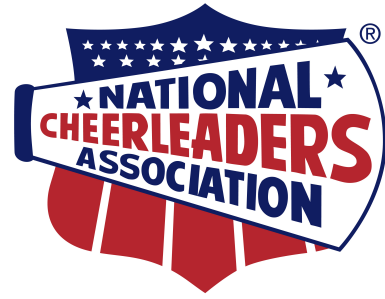


FOR IMMEDIATE RELEASE:

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LOCAL CHEER TEAM COMPETES AT THE NCA ALL-STAR NATIONAL CHAMPIONSHIP IN DALLAS, TEXAS

Dallas, TX – The [_____] cheerleading team from [_____] joined more than 20,000 cheerleaders from around the world to compete in the NCA All-Star National Championship on February 28 – March 1, 2020 in Dallas, Texas.

Teams representing 43 states and 10 countries gathered in Dallas in hopes of earning the prestigious title of NCA National Champions. [_____] competed in the [_____] division where they placed [_____] out of [_____] teams.

Besides performing under the spotlight at the Kay Bailey Hutchison Convention Center, teams were able to explore all that Dallas has to offer and had the opportunity to meet other cheerleaders from around the globe.

[_____

_____]

For more information, visit nca.varsity.com or contact Justin Carrier at (972) 840-4038 or jcarrier@varsity.com.

About the National Cheerleaders Association

Founded in 1948 by Lawrence “Herkie” Herkimer, NCA was the first cheerleading company and credited with many other “firsts” – the first cheerleading camp, spirit stick, pom pom, cheerleading uniform company, All Star National Championship, and more. Today, NCA trains cheerleading teams across the country at hundreds of summer camps, and hosts competitions for teams to demonstrate their athleticism. For more information about the National Cheerleaders Association, visit nca.varsity.com.