



## VIP SPECTATOR UPDATE

Dear VIP Guest:

Thank you again for traveling to Daytona Beach, Florida as our special guest for the 2024 NCA/NDA Collegiate Cheer and Dance Championship. We are looking forward to seeing you there, and we hope that you will enjoy this amazing and exciting event. Over 425 teams will be competing this year in the largest ever collegiate and dance championship. Here is some important information to help you make your final preparations for your trip to Daytona Beach:

**VIP Reception** - You will be receiving an official invitation to our VIP Reception inside the Grand Ballroom in the South Tower of the Hilton Hotel on Wednesday evening, April 10<sup>th</sup> from 7-8pm. We hope you can join us for this meet & greet, and you may also pickup your credentials at this reception. (See attached diagram for the reception location)

**Event Credentials** – You may pick up your event VIP wristbands on Wednesday, April 10<sup>th</sup> at the Ocean View Room inside the Hilton Hotel. It is in the main corridor between the north and south towers on the ocean side of the hotel. (See attached diagrams). Hours are 11am-8pm. Otherwise, you will need to go to the Event Information Booth in the main lobby of the Ocean Center on Thursday, April 11<sup>th</sup> to pick up your credentials starting at 7am. This is located on the south end of the main Ocean Center lobby. Each room reservation includes two (2) VIP passes. These VIP passes will NOT be available for purchase onsite unless previously ordered when your reservation was made. Additional VIP Admission Passes are available on our website at [NCA.Varsity.com](https://www.showclix.com/event/https-www-varsity-com-nca-school-competitions-college-nationals-) or at Showclix: <https://www.showclix.com/event/https-www-varsity-com-nca-school-competitions-college-nationals-> **Only those with VIP credentials will be allowed in the VIP areas (including children 6 years old or older). Participating athletes or coaches will NOT be allowed in these areas.**

**VIP Seating and Special Viewing** – We have limited reserved VIP seating in each of our three (3) competition venues (See diagrams). This limited seating space requires VIP credentials to enter for Everyone (children 6 and older included), and is available on a first-come, first-serve basis. We also offer Special Viewing in each venue whereby anyone may rotate near the performance area to watch your team of interest up close during their performance. This space is also limited. (See diagrams)

**VIP Hospitality Suites** – We have designated two (2) areas as our VIP Hospitality Suites. One is located in the Hilton Hotel in the Ocean View Room (same as the VIP registration area) on the main floor between the North and South Towers on the ocean side (see the Ocean View Room on the Hilton Hotel diagram). The other Hospitality Suite is located in the Ocean Center on the main level in room 103ABC. (See Ocean Center diagram) Both of these Hospitality Suites are available to you on Thursday and Friday from 10am-6pm and Saturday (Hilton Only) from 10am-

4pm. Each hospitality suite includes light refreshments and snacks, a cash bar as well as livestream video of each competition venue. VIP credentials are REQUIRED to enter these VIP Hospitality Suites (children 6 and older included).

**Hotel Shuttle Buses** – We will have shuttle buses to the following hotels that are NOT within walking distance to the event venues:

- The MAX Beach Resort
- Hilton Garden Inn Daytona Beach Oceanfront

**(See the attached Information Packet for more details, shuttle times, and contact number for any shuttle-related issues onsite.)**

**Performance Overview** – Click on the link below for the Performance Overview for the current schedule of performances by divisions in each of the three venues. Updated listings, performance times and scoring results will be posted on our website at [Varsity.com/Daytona24](http://Varsity.com/Daytona24).

**BAND** – To help us to better communicate during the event, please click on the link below and join the BAND App on your cell phone. This will allow you to receive messages and updates throughout the event.

**[JOIN THE BAND!](#)**

**Information Packet** – Please read the attached Information Packet carefully as it contains very important and helpful information. **Please print and bring this Information Packet with you to Daytona Beach.**

Please contact one of the following if there is anything else we can do to accommodate you during your stay. Safe travels!

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