

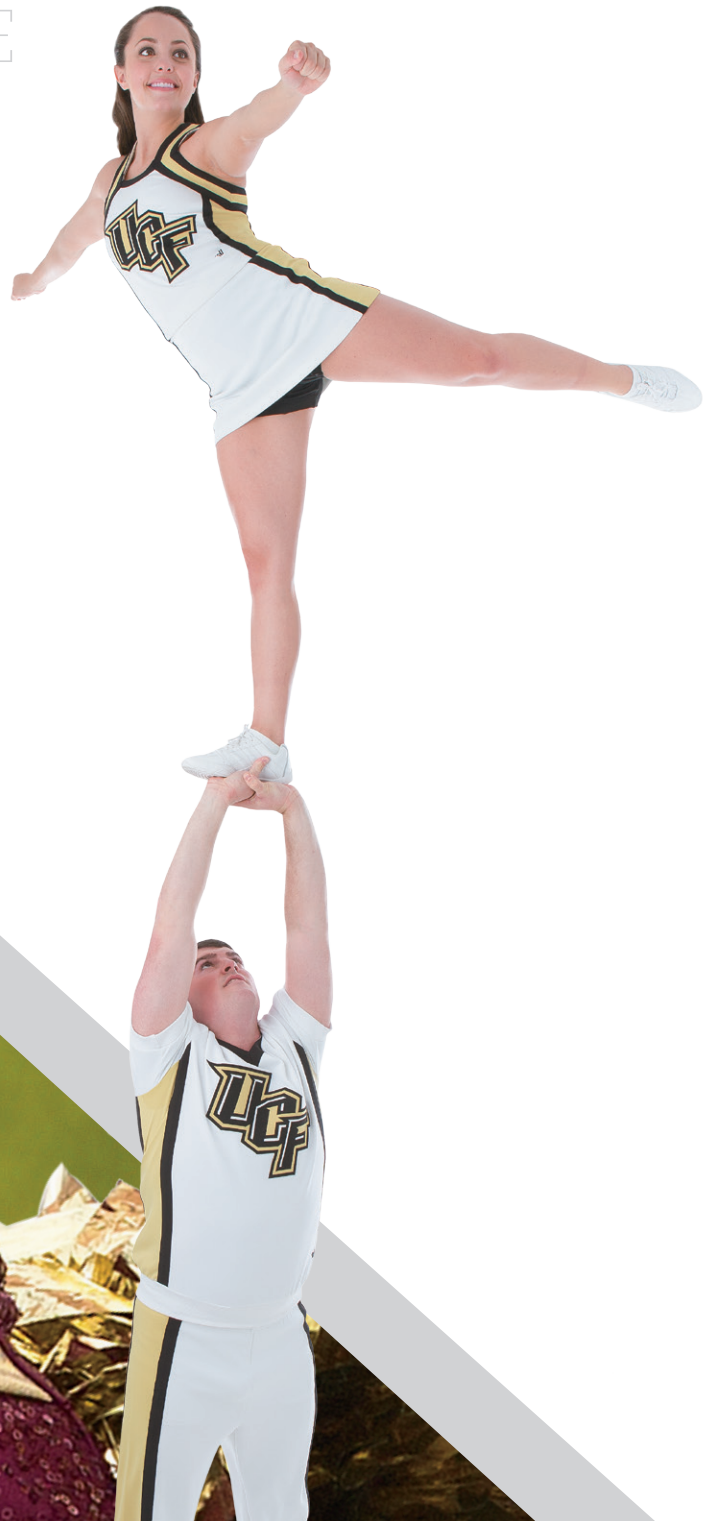
COLLEGE 2016

VARSITY

V

oices raised in unison fill the stadium with cheers and pride. Your team, your school fuel your spirit; you entrust your colors to Varsity. Made for cheerleaders by cheerleaders, Varsity uniforms are as distinctive as the spirit leaders who wear them. Varsity is THE choice of top colleges and universities nationwide. Style and innovation go into everything we make, but spirit is at the heart of all we do. We are Varsity Spirit Fashion. **We. Are. Cheerleading.**

C O L L E G E

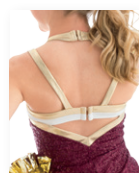






A

B



A. NEW! A-LINE DRESS
 DD-164K \$109.95
 Hook and eye closures.
 Attached underliner and brief.
 Lettering: (CFASW-3) 3".



B. NEW! REGULAR FIT JACKET
 Powerfit™
 WUP-1636S \$90.95
 Brushed Back Polyester
 WUB-1636S \$77.95
 Solid back, pockets.
 Lettering: Custom logos.
 Monogram: (MNHASW-1) 1".
 Powerfit™ Leggings, \$46.95,
 (L-151CP)



C



THIS IS OUR STATE.

