



## **JAMfest Europe Virtual Championship 2021 FAQ**

**JAMfest Europe 2021** is going virtual! We are excited to see teams celebrating their season – but appreciate that logistics are still difficult for many across the UK and Ireland. In an effort to offer a fair and consistent experience for families and teams, we are hosting JAMfest Europe 2021 virtually. We are excited to offer this opportunity for as many programmes as possible take part in this prestigious event and cannot wait to celebrate YOU at the JAMfest Europe 2021 Virtual Championship Awards Show on Varsity TV.

Please note that all local and nationwide COVID-19 Guidelines must be maintained in order to participate. This event may not be classed as “Elite” or “Professional” sport in your area or country. Failure to comply with these guidelines will result disqualification from the event.

**Here are some things to know before you register.**

**PLEASE NOTE THAT MORE INFORMATION MAY BE ADDED TO THIS DOCUMENT.**

**Cheer Divisions offered at this event:** All Novice Cheer, All Star Prep Cheer, All Star Elite Cheer, Masters Cheer, Cheer Abilities, University Cheer and IASF divisions listed on the 20-21 SportCheer UK Age and Division Grid will be offered at the JAMfest Europe Virtual Championship.

**Dance Divisions offered at this event:** All Dance Divisions listed on the 20-21 SportCheer UK Age and Division Grid will be offered at the JAMfest Europe Virtual Championship.

### **Who can participate in In the JAMfest Europe Virtual Championship?**

Teams following the 20-21 SportCheer UK Age Grid and Division List may participate in this event. For a full list, see the **above** divisions or log on to your programme’s MyVarsity account. JAMfest Europe Virtual Championship teams must follow the 20-21 SportCheer UK Age Grid.

### **Will NON-Building Divisions and other Specialty Divisions be offered?**

No, Non-Building Divisions, Stunt groups, Individuals/Duos will not be offered.

### **How do I register for this event?**

Registration is now open on our JAMfest Europe event [website](#) using your programme’s [MyVarsity Account](#). All teams must be registered and paid in full by Friday, June 18<sup>th</sup> 2021.

### **When do we film and upload routines for this event?**

There are 2 options for filming and uploading your routines. Teams can only register for 1 of the options and will receive a unique keyword to use in your video. Judging and AccuSCORE will all take place on the SAME dates.

- 1st FILMING WINDOW may take place on June 22<sup>nd</sup> - 28<sup>th</sup> (Tuesday – Monday). Videos for this filming window will uploaded June 28<sup>th</sup> - 29<sup>th</sup>
- 2nd FILMING WINDOW may take place on July 6<sup>th</sup> - 12<sup>th</sup> (Tuesday – Monday). Videos for this filming window will uploaded July 12<sup>th</sup> - 13<sup>th</sup>

**What is the Registration Fee?**

Each athlete will pay £28 to compete at the JAMfest Europe Virtual Championship. For 2<sup>nd</sup> performances and beyond, athletes will pay an additional £15 to compete. This fee includes all shipping fees for athlete gifts and awards.

All teams must follow all local and nationwide COVID-19 Guidelines as well as crossover allowances and limits as outlined in the SportCheer UK 20-21 Age and Division Grid (See Page 3).

**How do I pay for this event?**

After your registration is complete and approved, you will see your registration with a \$0 balance due. This invoice will serve as a checking point to make sure your registration is correct. Then, you will be invoiced by Jessica Lomba with instructions on how to pay via Bank Transfer in GBP.

**Will bids to The Summit 2022 and Dance Summit 2022 be awarded?**

The JAMfest Europe Virtual Championship will award 2022 Summit bids to teams in qualifying divisions up to the following quantities:

- Cheer: 2 Paid and 8 At-Large bids may be awarded. Teams holding 2020-2021 At-Large bids may upgrade to PAID bids.
- Dance: 8 At-Large bids may be awarded.

Event producers have the right to investigate any and all teams receiving a bid to Varsity Spirit and Varsity All Star End-of-Season Events. Bid eligible teams and divisions will be reviewed for accuracy and legitimacy to ensure each team has the same opportunity. Any bid eligible team/athlete found in violation of an IASF or Varsity Spirit policy will be disqualified.

**Will bids to The Cheerleading & Dance Worlds be awarded?**

More information on bids for the 2022 IASF Cheer & Dance Worlds is coming soon.

**What Event Awards will be given?**

All participating teams will receive a commemorative event medal and teams will receive placement banners for Grand Champion, Division Champion, Second and Third Place rankings. All other placements will receive a printed certificate showing their ranking.

**When is the Registration deadline?**

All teams must be registered and paid in full by 8pm (GMT) Friday, June 18<sup>th</sup> 2021.

**How does a virtual event work?**

Teams will receive an email with a link to the applicable Varsity TV video uploader and keyword to use for filming routines. Once this information is sent, teams will have a window to record their video and submit it, following the uploader steps provided. At the close of submissions, routines will be available



to watch for all subscribers on Varsity TV. Varsity All Star Certified Judges will score routines in our Simple Score system and teams will receive standard score sheets and feedback by email. Results & Bids will be announced for FREE the following week on Varsity at the JAMfest Europe Virtual Championship Awards Show.

