





NEVER SETTLE.

Your traditions run deep. Your rivalries are fierce. Your spirit is off the charts. And only Varsity qualifies to represent your team, your school, your passion. We live out that same passion in our products, camps, and events; in developing new technical fabricslike our exclusive POWERF follow your every motion. W game, every event, and every time you wear your colors, Varsity Spirit is there, because we are cheerleading. MADE FOR CHEERLEADERS. BY CHEERLEADERS. VARSITY SPIRIT,





A. NEW! WARMUP In Stock! Woven polyester, lined. Black, Dark Green, Maroon, Navy, or Royal. YS-YL, XS-2XL.

REGULAR FIT JACKET PWJ-150 \$45.00 Pockets. Lettering: Custom logo. PANT PWP-150 \$30.00

SPIRIT SIGNS One-Sided SIGN1 \$25.00 Two-Sided SIGN2 \$35.00 Two-Sided SIGN2 \$35.00
24"w x 19"h. Corrugated plastic
in Black, Bright Gold, Dark Green,
Navy, Purple, Royal, Scarlet, or
White. Choose Block or Full Block
letters in Black, Bright Gold, Dark
Green, Gold, Maroon, Navy,
Orange, Purple, Royal, Scarlet,
Silver, or White. Up to 10 characters per side.



Your passion. Our mantra.

THE INNOVATOR

Not just what you wear, but how you cheer - that's ALL Varsity. Each technical fabric break-through— ActionWeave®, MotionFLEX®, and new POWERFIT™made it possible for you to move with greater ease, comfort, and confidence!

WE HEAR YOU!

We value your opinion and speak your language, so when you have a need, we provide a solution.

E-VOLVING

Varsity continues to develop new fabric technology; create new designs; and expand our resources to communicate, educate, inform, and inspire to keep pace with the speed of spirit.





D

S PROUD

D. TOP
Crop
DT-1411KC \$49.95
Hip Length
DT-1411KH \$52.95
Front lined.
Rhinestones sold
separately: (CMC20HF).
Lettering: (CFBL-2) 3".
SHORT
MFSH-13 \$32.95

DANCE ON!

Varsity Dance™ styles combine specialty and technical fabrics to make your every move amazing! Metallics, sheers, lace, stones - and so much more - make it easy to create a custom team look. Your first move: see your Rep!

B, C

B. *NEW!* MIDRIFF WMD-1511FP \$101.95

Powerfit™. Lettering: (CFDARL-3) 3", Custom logo. Powerfit™ Skirt, \$84.95, (S-1511P)

Available Not Shown:
MIDRIFF WMD-1511FA \$89.95
Same as above, in Classic polyester with ActionWeave® back design.

C. GUY'S MotionFLEX® TOP GTMF-132S \$69.95 Solid back. Lettering: (CFDARL-3) 4", Custom logo. Pants, \$70.95, (GP-131)



White.

POWERFIT™: THE NEWEST TECHNICAL,
PERFORMANCE FABRIC FROM VARSITY.
FOR REAL, IT'S A GAME CHANGER.

PURE POWER

E. NEW! SHELL TOP
WS3SFP \$91.95
Powerfit**. Front/back design.
Lettering: Custom logo.
Powerfit** Skirt, \$84.95, (S-2898P)

F. GUY'S SHIRT
GS-699P \$96.95
Powerfit™ Front/back design.
Lettering: Custom logo.
Powerfit™ Pants, \$79.95, [GPP-40]

Available Not Shown:
SHELL TOP WS3SFA \$79.95
Same as above, in Classic polyester
with Action/Weave® back design.
with Action/Weave® \$84.95
GUY'S SHIRT GS-699 \$84.95
Same as above, in Classic polyester.

POWERFIT™ FABRIC

MADE FROM MICROFIBER YARNS super feel and drape.

FOUR-WAY STRETCH comfort + performance.

