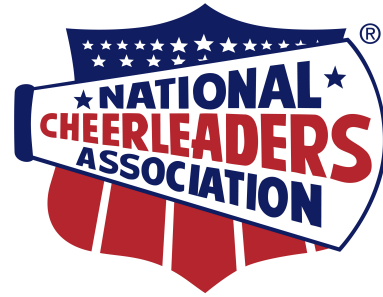


FOR IMMEDIATE RELEASE:

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LOCAL CHEER TEAM TO COMPETE AT THE NCA & NDA COLLEGIATE NATIONAL CHAMPIONSHIP IN DAYTONA BEACH, FLORIDA

Daytona Beach, FL – The [_____] cheerleading team from [_____] will join cheerleaders from across the country to compete at the NCA & NDA Collegiate Cheer and Dance National Championship from April 8-12, 2020 in Daytona Beach, Florida.

Teams will gather in Daytona Beach to compete against the nation’s top universities in hopes of winning the title of NCA Collegiate National Champion and taking home the coveted golden megaphone trophy. [_____] cheer team will compete in the [_____] division where they will demonstrate their athleticism, talent and hard work on the competition floor.

[_____] will perform oceanside on the Bandshell in front of hundreds of fans for this once in a lifetime experience. Teams will be able to enjoy sunny Daytona Beach, Florida and have the opportunity to meet other athletes from universities across the nation.

[_____

_____]

For more information, visit nca.varsity.com or contact Bill Boggs at (803) 865-6501 or bboggs@varsity.com.

About the National Cheerleaders Association

Founded in 1948 by Lawrence “Herkie” Herkimer, NCA was the first cheerleading company and credited with many other “firsts” – the first cheerleading camp, spirit stick, pom pom, cheerleading uniform company, All Star National Championship, and more. Today, NCA trains cheerleading teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their athleticism. For more information about the National Cheerleaders Association, visit nca.varsity.com.