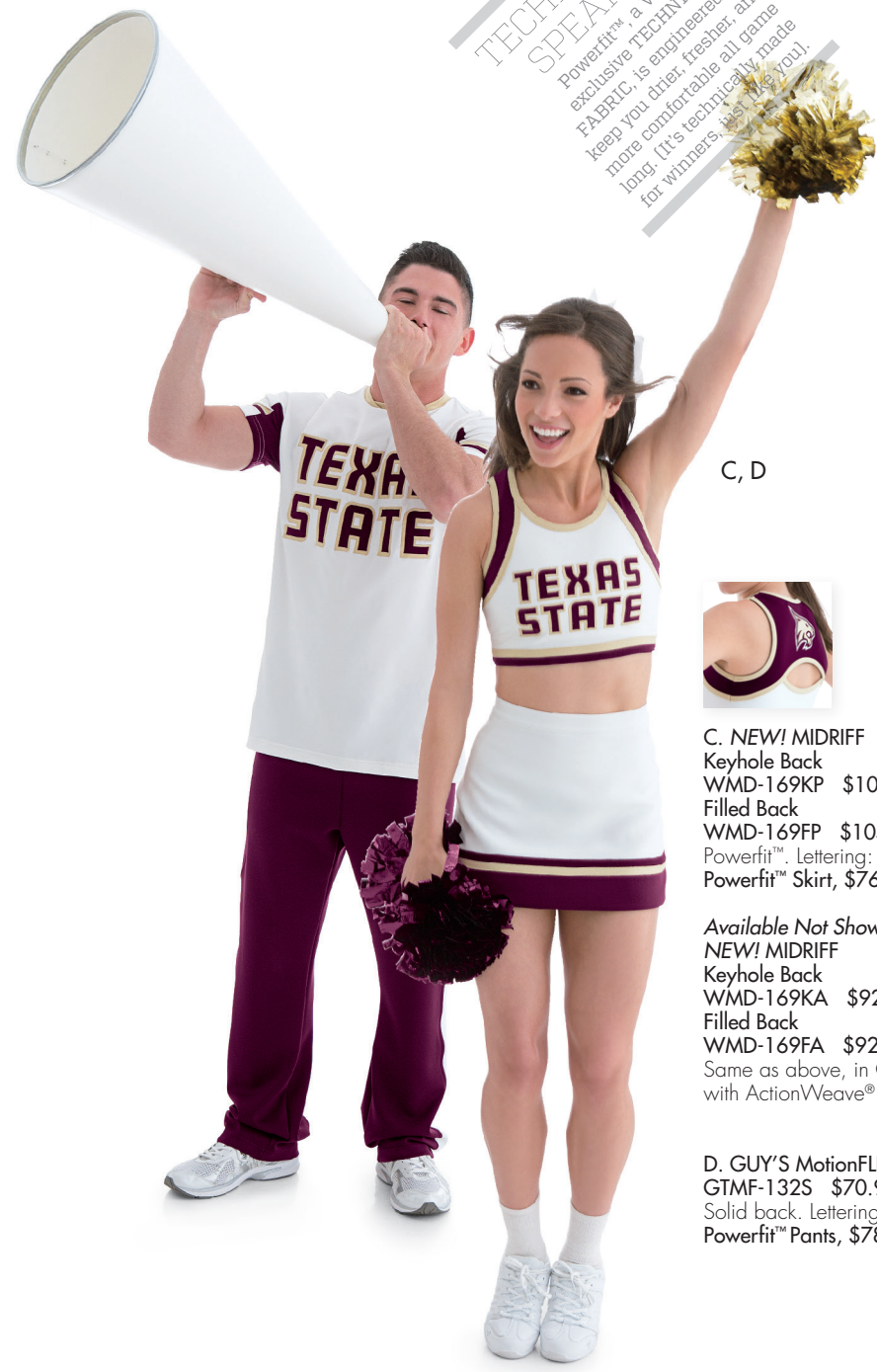
YOU MAKE US PROUD

Every time you suit up in Varsity, you stand a little taller, your voice is stronger, and your spirit shines brighter for all to see.

We share your passion and speak your language. We listen to your needs, and provide solutions—ever evolving with the development of innovative fabric technologies, the creation of new designs, and the expansion of our resources to communicate, educate, inform, and inspire.

Varsity is proud to represent the top colleges and universities in the USA. You are our inspiration to think smarter and work harder for current and future generations of spirit leaders.

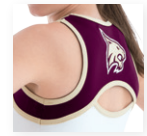
Stand proud in Varsity.



TECHNICALLY SPEAKING

Powerfit™, a Varsity exclusive TECHNICAL FABRIC, is engineered to keep you drier, fresher, and more comfortable all game long. (It's technically made for winners, just like you).

