recommendation Letters:

This is an important part of the tryout, since it assesses the prospective cheerleader's behavior and character. Decide how many recommendation letters you will require from each candidate. It is a good idea to require that each recommendation come from the candidate's current teachers. Being an ambassador is a large part of being a cheerleader, and teacher recommendations will give you a good idea of how a cheerleader will represent your squad and school. Have teachers turn in recommendations either directly to you or by sealed envelope.

GPA:

It's important that students trying out for the team understand the importance of educational responsibility from the beginning of the tryout process. Being a part of the squad will require more time committed to various practices, games, competitions and events. Check with your athletic director to see if there is a minimum GPA students must uphold while participating on the team.

Interview:

In addition to the recommendations, interviews are a great way to asses a prospective cheerleader's character. As ambassadors in their community, they are expected to interact with those around them and represent their school in a professional manner. Interviewing each candidate will help you gauge how they will act in their community and will help you get to know them prior to selecting your team.

Prospective Male Cheerleaders:

Males can be a great asset to any team! However, when you have one or more at your tryout, take a step back and make sure they are the right fit for your squad. Males should still be able to demonstrate crowd leading abilities (consider having them use a megaphone), motions, group and coed stunting, tumbling and should demonstrate extraordinary character. Depending on each school's traditions, males are often not required to dance so they may focus more on crowd leading and skills. Since many trying out are new to cheerleading, pay close attention to them during the entire tryout process and gauge their potential to be an asset to the team.







CHEERLEADING SAFETY

During tryouts and after you select your team, it's important to keep safety the top priority. At UCA Camp you will learn a comprehensive program designed to help you minimize the risk of injury to your cheerleaders. All parts of this curriculum are important, and we recommend that you implement this program in its entirety.

We also recommend that you become familiar with the information contained in the USA Cheer Safety Manual. For the most up-to-date USA Cheer Safety Rules and Guidelines and/or to order a manual, visit *usacheer.org*.

The Advisor's Kole in Safety

The cheerleading advisor/coach is responsible for the safety of the cheerleaders. Here are some important points to remember when working with your squad:

Constant supervision:

The advisor/coach should be present at all cheerleading practices and make sure the cheerleaders are aware of the safety rules and are abiding by them. It is especially important to know what skills are legal on certain surfaces. Remember, as a coach, you are always responsible for the safety of your squad members. No coach means no practice!

Setting parameters/establishing ability levels:

The safety guidelines available at *usacheer.org* set broad parameters for cheerleading activities. The advisor/coach must constantly evaluate his/her squad members to make sure they're participating in activities within their ability level. Use stunt progressions to determine the level and speed that your squad progresses throughout the year. Be sure to create a dialogue between you and your squad. Ask athletes questions to ensure that everyone is mentally and physically ready, and that athletes feel comfortable with the skills they are trying.

Stay current:

Advisors/coaches should remain current on all new techniques and safety regulations. If there are questions, a knowledgeable cheerleading expert should be contacted. UCA recommends that the advisor/coach be familiar with the safety procedures discussed in the USA Cheer Safety Manual.

EMERGENCY PLAN

Like a fire drill, an Emergency Action Plan (EAP) is best when planned, practiced and never used. But like a fire drill, it must be planned and practiced in the event that it does need to be used. Action in an emergency situation should be deliberate and automatic.

Plan Ahead

Assume an injury or medical emergency has just occurred at your practice. What steps do you need to take to get the proper medical attention to the individual as fast as possible? What personnel is available to complete the necessary tasks?

- You or someone that is always with the team should have training in basic first aid and CPR. If you have access to an AED, get training in its proper use. Some teams have every member complete this training!
- Stay with the injured person to apply any needed first aid and to supervise their well-being.
- Assign two mature people to call 9-1-1 with a script that contains the school address and location of the practice or game.
- Assign groups of at least two to create a path to meet emergency personnel outside of the building and to direct them to the point of the emergency. This may mean groups at the gym door, farther down the hallway at a corner, standing at the exit doors and standing in the parking lot to meet them.
- Assign additional groups to get the medical release forms and to keep non-faculty individuals from entering the gym or the area of the emergency. If available, contact the school nurse or athletic trainer.
- Instruct all others on the team that they are responsible for keeping the immediate area of the emergency clear.
- Be prepared to contact the individual's parents/guardians with pertinent information, followed by a phone call to your supervisor (principal, athletic director or gym owner).

EMERGENCY PLAN

Practice

- his/her responsibilities.
- month become a scheduled rehearsal of the Emergency Plan.

Take Action

- Emergency Plan, to take their positions and to understand that this is not a drill.
- Apply any needed first aid.
- meet them there once the rest of the team is properly supervised.
- Never leave the team unsupervised to ride with the ambulance.

Online Documents

- phone scripts.
- assignments and 9-1-1-phone script. Visit usacheer.org for more information.

Develop your EAP with the help of your school nurse, athletic trainer or other sports medicine professional. Consider emergency plans for weather emergencies as well as potential indoor emergencies such as a hazardous chemical spill (cleaning solutions or bleach, for example).

• Practice all parts of the plan (with the exception of dialing 9-1-1) to ensure that there are no unforeseen obstacles to obtaining fast emergency care. Continue making any necessary modifications and practice until you are confident that everyone knows

• Like a fire drill, practice the plan periodically to keep it top-of-mind. USA Cheer Safety recommends the first practice of the

• In the event an incident occurs that you determine requires emergency care, stay calm and instruct everyone to enact the

• Inform those individuals assigned to call 9-1-1 as to the nature of the injury so they can relay that to the 9-1-1 operator.

• If the emergency requires transportation, find out where they are going and inform the parents or guardians that you will

• The USA Cheer website contains documentation for you to use to develop your EAP, including sample information cards and

• USA Cheer Safety also has developed a new flipchart version of the EAP for use with a clipboard that gives easy access to the