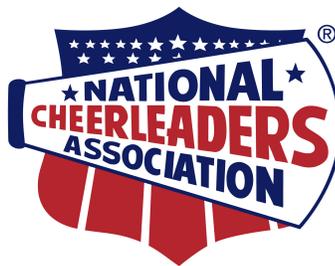


**FOR IMMEDIATE RELEASE:**

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**LOCAL CHEER AND DANCE TEAM TO COMPETE AT THE NCA & NDA COLLEGIATE NATIONAL CHAMPIONSHIP IN DAYTONA BEACH, FLORIDA**

**Daytona Beach, FL** – The [ \_\_\_\_\_ ] cheer and dance team from [ \_\_\_\_\_ ] will join cheerleaders and dancers from across the country to compete at the NCA & NDA Collegiate Cheer and Dance National Championship from April 8-12, 2020 in Daytona Beach, Florida.

Teams will gather in Daytona Beach to compete against the nation’s top universities in hopes of winning the title of NCA & NDA Collegiate National Champion and taking home the coveted golden trophy. [ \_\_\_\_\_ ] cheer team will compete in the [ \_\_\_\_\_ ] division and the [ \_\_\_\_\_ ] dance team will compete in the [ \_\_\_\_\_ ] division where they will both demonstrate their athleticism, talent and hard work on the competition floor.

[ \_\_\_\_\_ ] will perform in front of hundreds of fans for this once in a lifetime experience. Teams will be able to enjoy sunny Daytona Beach and have the opportunity to meet other athletes from universities across the nation.

[ \_\_\_\_\_ ]  
[ \_\_\_\_\_ ]  
[ \_\_\_\_\_ ]

For more information, visit [nca.varsity.com](http://nca.varsity.com) and [nda.varsity.com](http://nda.varsity.com) or contact Bill Boggs at (803) 865-6501 or [bboggs@varsity.com](mailto:bboggs@varsity.com).

**About the National Cheerleaders Association**

Founded in 1948 by Lawrence “Herkie” Herkimer, NCA was the first cheerleading company. Today, NCA trains cheerleading teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their athleticism. For more information about the National Cheerleaders Association, visit [nca.varsity.com](http://nca.varsity.com).

**About the National Dance Alliance**

NDA was created in 1976 and has led the way in dance team training since that time. Today NDA trains dance teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their skill and athleticism. For more information about the National Dance Alliance, visit [nda.varsity.com](http://nda.varsity.com).