

# NCA & NDA CHAMPIONSHIPS

## MEDIA KIT

THE WORK IS WORTH IT.®

NCA & NDA strive to encourage a positive, enriching, family-oriented and memorable experience for all championship attendees. To help ensure privacy and respect for all teams, we ask your support and commitment by following the rules and regulations below while covering this event.

### 2018 - 2019 TEAM PHOTOGRAPHER FORM

- Team coach must accompany team photographer to the Event Information Booth to sign form and purchase Team Photographer Wristband (\$150 - reduced price).
- Official wristband of team photographer must be visible on arm at all times at event.
- Only one (1) team photographer is allowed for each performance.
- NO photography from this event may be offered for sale or be resold.
- NO photography/video of any kind allowed in practice room or backstage.
- NO strobe lights or flash photography is allowed.
- NO cameras with extended lenses (telephoto/zoom extending beyond 70mm) may be used in spectator seating.
- Team Photographer will shoot from a designated area in each venue and may not obstruct view of the judges by standing or squatting between the performance floor and judges.
- All Photographers must abide by requests of Event Staff.
- Only approved, credentialed photographers may photograph teams.

EVENT ATTENDING \_\_\_\_\_

GYM / PROGRAM NAME \_\_\_\_\_

COACH NAME \_\_\_\_\_ CELL PHONE \_\_\_\_\_

TEAM PHOTOGRAPHER NAME \_\_\_\_\_

CELL PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

TEAM(S) PHOTOGRAPHED \_\_\_\_\_

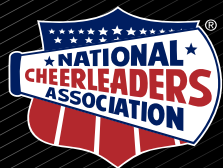
*I HAVE READ AND AGREE TO ABIDE BY THE TERMS AND GUIDELINES OUTLINED ABOVE*

TEAM PHOTOGRAPHER SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

COACH SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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### 2018 - 2019 OFFICIAL MEDIA FORM

- Only pre-approved, credentialed photographers (with Press ID or other proof) may photograph teams.
- Official NCA & NDA Media Armband must be clearly visible at all times and returned to Event Information Booth before leaving the championship.
- Members of the media may shoot from designated photographer area in performance venues. Must not obstruct view of the judges by standing or squatting between the performance floor and judges. Also, be cognizant of the space required by our Action Moment and staff photographers.
- Media is NOT allowed in warm-up areas, practice rooms or backstage.
- NO photography from this event may be offered for sale or be resold.
- NO strobe lights or flash photography are allowed.
- NO cameras with extended lenses (telephoto/zoom extending beyond 70mm) may be used in spectator seating.
- All Photographers must abide by requests of Event Staff.
- All interviews must be conducted with coach and never with cheerleaders without coach's approval and presence.

EVENT ATTENDING \_\_\_\_\_

MEDIA AFFILIATE PRESS ID # \_\_\_\_\_

NAME OF REPRESENTATIVE \_\_\_\_\_

TEAM PHOTOGRAPHER NAME \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ CELL PHONE \_\_\_\_\_

INTENDED TEAM(S) TO PHOTOGRAPH AND/OR INTENDED PURPOSE \_\_\_\_\_

*I HAVE READ AND AGREE TO ABIDE BY THE TERMS AND GUIDELINES OUTLINED ABOVE*

SIGNATURE OF MEDIA MEMBER \_\_\_\_\_ DATE \_\_\_\_\_

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