C, D



C. NEW! MIDRIFF
 Keyhole Back
 WMD-169KP \$104.95
 Filled Back
 WMD-169FP \$104.95
 Powerfit™. Lettering: Custom logos.
 Powerfit™ Skirt, \$76.95, (S-114P)

Available Not Shown:
NEW! MIDRIFF
 Keyhole Back
 WMD-169KA \$92.95
 Filled Back
 WMD-169FA \$92.95
 Same as above, in Classic polyester with ActionWeave® back design.

D. GUY'S MotionFLEX® TOP
 GTMF-132S \$70.95
 Solid back. Lettering: Custom logo.
 Powerfit™ Pants, \$78.95, (GPP-130)

NEW SUBLIMATED PRACTICEWEAR
=
ULTIMATE REPRESENTATION WITH PRIDE

A. NEW!
GUY'S SUBLIMATED TOP

MotionFLEX®
IDGTMF-161S \$50.95
PermaFIT
IDGTPF-161S \$42.95

In all Varsity colors*.
Sublimated lettering:
Custom logo, (IDWBL-1) 1".

GUY'S SHORT
GSHT-15 \$39.95

Lightweight woven microfiber
polyester with mesh inset panels.
Black, Grey, Maroon, Navy,
Purple, Royal, Scarlet, or White.

A, B, C

B. NEW!
SUBLIMATED TANK

MotionFLEX®
IDSJMF-161R \$40.95
PermaFIT
IDSJPF-161R \$32.95

Racer back. In all Varsity
colors*. Sublimated lettering:
Custom logo, (IDWBL-1) 1".

SUBLIMATED
MotionFLEX® SHORT
IDMFSH-13 \$33.95

Sublimated lettering:
Custom logo.

C. NEW! SUBLIMATED TOP
MotionFLEX®

IDSJMF-161S \$40.95
PermaFIT
IDSJPF-161S \$32.95

In all Varsity colors*.
Sublimated lettering:
Custom logo, (IDWBL-1) 1".

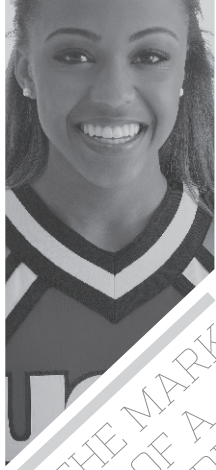
SUBLIMATED MotionFLEX®
SHORT IDMFSH-13 \$33.95

Sublimated lettering:
Custom logo.

*Metallics not available.



UNITED WE STAND: Technical fabric combines with sublimation design
to create a unified look across your entire spirit program!



THE MARK OF A LEADER.

The Varsity logo is your assurance of higher quality and professional details your squad demands.



D



D. TOP
Crop DT-149C \$54.95
Hip Length DT-149H \$62.95
Front lined. Lettering: Custom logo.
BOOT CUT PANT
V-500BPMF \$49.95
In all MotionFLEX® colors.



E. NEW! SHELL TOP
Racer Back WSS-161RA \$84.95
Full Back WSS-161FA \$84.95
ActionWeave® back and side panels. Lettering: Custom logos.
Skirt, \$76.95, (S-1231)

F. GUY'S MotionFLEX® TOP
GTMF-131 \$71.95
Front/back design.
Lettering: Custom logo.
Pants, \$71.95, (GP-131)



E, F

YOUR SPIRIT
YOUR WAY

Varsity lets you create a custom look with color blocking on your uniform the way YOU want. Ask your Rep about ALL the ways to customize.

RIVALRY



A



B, C

A. NEW! SUBLIMATED
REGULAR FIT JACKET
IDPM-16382 \$79.95
Polymicro. Front/back
design, pockets. Mesh lined.
Sublimated lettering: Custom logo.
NEW! Sublimated MotionFLEX®
Leggings, \$52.95, (IDMFL-161C)

B. GUY'S MotionFLEX® SHIRT
GMF-110FB \$58.95
Front/back design.
Lettering: Custom logo.
Pants, \$66.95, (GP-130)

C. MotionFLEX® SHELL
Crop DT-1323CMF \$51.95
Hip Length DT-1323HMF \$52.95
Solid back. Front lined. Lettering: Custom logo.
MotionFLEX® Skirt, \$64.95, (MFS-1526B)

RUMBLE



D, E

DOWN TO DETAILS

Our new sublimated warmup is packed with styling options: customize the side panels with solid colors OR prints; add your custom logo to make it yours! Your Rep has details!