ENGINEERED 2 PERFORM

Visa® moisture management technology keeps you drier, resists and releases stains.

ANTIMICROBIAL TECHNOLOGY

helps control odor, discoloration, staining, and degradation.

KEEPS ITS GOOD LOOKS

retains color just like Classic poly, with low wrinkle retention.

360° POWERFIT™

Powerfit™ fabric front AND back for consistent color and feel!

YOUR COLORS

available in the most popular Varsity colors!

FLEXIBLE BRAID

flexible fabric + flexible braid = ease of movement!

ON ALL VARSITY ORIGINALS!

get all Classic poly shell tops & skirts and Guy's shirts & pants in Powerfit™ fabric. See your Rep!

STAY TRUE, STAY CURRENT

Varsity POWERFIT™ fabric is available on new styles and your classic faves, so you can stay true to tradition AND on top of your game!



WE'LL CHEER 2THAT.

A SMART MOVE:

MOTION FLEX

THE SOURCE

only from Varsity, and it's manufactured in the USA of US-sourced yarns!

THE FEEL

soft, flexible, breathable, it's engineered for comfort, performance, and endurance.

THE SCIENCE

it's called moisture management, you'll call it genius - wicks moisture away from skin to the garment surface where it evaporates to keep you cooler in summer, warmer in winter.

EASY CAR

resists stains, dries quickly.

EASY WEAR

tops, bodyliners, skirts, pants, shorts, and accessories – wear it any time, any game, any season.



В

<u>o</u>Su

AHEAD OF THE CROWD Varsity Spirit Fashion leads the way in spirit gear innovation, with fun, functional looks that shout S-P-I-R-I-T! Check out what's new as well as all-time faves - your rep has details!

D. SUBLIMATED
MotionFLEX® TOP
IDMF-1341H \$39.95
Front/back design.
Sublimated lettlering:
Custom logo.
SUBLIMATED
MotionFLEX® SHORT
IDMFSH-13 \$32.95





VARSITY CROSS CHEER™ - MEN'S V13CCM \$70.00

This is the perfect all-around shoe for the guys on your squad! Polyurethane structure protects and stabilizes the foot. Durable banded micro fiber upper, phylon midsole, and rubber outsole optimize movement. Breathable air-cool mesh improves comfort, and elastic band near laces maximizes fit. Mesh sponge padding protects Achilles heel. Slip-resistant notched lacing system. Men's sizes 7-12, 13, 14.

BRADDED MEGAPHONES

MP15 15" H \$23.95 MP22 22" H \$27.95 MP30 30" H \$31.95

High-density plastic. Nickel-plated mouthpiece, handle, and rivets. Black, Bright Gold, Gold, Kelly, Maroon, Navy, Orange, Pink, Royal, Scarlet, Silver, or White. Minimum order: 6 per color. For orders of 1-5, add "M" to style number and \$2 to price. Screen: Custom logo. Contact your Varsity Rep for pricing and artwork requirements. Minimum order per screen: 6.

4" METALLIC SHOW POMS SPMET41 \$19.75/each

Black, Blue, Cardinal, Columbia Blue, Dark Green, Gold, Green, Hot Pink, Maroon, Miami Dolphin Green, Navy, Orange, Purple, Red, Silver and Teal. Also available in Shimmer Bright Gold and White.

RSITY

SPIRIT

NEW! BACK PACK VBP15 \$33.95 In Stock! 13" x 181/4" x 111".

600 denier polyester with PVC backing. Two interior pockets and top pocket. Black. Monogram: (MNFBL2WD).

NEW! VARSITY TOUCHDOWN™ V14TD \$72.00

This durable, lightweight highperformance shoe has combination leather and synthetic upper. Features include a flexible EVA and rubber outsole for increased durability. Our interactive cinch and lock bubble lacing system helps secure laces. Multi-use shoe bag included. Women's sizes 4-11, 12, 13, 14.

