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LOCAL CHEER TEAM RECOGNIZED FOR COMMUNITY SERVICE AT THE NCA SENIOR & JUNIOR HIGH SCHOOL NATIONAL CHAMPIONSHIP IN DALLAS, TEXAS

Dallas, TX – School cheerleading teams congregated in Dallas, Texas from February 1-2, 2020 to compete in the NCA Junior and Senior High School National Championship. While the skills and routines showcased were top notch, so were the stories of cheerleaders serving in their schools and communities. Throughout the weekend, NCA recognized teams that had gone above and beyond in exemplifying the Roles of a Cheerleader as emphasized in the NFHS Credentialing at camp this past summer. Coaches had the opportunity to nominate their teams for a *Go Be Great* award in one or more of the following categories: Crowd Leader, Ambassador, Spirit Raiser, Athlete, Entertainer, and Leader.

During various awards ceremonies throughout the weekend, teams were awarded live on stage for the impact they made in their communities. Each nominee was awarded a *Go Be Great* patch and the winners received a plaque that they could proudly take back to their schools. In addition, members of each squad were interviewed on stage to share what being a part of these community service projects meant to them and their teams.

The [_____] cheerleading team was nominated in the category of [_____] for their community service efforts.

[_____

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[_____

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For more information, visit nca.varsity.com or contact Justin Carrier at (972) 840-4038 or jcarrier@varsity.com.

About the National Cheerleaders Association

Founded in 1948 by Lawrence “Herkie” Herkimer, NCA was the first cheerleading company and credited with many other “firsts” – the first cheerleading camp, spirit stick, pom pom, cheerleading uniform company, All Star National Championship, and more. Today, NCA trains cheerleading teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their athleticism. For more information about the National Cheerleaders Association, visit nca.varsity.com.