F

D. MotionFLEX® BODYLINER
 Crop
 MFBLR-1624C \$65.95
 Hip Length
 MFBLR-1624H \$65.95
 Front/back design.
 Lettering: Custom logo.
 Skirt, \$63.95, (S-117)

E. GUY'S MotionFLEX® SHIRT
 GMF-117FB \$64.95
 Front/back design.
 Lettering: Custom logo.
 Pants, \$66.95, (GP-130)

F. NEW! SUBLIMATED REGULAR FIT JACKET
 IDPM-1636 \$79.95
 Polymicro. Front/back design.
 Pockets, mesh lined. Sublimated lettering: Custom logo.
Sublimated Pants, \$59.95,
 (IDPMP-161)

Available Not Shown:
GUY'S SUBLIMATED JACKET
 GIDPM-1636 \$89.95
SUBLIMATED PANT
 GIDPMP-160 \$58.95



A

T H E

4 pieces

MOTION FLEX

4 looks

C O L

4 ways

L E G E

2 lead

W A R D

the crowd!

R O B E



1 / shell + skirt



2 / bodyliner + skirt



3 / bodyliner + shell + skirt

4 / crop + skirt



A. GUY'S MotionFLEX® TOP
 GTMF-1230S \$63.95
 Solid back. Lettering:
 (CFCBBLSL-3) 4".
 Pants, \$66.95, (GP-130)

B. MotionFLEX® SHELL
 Crop DT-149C \$54.95
 Hip Length DT-149H \$62.95
 Keyhole back. Front lined.
 Lettering: Custom logo.
MotionFLEX® Bodyliner, \$69.95,
 keyhole back, mock neck crop
 (DBLR-149KCM) or scoop neck
 crop (DBLR-149KCSC)
MotionFLEX® Skirt, \$66.95,
 (MFS-0950B)

C. MotionFLEX® SHELL
 Crop MF-156C \$53.95
 Hip Length MF-156H \$63.95
 Front/back design.
 Lettering: (CFCBBLSL-3) 3".
MotionFLEX® Skirt, \$66.95,
 (MFS-0950B)

C

THE SOURCE

Only from Varsity, and it's manufactured
 in the USA of US-sourced yarns!

THE SCIENCE

It's called moisture management, you'll
 call it genius - wicks moisture away from
 skin to the garment surface where it
 evaporates to keep you cooler in summer,
 warmer in winter.

THE FEEL

Soft, flexible, breathable, it's engineered for
 comfort, performance, and endurance.

EASY CARE & WEAR

Stain-resistant tops, bodyliners,
 skirts, pants, shorts, and accessories -
 wear it any time, any game, any season.

motionflex® by the stats

LOUD & PROUD

Varsity leads the way in
 innovative spirit gear with
 custom styles & exclusive
 technical fabrics. Ask your
 Rep how to customize
 for your University.



D

D. SUBLIMATED
MotionFLEX® TOP
 IDMF-1341H \$40.95
 Front/back design.
 Sublimated lettering:
 Custom logo.
SUBLIMATED
MotionFLEX® SHORT
 IDMFSSH-13 \$33.95

TEAMMATES. LEADERS. CH

N

O

L



A, B



A. MIDRIFF
WMD-1511FP \$102.95
Powerfit™. Lettering:
(CFDARL-3) 3", Custom logo.
Powerfit™ Skirt, \$85.95,
(S-1511P)

Available Not Shown:
MIDRIFF
WMD-1511FA \$90.95
Same as above, in Classic
polyester with ActionWeave®
back design.

B. GUY'S MotionFLEX® TOP
GTMF-132S \$70.95
Lettering: (CFDARL-3) 4",
Custom logo.
Pants, \$71.95, (GP-131)

SPIRIT SIGNS
One-Sided SIGN1 \$25.00
Two-Sided SIGN2 \$35.00
24"w x 19"h. Corrugated
plastic in Black, Bright Gold,
Dark Green, Navy, Purple,
Royal, Scarlet, or White.
Letters in Black, Bright Gold,
Dark Green, Gold, Maroon,
Navy, Orange, Purple, Royal,
Scarlet, Silver, or White. Up
to 10 characters per side.
See your Rep for options.

THE INNOVATOR

Not just what you wear,
but how you cheer - that's
ALL Varsity. Each technical
fabric break-through—
ActionWeave®, MotionFLEX®,
and POWERFIT™—
make it possible for you
to move with greater ease,
comfort, and confidence!

AMPS. THAT'S OUR TRIBE.

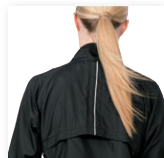


C

DANCE ON!
 Varsity Dance™ styles combine specialty and technical fabrics to make your every move amazing! Metallics, sheers, lace, stones - and so much more - make it easy to create a custom team look. Your first move: see your Rep!