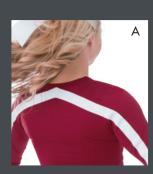






A, B



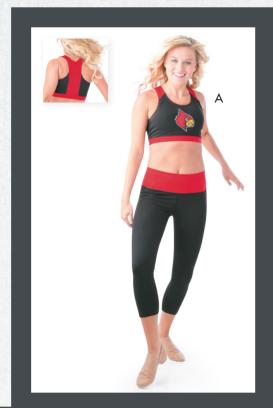


C, D. OVERSIZE PULLOVER
PM-1121S \$66.95
Pockets. Mesh lined.
Black, Bright Gold, Cardinal,
Columbia Blue, Dark Green,
Grey, Kelly, Maroon, Navy,
Orange, Peacock Blue, Purple,
Red, Royal, Scarlet, and White.
C. Lettering: Custom logo.
Monogram: (MNBSF-1) ½".
Pants, \$56.95, (GPMP-035)
D. Lettering: Custom logo.
Monogram: (MNBSF-1) ½".
Pants, \$54.95, (PMP-035)

DREAM TEAM
Combining designs that run
from retro to right-this-minute
with technical fabrics that
perform time and again Varsity Spirit Fashion has
you covered every time!









OUR MODELS
Dance: Caroline Scruggs - TCU
Cheer: Kanasha Gray, Tyler Spelane Louisville













A. BRA TOP DT-1313C \$38.95 Front lined. Lettering: Custom logo. NEW! MotionFLEX® Crop Legging, \$44.95, (MFI-1.51C)

B. NEW!
HIP LENGTH TOP
DT-157H \$52.95
Front lined. Rhinestones sold separately: (CMC20HF).
NEW! CROP LEGGING
With Rhinestones
V-1531CRH \$69.95
Without Rhinestones
V-1531C \$49.95

F, G

WINNING

IS IN THE CARDS

C. NEW!
REGULAR FIT JACKET
LWM-1534FB \$68.95
Lightweight woven microfiber.
Pockets, mesh lined. Lettering
and emblem: Custom logos.
Pants, \$52.95, (LWMP-140)

D. NEW! GUY'S JACKET GLWM-1534FB \$68.95 Lightweight woven microfiber. Pockets, mesh lined. Lettering and emblem: Custom logos. Pants, \$56.95, (GLWMP-140)

E. NEW!
REGULAR FIT JACKET
LWM-1535FB \$65.95
Lightweight woven microfiber.
Front/back design, pockets.
Mesh lined.
Embroidery: (MNSTKDAR).
Pants, \$52.95, (LWMP-140)

F. NEW!
MotionFLEX® BODYLINER
MFBL-1523H \$81.95
Front/back design. Lettering:
(CFAMODBL-3) 3".
MotionFLEX® Skirt, \$69.95,
(MFS-1032SB)

G. GUY'S MotionFLEX® SHIRT GMF-117FB \$63.95 Front/back design. Lettering: (CFAMODBL-3) 4" Pants, \$65.95, (GP-130)

www.varsity.com





OUR MODELS
Dance: Madison Riley
Cheer: Taylor Rudy, Josh Cecil

MAKE YOUR MARK > EVERY CHEER > EVERY DANCE > ONLY IN VARSITY

B. NEW! SHELL TOP WS-151FP \$95.95 Powerfit™ Lettering: (CFLI3DAR-3) 6". Powerfit™ Skirt, \$79.95, (S-151P)

Available Not Shown: SHELL TOP WS-151FA \$83.95 Same as above, in Classic polyester with ActionWeave® back design.

