

**FOR IMMEDIATE RELEASE:**

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**LOCAL CHEER TEAM TO COMPETE AT THE [ \_\_\_\_\_ ]  
IN [ \_\_\_\_\_ ]**

**Dallas, TX –** The [ \_\_\_\_\_ ] cheerleading team from [ \_\_\_\_\_ ] will join all star cheerleading teams to showcase their skills at the [ \_\_\_\_\_ ] on [ \_\_\_\_\_ ] in [ \_\_\_\_\_ ].

[ \_\_\_\_\_ ] has been working hard to perfect their routine and will now have the opportunity to bring their routine to the spotlight.

[ \_\_\_\_\_ ] will compete in the [ \_\_\_\_\_ ] where they will demonstrate both athleticism and spirit on the competition floor.

[ \_\_\_\_\_ ] will perform at [ \_\_\_\_\_ ] in [ \_\_\_\_\_ ] before of hundreds of fans. Besides competing for a team placement, teams will also have the opportunity to receive a bid to the end of season events, including The Summit, The D2 Summit and The U.S. Finals.

[ \_\_\_\_\_ ]  
[ \_\_\_\_\_ ]  
[ \_\_\_\_\_ ]  
[ \_\_\_\_\_ ]

For more information, visit [nca.varsity.com](http://nca.varsity.com) or contact Justin Carrier at (972) 840-4038 or [jcarrier@varsity.com](mailto:jcarrier@varsity.com).

**About the National Cheerleaders Association**

Founded in 1948 by Lawrence “Herkie” Herkimer, NCA was the first cheerleading company and credited with many other “firsts” – the first cheerleading camp, spirit stick, pom pom, cheerleading uniform company, All Star National Championship, and more. Today, NCA trains cheerleading teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their athleticism. For more information about the National Cheerleaders Association, visit [nca.varsity.com](http://nca.varsity.com).