C. TOP
 Crop DT-1411KC \$51.95
 Hip Length DT-1411KH \$54.95
 Keyhole back. Front lined.
 Rhinestones sold separately:
 (CMC20HF). Lettering: (CFBL-2) 3".
 SHORT MFSH-13 \$33.95

D. WARMUP
In Stock! Woven polyester, lined. Black, Dark Green, Maroon, Navy, or Royal. YS-YL, XS-2XL.
REGULAR FIT JACKET
 PWJ-150 \$45.00
 Pockets. Lettering: Custom logo.
PANT PWP-150 \$30.00



D

TRADITION RUNS DEEP

University traditions run deep with your squad. Varsity Spirit Fashion keeps you true in classic, all-American style. See your Rep for more looks that are rich in tradition.



A, B

A. HIP LENGTH TOP
SJ-140SH \$32.95
Microdenier nylon*. Black, Dark Heather Grey, or White.
Lettering: Custom logo.
POWERFIT™ SHORT
WSHP-151 \$37.95

B. GUY'S TOP
GT-150S \$40.95
Microdenier nylon*. Black, Dark Heather Grey, or White.
Lettering: Custom logo.
GUY'S SHORT
GSHT-15 \$39.95
Lightweight woven microfiber polyester with mesh inset panels. Black, Grey, Maroon, Navy, Purple, Royal, Scarlet, or White.

*Grey in microdenier polyester.

C. NEW! SHELL TOP
Racer Back WS-161RA \$84.95
Full Back WS-161FA \$84.95
Lettering: (TIASV-3) 3", Custom logo. Monogram: (MNHASW-1) 1".
Skirt, \$60.95, (S-031)

D. GUY'S MotionFLEX® SHIRT
GMF-117FB \$64.95
Lettering: (CFASV-3) 4", Custom logo.
Pants, \$66.95, (GP-130)



C, D

THE

VARSITY

FIT & FORM



AT EVERY



ANGLE

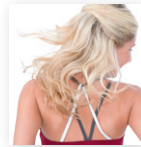
#SQUAD- GOALS

All Varsity CHEER & DANCE apparel is the perfect mix of style, performance, comfort and fit. From camp to game day, you'll love how you look AND feel in Varsity.



E. TOP
 Crop DT-131C \$66.95
 Hip Length DT-131H \$69.95
 Bodysuit DL-131 \$74.95
 Crop and hip length top - front lined. Bodysuit - back zipper with hook and eye closure at neck.
 Lettering: (CFHHSV-3) 2".
HIGH WAIST ANKLE PANT
 V-1532BPMF \$44.95
 In all MotionFLEX® colors.

F. BRA TOP
 DT-159C \$33.95
 MotionFLEX® lining.
 Lettering: (CFFBL-1) 3".
MotionFLEX® SHORT
 MFSH-13 \$33.95





P U T A ! I N



Y O U R

**VARSITY IS
TOTAL SQUAD**

Coordinate your COED Cheer
and Pom squads with gear
from Varsity Spirit Fashion.
From game day to competition,
we've got you covered!



A. SHELL TOP WS-155FP \$91.95
Powerfit™. Lettering: Custom logo.
Powerfit™ Skirt, \$83.95, (S-0318P)

Available Not Shown:
SHELL TOP WS-155FA \$79.95
Same as above, in Classic polyester
with ActionWeave® back and side
panels.

WE ARE TRADITION

Varsity POWERFIT™ fabric is available on new styles and your classic faves, so you stay true to tradition AND on top of your game!

G A M E D A Y

L O O K



B. GUY'S SHIRT GS-0318SP \$95.95
 Powerfit™. Lettering: Custom logo.
 Powerfit™ Pants, \$87.95, (GPP-0612)

Available Not Shown:
GUY'S SHIRT GS-0318S \$83.95
 Same as above, in Classic polyester.

C. A-LINE DRESS DD-155 \$86.95
 Back neck zipper. Attached underliner and brief. Lettering: Custom logo.

FIREWORKS FABRIC

Team up specialty and technical fabrics for ultimate special effects! Your Varsity Rep can show you tons of combos and options that WOW!

WE ARE THE ORIGINAL ONE-STOP COLLEGE SHOP

Practice, pep rallies, at home or away - your style of spirit keeps you on the go. We're the one brand that keeps pace. We're Varsity, and we've got you covered.



A, B

1 NAME.

1 TEAM.

From dance to cheer, spirit camps to game day, Varsity keeps your team style in focus, whatever YOUR focus!

TRIED & TRUE SCHOOL COLORS

When YOUR colors matter - and they ALWAYS MATTER - trust Varsity to keep them true on all the gear you wear as a squad. Because close doesn't count!



A. SHELL TOP
WS-151FP \$96.95
Powerfit™. Lettering: (CFL3DAR-3) 6".
Powerfit™ Skirt, \$80.95, (S-151P)

Available Not Shown:
SHELL TOP WS-151FA \$84.95
Same as above, in Classic polyester with ActionWeave® back design.