C. GUY'S MotionFLEX® TOP GTMF-131 \$70.95 Front/back design. Lettering: (CFLI3DAR-3) 7". Powerfit™ Pants, \$74.95, (GPP-41) D. REGULAR FIT JACKET BMFJ-1337FB \$69.95 Brushed MotionFLEX®. Front/back design, pockets. Black, Bright Gold, Cardinal, Columbia Blue, Dark Green, Grey, Kelly, Maroon, Navy, Orange, Purple, Royal, Scarlet, and White. Embroidery: (MNWSTKBL). Pants, \$53.95, (BMFP-1200)

B, C

Available Not Shown: GUY'S JACKET GBMFJ-1337FB \$79.95 GUY'S PANTS GBMFP-1200 \$60.95 When YOUR colors
matter - and they
ALWAYS MATTERtrust Varsity to keep
them true on all the
gear you wear as
a squad, Because
close doesn't counti

OUR MODELS Cheer: Lauren Phillips, Benjamin Ingallina Dance: McKenzie Sherman

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WHERE TRADITION RULES

University traditions run deep with your squad. Varsity Spirit Fashion keeps you true in classic, all-American style. See your Rep for more looks that are rich in tradition.

A, B

A. NEW! SHELL TOP WS-152RA \$69.95 ActionWeave® racer back. Lettering: Custom logo. Skirt, \$69.95, (S-406)

B. GUY'S MotionFLEX® SHIRT GMF-117FB \$63.95 Front/back design. Lettering: Custom logo. Pants, \$62.95, (GP-41)





C



E. NEW! REGULAR FIT JACKET BMFJ-1536FB \$68.95
Brushed MotionFLEX®. Pockets. Black, Bright Gold, Cardinal, Columbia Blue, Dark Green, Grey, Kelly, Maroon, Navy, Orange, Purple, Royal, Scarlet, and White. Lettering: (CFCBSLIM-2) 2". Monogram: Custom logo, (MNDAROW). Pants, \$53.95, (BMFP-1200)



IHORE YOUR EX

THE MORE YOU FLEX.
THE MORE YOU SWEAT.
THE MORE YOU KEEP YOUR COOL.
STAY ON TOP OF YOUR GAME IN
MOTIONFLEX®. (AND FLEX ON)

TOTAL SOUAD

Coordinate your COED Cheer & Pom squads with Varsity Spirit Fashion gear. From game day to competition, we've got you covered head to toel

A. *NEW!* A-LINE PEP DRESS DDS-131S \$124.95

Keyhole back with zipper and hook and eye closure at neck. Bound seams. Attached underliner and brief. Lettering: (CFDAR-3) 3".



В, С



800.4VARSITY

WELL-TRAVELED

Team style goes mobile with our newest in stock warmup! Ask your Rep how to customize with your University logo.

B. MotionFLEX® SHELL DT-1323HMF \$49.95 Front lined. Lettering: (CFINTL2-3) 6". Skirt, \$60.95, (S-1032S)

C. GUY'S MotionFLEX® TOP GTMF-1230S \$62.95

Solid back. Lettering: (CFINTL2-3) 7". Pants, \$65.95, (GP-130)

D. NEW! WARMUP
In Stock! Woven polyester,

lined Black, Dark Green, Maroon, Navy, or Royal. YS-YL, XS-2XL.

REGULAR FIT JACKET PWJ-150 \$45.00 Pockets. Embroidery:

(MNWSTKBL). PANT PWP-150 \$30.00

OUR MODELS

W

Dance: Tess Moore, Sydne Miller Cheer: Lauren Keith, Dakota Ethridge

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OUR MODELS

Cheer: Tyler Peterson, Trent Parsons

Dance: Brittany Vasile

CHEER

B. NEW! SHELL TOP WS-155FP \$90.95 Powerfit™. Lettering: Custom logo.

Custom logo.
Powerfit™ Skirt,
\$82.95, (S-0318P)

Available Not Shown: NEW! SHELL TOP WS-155FA \$78.95 Same as above, in

Same as above, in Classic polyester with ActionWeave® back and sides.



C. GUY'S SHIRT GS-0318SP \$94.95 Powerfit™.

Lettering: Custom logo.

