

**FOR IMMEDIATE RELEASE:**

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**LOCAL CHEER TEAM COMPETES AT THE [ \_\_\_\_\_ ] IN [ \_\_\_\_\_ ]**

**Dallas, TX –** The [ \_\_\_\_\_ ] cheerleading team from [ \_\_\_\_\_ ] joined competitive cheer teams to showcase their skills at the [ \_\_\_\_\_ ] on [ \_\_\_\_\_ ] in [ \_\_\_\_\_ ].

[ \_\_\_\_\_ ] had the opportunity to bring their spirit to the spotlight and showcase all the hard work, perseverance and talent that went into their routine. [ \_\_\_\_\_ ] competed in the [ \_\_\_\_\_ ] where they demonstrated both athleticism and pride on the competition floor.

[ \_\_\_\_\_ ] performed at [ \_\_\_\_\_ ] before of hundreds of fans. Teams also had the opportunity to receive a bid to the end of season events, including The Summit, The D2 Summit and The U.S. Finals.

[ \_\_\_\_\_ ] earned a bid to [ \_\_\_\_\_ ] in [ \_\_\_\_\_ ] from their performance at [ \_\_\_\_\_ ].

[ \_\_\_\_\_ ]  
[ \_\_\_\_\_ ]  
[ \_\_\_\_\_ ]

For more information, visit [nca.varsity.com](http://nca.varsity.com) or contact Justin Carrier at (972) 840-4038 or [jcarrier@varsity.com](mailto:jcarrier@varsity.com).

**About the National Cheerleaders Association**

Founded in 1948 by Lawrence “Herkie” Herkimer, NCA was the first cheerleading company and credited with many other “firsts” – the first cheerleading camp, spirit stick, pom pom, cheerleading uniform company, All Star National Championship, and more. Today, NCA trains cheerleading teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their athleticism. For more information about the National Cheerleaders Association, visit [nca.varsity.com](http://nca.varsity.com).