B. GUY'S MotionFLEX® TOP
GTMF-131 \$71.95
Front/back design.
Lettering: (CFL3DAR-3) 7".
Powerfit™ Pants, \$75.95,
(GPP-41)

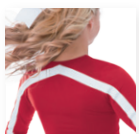
C. HIP LENGTH TOP
Long Sleeve DT-156KH \$61.95
Sleeveless DT-156SKH \$56.95
Bodice front lined. Keyhole back.
Lettering: (CFDARL-3) 3".
A-LINE SKIRT
With Brief MFS-1526B \$64.95
Without Brief MFS-1526 \$54.95

D. REGULAR FIT JACKET
BMFJ-1337FB \$71.95
Brushed MotionFLEX®. Front/back design, pockets. Black, Bright Gold, Cardinal, Columbia Blue, Dark Green, Grey, Kelly, Maroon, Navy, Orange, Purple, Royal, Scarlet, or White.
Embroidery: (MNVSTKBL).
Pants, \$54.95, (BMFP-1200)

Available Not Shown:
GUY'S JACKET
GBMFJ-1337FB \$81.95
GUY'S PANTS
GBMFP-1200 \$62.95

ALL-GIRL IS THE
NEW STRONG.

You didn't invent the all-girl team, but you've perfected it.



A. MotionFLEX® BODYLINER
Filled Back
MFBL-1521BH \$80.95
Keyhole Back
MFBL-1521BKH \$80.95
Lettering: Custom logo.
Skirt, \$60.95, (S-031)

COLLEGE GAME DAY SHOP

Our TOP FIVE must-haves to get you through the season in style

1 / the female athlete's #1 supporter



ENGINEERED TO PERFORM:

- 4-way stretch fabric
- Moisture management technology
- Lightweight, breathable Spacer fabric at bustline for support and coverage
- Racer back

2 / the Touchdown™ shoe



3 / metallic poms made for game day



4 / customized bag for your gear



5 / warm-ups perfect for traveling



NEW! VARSITY SPORT® SPORTS BRA MFSB16Q \$25.95
In Stock! Nude or White. XS-2XL.

Varsity Touchdown™ V14TD \$69.00

This durable, lightweight high-performance shoe has combination leather and synthetic upper. Features include a flexible EVA and rubber outsole for increased durability. Our interactive cinch and lock bubble lacing system helps secure laces. Multi-use shoe bag included. Women's sizes 4-11, 12, 13, 14.

4" METALLIC SHOW POMS

SPMET41 \$20.75/each
Black, Blue, Cardinal, Columbia Blue, Dark Green, Gold, Green, Hot Pink, Maroon, Miami Dolphin Green, Navy, Orange, Purple, Red, Silver and Teal. Also available in Shimmer Bright Gold and White.

BACK PACK VBP15 \$34.95

In Stock! 13" x 18½" x 11". 600 denier polyester with PVC backing. Two interior pockets and top pocket. Black, Navy, Purple, Royal, or Scarlet. Monogram: Custom logo, (MNBSF-1) ½".

NEW! REGULAR FIT JACKET Powerfit™

With Collar WUP-161FB \$82.95
With Hood WUP-161HFB \$90.95

Brushed Back Polyester
With Collar WUB-161FB \$69.95
With Hood WUB-161HFB \$77.95

Front/back design, pockets. Hood with Mesh lining. Lettering: (CFSLIM-1) 3".
Powerfit™ Leggings, \$46.95, (L-151CP). Lettering: Custom logo.

DREAM TEAM

Combining designs that run from retro to right-this-minute with technical fabrics that perform time and again, Varsity Spirit Fashion has you covered every time!

SO PUT TOGETHER

Form a united front with coordinated looks for your Cheer and Pom squads. Varsity has the perfect pieces for sensational sideline style!

A, B, C



top + bodyliner + skirt



bodyliner + pant



dress + bodyliner

top + skirt

A, B, D. HIP LENGTH TOP
DT-131SH \$62.95

Front lined. Keyhole back. Lettering: Custom logo with rhinestones sold separately (CMC20HF).

Bodyliner, \$62.95, keyhole back, mock neck crop (DBLR-131KCM) or sweetheart neck crop (DBLR-131KCS).

A, D. A-LINE SKIRT

With Brief MFS-117B \$66.95

Without Brief MFS-117 \$56.95

B. V-WAIST PANT

V-0130BPMF \$53.95

In all MotionFLEX® colors.

C. A-LINE DRESS
DD-131S \$89.95

Keyhole back with zipper and hook and eye closure at neck. Attached underliner and brief. Lettering: Custom logo with rhinestones sold separately (CMC20HF).