PowerfitTM Pants, \$86.95, (GPP-0612)

Available Not Shown: GUY'S SHIRT GS-0318S \$82.95 Same as above, in

Classic polyester.



DANCE FIREWORKS DISPLAY:

Team up specialty and technical fabrics for ultimate special effects! Your Varsity rep can show you tons of combos and options that WOW!

D. NEW! A-LINE DRESS DD-155 \$84.95 Back neck zipper.

Back neck zipper. Attached underliner and brief. Lettering: Custom logo.

ESSENTIAL FOR CHEER OR DANCE:



TotalStretchTM BRA #287 \$25.95 In Stock! 88% matte nylon/12% Lycra®. Padded bust. Adjusts to halter or tank style. Removable, adjustable clear straps. Nude. XS (30 A/B), S (32 A/B), M (34 A/B), L (36 A/B), XL (38 B/C).

Available Not Shown:
NUDE STRAPS BWSTRAPN \$5.95/pair

THAT'S WHY VARSITY **OUTFITS YOUR SQUAD** NO MATTER WHERE YOUR SEASON TAKES YOU:

#CAMP

#PRACTICE

#GAMEDAY

#NATIONALS

OUR MODELS

Cheer: Caroline Joseph, John Mark Lambert

Dance: Sammy Nevin

A. HIP LENGTH TOP Sleeveless Tank SJ-140SLH \$26.95

Short Sleeve Top SJ-140SH \$32.95

Black or White microdenier nylon. Dark Heather Grey microdenier polyester. XS-3XL. Transfer: (HTSIW2OW).

SHORT SHT-11 \$21.95

In Stock! Lightweight woven microfiber polyester. Attached brief. Black, Maroon, Navy, Purple, Royal, Scarlet, or White. All with White trim. XS-2XL. B. NEW! GUY'S TOP

В

B. NEW! GUY'S TOP GT-150S \$39.95 Black or White microdenier nylon. Dark Heather Grey microdenier polyester. XS-3XL. Transfer: (HTSIW2OW). NEW! GUY'S SHORT GSHT-15 \$39.95 Lightweight woven microfiber polyester. Black, Maroon, Navy, Purple, Royal, Scarlet, or White. Mesh inset panels in Black, Maroon, Navy, Purple, Royal, Maroon, Navy, Purple, Royal, Scarlet, or White. S-3XL.

Call



C, D

POWER TO FLEX YOUR OPTIONS From Powerfit™

to MotionFLEX®, performance fabrics from Varsity Spirit Fashion stand up to your style of cheer. Let your rep help you find your perfect fit!

FULL OUT Fun, versatile pieces mix it up for a dance routine that's anything but!





C. NEW! MIDRIFF WMD-1414FP \$81.95 Powerfit™. Lettering: Custom logos. Skirt, \$76.95, (S-012P)

Available Not Shown: NEW! MIDRIFF WMD-1414FA \$69.95 Same as above, in Classic polyester with ActionWeave® back design.

D. GUY'S MotionFLEX® SHIRT GMF-060S \$62.95

Lettering: Custom logo.

Powerfit™ Pants, \$79.95,

E. MUSCLE TANK

MTA \$13.95
In Stock! Black, Neon Yellow,
Oxford Grey, or White. YS-YL,
XS-2XL. Transfer: (HTBIGSIW2).
RACER BACK BRA TOP

RACER BACK BRA TOP 308 \$15.00 In Stock! Cotton Lycra®. Front lined. Black, Bright Gold, Fuchsia, Hot Green, Hot Pink, Navy, Orange, Purple, Royal, Scarlet, Turquoise, or White. YM, YL, S-XL.

NEW! HAREM PANT BW7290 \$39.95

Cotton/spandex. Black. Sizes by hip measurement: XS(30-32), S(33-35), M(36-38), L(39-41), XL(42-44).





sign up for camp today | varsity.com









