

**FOR IMMEDIATE RELEASE:**

Contact:  
Justin Carrier  
NCA Vice President  
(972) 840-4038  
[jcarrier@varsity.com](mailto:jcarrier@varsity.com)  
[nca.varsity.com](http://nca.varsity.com)



**LOCAL CHEER TEAM COMPETES AT THE NCA SENIOR & JUNIOR HIGH SCHOOL NATIONAL CHAMPIONSHIP IN DALLAS, TEXAS**

**Dallas, TX** – The [\_\_\_\_\_] cheerleading team from [\_\_\_\_\_] joined competitive cheer teams from across the country to compete in the NCA Senior & Junior High School National Championship on February 1-2, 2020 in Dallas, Texas.

Teams gathered in Dallas to demonstrate athleticism and school spirit in hopes of coming home with a national championship title. [\_\_\_\_\_] competed in the [\_\_\_\_\_] where they placed [\_\_\_\_\_] out of [\_\_\_\_\_] teams.

Besides performing under the spotlight at the Kay Bailey Hutchison Convention Center, teams were able to explore all that Dallas has to offer and had the opportunity to meet other cheerleaders from across the nation.

[\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_].

For more information, visit [nca.varsity.com](http://nca.varsity.com) or contact Justin Carrier at (972) 840-4038 or [jcarrier@varsity.com](mailto:jcarrier@varsity.com).

**About the National Cheerleaders Association**

Founded in 1948 by Lawrence “Herkie” Herkimer, NCA was the first cheerleading company and credited with many other “firsts” – the first cheerleading camp, spirit stick, pom pom, cheerleading uniform company, All Star National Championship, and more. Today, NCA trains cheerleading teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their athleticism. For more information about the National Cheerleaders Association, visit [nca.varsity.com](http://nca.varsity.com).