Bodyliner, \$62.95, keyhole back, mock neck crop (DBLR-131KCM) or sweetheart neck crop (DBLR-131KCS).

E. SHELL TOP

Keyhole Back WS-142KA \$68.95

Filled Back WS-142FA \$68.95

ActionWeave® back design.

Lettering: Custom logo.

Skirt, \$63.95, (S-117)

F. GUY'S MotionFLEX® SHIRT

GMF-110FB \$58.95

Front/back design.

Lettering: Custom logo.

Pants, \$66.95, (GP-130)

D



GOLDY AGE OF SPIRIT

E, F



MULTI-TASK MASTER

Add transfer lettering to your bra top and wear solo for camp or practice; sport under a jersey for pep rallies; or layer under a keyhole back top for game day or performance!



A



A, B. BRA TOP
DT-159C \$33.95
MotionFLEX® lining.
Transfer: Custom logo.
SUBLIMATED JERSEY
IDBJERSEY-15 \$59.95
In all Varsity colors.*
Piping in all MotionFLEX®
colors. Sublimated lettering:
Custom logo with rhinestones
sold separately (CMC20HF).
MotionFLEX® SHORT
MFSH-13 \$33.95
Lettering: Custom logo.

*Metallics not available.

C. MotionFLEX® BODYLINER
MFBL-1525KH \$70.95

Lettering: Custom logo with
rhinestones sold separately
(CMC20HF).
Bra Top, \$33.95, (DT-159C)
BOOT CUT PANT
V-500BPMF \$49.95
In all MotionFLEX® colors.



C

#GOTUCOVERED

We've got you covered for travel, camp, and of course game day. We are right there with you, all season (and off-season) long.



D



F, G



D, E

D. NEW! REGULAR FIT JACKET
PM-1534FB \$72.95
Polymicro. Pockets, mesh lined. Lettering: Custom logos.
Pants, \$57.95, (PMP-140)

E. NEW! GUY'S JACKET
GPM-1534FB \$77.95
Polymicro. Pockets, mesh lined. Lettering: Custom logo.
Pants, \$62.95, (GPMP-140)

F. MotionFLEX® BODYLINER
Crop MFBL-1523C \$82.95
Hip Length MFBL-1523H \$82.95
Front/back design. Lettering: (CFAMODBL-3) 3".
MotionFLEX® Skirt, \$70.95, (MFS-1032SB)

G. GUY'S MotionFLEX® SHIRT
GMF-117FB \$64.95
Front/back design.
Lettering: (CFAMODBL-3) 4".
Pants, \$66.95, (GP-130)



THE ROAD TO NATIONALS.

Varsity is THE ONE-STOP-SHOP from Game Day gear to your Nationals wardrobe. You've worked hard for this. Be confident. Be strong. Show up in Varsity.



A

NATIONALS

A. CROP TOP
DT-1319CV \$39.95
RACER BACK BRA TOP
DT-714C \$24.95
Front lined.
HIGH WAIST ANKLE PANT
V-1532BPL \$34.95
In all Lycra® colors.

B. MotionFLEX® SHELL
NEW! Crop MF-141C \$68.95
Hip Length MF-141H \$73.95
Lettering: Custom logo.
BOOT CUT PANT
V-500BPMF \$49.95
In all MotionFLEX® colors.



B

GAME DAY



C, D

GAME DAY



E, F



NATIONALS

BRING ON NATIONALS

A powerful routine conveys confidence and style. And Varsity Spirit Fashion delivers. Every. Single. Time.



C. MIDRIFF WMD-1414FP \$82.95
Powerfit™. Lettering: Custom logos.
Powerfit™ Skirt, \$71.95, (S-082P)

Available Not Shown:
MIDRIFF WMD-1414FA \$70.95
Same as above, in Classic polyester with ActionWeave® back design.

D, F. GUY'S MotionFLEX® SHIRT GMF-060S \$63.95
Solid back. Lettering: Custom logo.
Powerfit™ Pants, \$80.95, (GPP-40)



E. NEW! SHELL TOP WS-162FP \$86.95
Powerfit™. Front/back design.
Lettering: Custom logo.
MotionFLEX® Bodyliner, \$53.95,
mock neck midriff (MFBLR-030M)
or V-neck midriff (MFBLR-030MV)
Powerfit™ Skirt, \$75.95, (S-005P)

Available Not Shown:
NEW! SHELL TOP WS-162FA \$74.95
Same as above, in Classic polyester with ActionWeave® back design.

W E L L
TRAVELED
Team style goes mobile
with our game-ready
in stock warmup! Ask your
Rep how to customize with
your University logo.

<TRAVEL GEAR>

A. WARMUP

In Stock! Woven polyester,
lined. Black, Dark Green,
Maroon, Navy, or Royal.
YS-YL, XS-2XL.

