

Dear Coaches, Family and Friends:

It is almost time for the 2019 UCA & UDA College Cheerleading and Dance Team National Championship. Below are just a few things we wanted to go over with you prior to your arrival.

Registration:

All teams will need to check in and register with the Varsity Staff in the Coaches Registration Tent located in front of Celebrity Hall at the Disney All Star Resorts. You will receive all tickets, schedules and name tags for the Championship as well as other pertinent information concerning the championship. Celebrity Hall is located in the back parking lot between the Disney's All-Star Sports Resort and the Disney's All-Star Music Resort. The security guard at the gate can direct you to this location. Here is the address:

Disney's All-Star Sports Resort 1701 W Buena Vista Drive Lake Buena Vista, FL 32830 (407) 939-5000

* If you arrive at the hotel later than these hours you will register with Varsity the next morning to receive tickets, meal vouchers, etc. Registration times are listed below:

Wednesday, January 16th - 10:00 am - 8:00 pm Thursday, January 17th - 8:00 am - 10:00 pm Friday, January 18th - 7:00 am - 10:00 pm Saturday, January 19th - 7:00 am - 12:00 pm (Celebrity Hall Office)

UCA & UDA Championship Office:

The Championship office is located inside Celebrity Hall. Office hours during the event are:

Wednesday, January 16th - 10:00 am - 8:00 pm Thursday, January 17th - 8:00 am - 10:00 pm Friday, January 18th - 7:00 am - 10:00 pm Saturday, January 19th - 7:00 am - Midnight Sunday, January 20th - 7:00 am - Midnight Monday, January 21st - 8:00 am - 6:00 pm

Order of Competition and Schedule of Events:

You may view the order of competition and the event schedule on <u>uca.varsity.com</u> or <u>uda.varsity.com</u>.

Competition Venues:

This year's competitions will take place in two different venues: The Arena at ESPN Wide World of Sports Complex and the Hp Field House at the ESPN Wide World of Sports Complex. Admission into ESPN Wide World of Sports is included only for those on the UCA & UDA travel package AND anyone purchasing Disney tickets from UCA & UDA. Only those NOT purchasing tickets from UCA & UDA will be charged an admission of \$35.00 per day into the ESPN Wide World of Sports. These tickets are available only at



ESPN Wide World of Sports ticket booths and will be on sale the day of our events. The \$35 admission will get you into both the Arena and the HP Field House.

Photography and Video Policy:

Only official press from newspapers, magazines, etc. will be allowed to shoot pictures during our event with professional equipment. All press requests will be taken seriously and a contract must be signed prior to clearance being given. We hope that you understand the seriousness of this issue and give us your full support. For press clearance, please email Sheila Noone at snoone@varsity.com.

The safety and security of our participants is very important to us. If you or any members of your team suspect that anyone is taking inappropriate photos or videos of our participants, please contact one of our Event Staff immediately.

Universal Event Photography:

Each team will have the opportunity to have their picture taken prior to their rehearsal. You may order these pictures or browse through the live action shots at the UEP Photo Booths located at the Arena and in the HP Fieldhouse. Here is the UEP ad.

Varsity TV on Varsity.com:

Watch the UCA & UDA College Cheerleading and Dance Team National Championship LIVE, routine videos, future events, documentaries and more on Varsity TV on Varsity.com, with an annual or monthly subscription!

Coverage includes:

Friday January 18th

Live stream begins at 2:00 pm EST from Arena South (ESPN3) and 3:00 pm - 6:15 pm EST from the HP Field House

Saturday January 19th

Live stream begins at 8:30 am EST from the HP Field House, 9:00 am EST from Arena North and 10:00 am EST from Arena South

Sunday January 20th

Live stream begins at 9:00 am EST from Arena South

You can also stay up-to-date with full coverage on <u>Varsity TV on Varsity.com</u>. Results from all divisions will be posted as soon as they are announced, as well as behind-the-scenes pictures, interviews, and special video features.

Competition Routine Videos:

Competition routine videos will be available to Varsity TV subscribers during the championship weekend and for the duration of their subscription. For all other viewers, competition routine videos will be



available free of charge beginning seven days after the event has concluded. After July 1st, these videos will only be available to Varsity TV subscribers.

ESPN 3 Coverage:

An exclusive LIVE show featuring the Game Day Competition will be broadcast on ESPN3 on Friday, January 18th. Access to live programming on the ESPN3 channel of <u>WatchESPN.com</u> is available at no additional cost to fans with subscriptions to participating high speed internet service providers.

To start watching:

- Download the WatchESPN app on the App Store, Google Play Store, Roku Channel store or visit <u>WatchESPN.com</u>. WatchESPN is also available through ESPN on Xbox 360, Xbox One and Apple TV.
- 2. Select your TV provider when prompted.
- 3. Enter your TV subscription username and password.

Text Message Alerts & BAND:

We'll be sending out updates, alerts, and announcements via text message throughout the competition weekend. To sign up, text "believe" to 36698.

We are so excited to be using BAND, a free app for all competition communication throughout the weekend at the UCA & UDA College Cheerleading and Dance Team National Championship! There will be important information, schedules, directions and much more, along with the ability to share pictures throughout the event in the UCA & UDA College Nationals BAND. Click HERE to join.

Good luck next week and travel safely. If you have any questions please call our Customer Service Specialist at 1-888-CheerUCA (1-888-243-3782) or 1-800-DanceUDA (1-800-326-2383).

Sincerely,

Melanie A. Berry Event Coordinator

Nicole Franklin Event Registration