REGULAR FIT JACKET

PWJ-150 \$45.00

Pockets. Embroidery:
(MNVSTKBL).

PANT PWP-150 \$30.00



B



<POM SQUAD>

B. A-LINE PEP DRESS

DDS-131S \$126.95

Keyhole back with zipper and
hook and eye closure at neck.
Bound seams. Attached underliner
and brief. Lettering: (CFDAR-3) 3".

LEAD. IT'S WHAT YOU DO.

<GAME DAY>

C. MotionFLEX® SHELL
 Crop
 DT-1323CMF \$51.95
 Hip Length
 DT-1323HMF \$52.95
 Solid back. Front lined.
 Lettering: (CFINTL2-3) 6".
 Skirt, \$60.95, (S-1032S)

D. GUY'S MotionFLEX® TOP
 GTMF-1230S \$63.95
 Solid back. Lettering:
 (CFINTL2-3) 7".
 Pants, \$66.95, (GP-130)

C, D

LEADERS TO
 THE CORE

From developing next-generation technical fabrics to creating new, original designs every year, Varsity Spirit Fashion leads the way with more styles, more choices, and more ways to wear it loud and proud!

MADE FROM MICROFIBER YARNS
with 4-way stretch for super feel, drape,
comfort and performance.

ENGINEERED TO PERFORM
Visa® moisture management technology
keeps you drier, resists and releases stains.

ANTIMICROBIAL TECHNOLOGY
helps control odor, discoloration,
staining, and degradation.

KEEPS ITS GOOD LOOKS
retains color just like Classic poly,
with low wrinkle retention.

POWERFIT™ FRONT 2 BACK
for consistent color and feel.

FLEXIBLE BRAID
flexible fabric AND braid = ease of movement.

YOUR COLORS
available in the most popular Varsity colors.

ON ALL VARSITY ORIGINALS
get all Classic poly shell tops & skirts and Guy's
shirts & pants in Powerfit fabric. See your Rep.

POWERHOUSE

EXCLUSIVE POWERFIT™ FABRIC

A, B

A. SHELL TOP
WS3SFP \$92.95
Powerfit™. Front/back design.
Lettering: Custom logo.
Powerfit™ Skirt, \$85.95, (S-2898P)

B. GUY'S SHIRT
GS-699P \$97.95
Powerfit™. Front/back design.
Lettering: Custom logo.
Powerfit™ Pants, \$80.95, (GPP-40)

Available Not Shown:
SHELL TOP WS3SFA \$80.95
Same as above, in Classic polyester
with ActionWeave® back design.
GUY'S SHIRT GS-699 \$85.95
Same as above, in Classic polyester.



VARSIITY CAMP - US :



C

THE PRACTICEWEAR U NEED .



D

THE QUALITY YOU EXPECT .

VARSIITY CROSS CHEER™ - MEN'S V13CCM \$70.00

This is the perfect all-around shoe for the guys on your squad! Polyurethane structure protects and stabilizes the foot. Durable banded micro fiber upper, phylon midsole, and rubber outsole optimize movement. Breathable air-cool mesh improves comfort, and elastic band near laces maximizes fit. Mesh sponge padding protects Achilles heel. Slip-resistant notched lacing system. Men's sizes 7-12, 13, 14.

NEW! VARSITY GRIDIRON V16G \$78.00

Introducing the first ever soft, durable hybrid shoe featuring all new KPU upper. It's a soft, lightweight performance shoe designed with our very own Varsity EAS (Energy Absorption System) in the forefoot and heel. Shock absorbing memory foam insole designed to provide arch support and comfort while performing. Easy to clean with a durable outsole made for any outside surface. Adjustable lacing system with slip-resistant bubble laces. Includes a Varsity shoe bag. Women's sizes: 3-11, 12, 13, 14.

C. POLO TPM-1501 \$23.95

In Stock! Black, Dark Green, Maroon, Navy, Purple, Royal, Scarlet, or White. All with White collar. XS-2XL. Embroidery: Custom logo. **Powerfit™ Short, \$37.95, (WSHP-151)**

D. NEW! GUY'S POLO MTPM-16 \$25.95

In Stock! Black, Dark Green, Maroon, Navy, Purple, Royal, Scarlet, or White. XS-3XL. Embroidery: Custom logo.

GUY'S SHORT

GSHT-15 \$39.95
Lightweight woven microfiber polyester with mesh inset panels. Black, Grey, Maroon, Navy, Purple, Royal, Scarlet, or White.



Post Office Box 751210
Memphis, TN 38175-1210

LEARN TO LEAD

No one prepares you for Game Day better than we do.



VARSIY SPIRIT BRANDS

sign up for camp today | varsity.com