All routines will be judged with sound available for Varsity TV subscriber viewing for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available free of charge without sound for the duration of the competition season (Date coming soon).

#### **Event Timeline:**

- **18/6/2021** - Registration closes and fees must be paid in full. All rosters and athlete waivers must be submitted by this date. This is a firm deadline and will not be extended. Teams must declare their **EARLY** or **ON TIME** filming option.
- **21/6/2021** - The team's Registration Contact will receive the official event timeline, filming guidelines and a link to the Coaches and Gym Owners **ONLY BAND** group.
- **1<sup>st</sup> FILMING WONDOW TEAMS**
  - **22/6/2021** - The team's Registration Contact will receive the **KEY WORD** to use for filming your video and may start the filming process in your facility.
  - **28/6/2021** - The team's Registration Contact will also receive the link and instructions to upload your video to Varsity TV and AccuSCORE information. Videos are **DUE** by Tuesday, June 29<sup>th</sup> 2021 at 11:59pm GMT.
- **2<sup>nd</sup> FILMING WINDOW TEAMS**
  - **6/7/2021** - The team's Registration Contact will receive the **KEY WORD** to use for filming your video and may start the filming process in your facility.
  - **12/7/2021** - The team's Registration Contact will also receive the link and instructions to upload your video to Varsity TV and AccuSCORE information. Videos are **DUE** by Tuesday, July 13<sup>th</sup> 2021 at 11:59pm GMT.
- **14/7/2021** - The judge panel will begin scoring your routines. The event will be visible on Varsity TV for on-demand viewing. Precise Scheduling is coming soon.
- **15/7/2021** - Score sheets will be emailed to the team coach contact between 8am – 10am Eastern Time (1pm – 3pm GMT). Coaches will have 3 hours to submit an AccuSCORE review form to query eligible sections. Scores will not be reviewed after this deadline has passed.
- **21/7/2021**– The Event Awards Show will be posted on Varsity TV for FREE that afternoon. More detailed information will be coming soon.

#### **Rosters**

Team rosters will be required for teams to participate in the JAMfest Europe Virtual Championship. Teams will send their rosters to Jessica Lomba at [jlomba@varsity.com](mailto:jlomba@varsity.com). A roster form is under Event Paperwork in the Varsity Portal.



### **Waivers**

Waivers will be required for all participating athletes and coaches. *More information and a link to the waivers will be coming soon.*

### **Worlds Roster Verification**

Each Worlds Bid eligible team is required to provide the following information to Jessica Lomba ([jlomba@varsity.com](mailto:jlomba@varsity.com)) via email by the upload date. This email must include TWO attachments:

1. A clear, team photo of all participants so that all faces may be identified.
  - a. One participant in the photo must hold up the [Keyword Template](#). This must be completed in dark marker so that all information can be easily read. The Keyword for this event will be shared via email and in the BAND - please follow all the directions provided when filling out the Keyword Template.
  - b. Participants should be wearing the same uniform or practicewear as the video. Meta data of both the photo and video will be reviewed to make sure they were both taken on the same day.
2. The team's USASF Roster for this event.

### **Music Guidelines**

All routines will be judged with sound and available to Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, the routines will be available free of charge without sound for the duration of the season. (Date coming soon).

### **What kind of video do I need to submit?**

Teams must submit a video recording of their routine taken at a practise facility using the keyword indicated during the filming period. The Keyword will be shared in the coaches-only event BAND, so be sure to join.

Videos must be one take, with sound using the keyword template found [HERE](#). **Edited videos and videos not using the template will not be accepted.** We appreciate that everyone's facilities are different, when possible, all 4 corners of the floor should be visible, athletes must not travel out of shot, and all teams must perform on an IASF approved surface. The programme must own the rights to this video and consent to it being posted on Varsity TV for use in the Virtual Competition.

Once routines are filmed, they will be uploaded to Varsity TV. There is no need to purchase additional equipment or internet services for your programme – simply film on your phone or available camera!

[Click here](#) to view our filming best practices and guidelines.

### **What should my team wear?**

Teams may submit videos in practise wear or uniforms. Please keep in mind that all IASF and SportCheer UK Performance standards must be maintained.

**What Scoring System will be used and what rules do we follow at this event?**

The Varsity UK-Specific Scoring System will be used and teams will follow the IASF 20-21 Rules.

**Scoring and Routine Review process:**

Once routine videos are filmed and uploaded to Varsity TV, a Varsity All Star certified panel will score the routines in our Simple Score system. Score Sheets and division breakdowns will be emailed to the coaches, just like at a live event.

Teams will receive a link to our AccuScore review process prior to the start of the event and will be able to follow the steps similar to a live event for challenges. Our AccuScore experts will review your sheets and follow up with your programme on any changes or clarifications prior to the awards announcements.

[Click here](#) for more information about our scoring and judges.

**How do people watch the event?**

Varsity TV will host this event and one 1-Month subscription will be given to each registered programme. All Varsity TV subscribers will be able to watch the event in its entirety from the July 14<sup>th</sup> with sound for 48 hours. Following this, routine videos will be visible to all Varsity TV Subscribers without sound for 5 days after the event before becoming visible to everyone. The JAMfest Europe Virtual 2021 results will be FREE to all viewers on Varsity TV.

**How do I claim my Varsity TV account?**

As the host of this event, Varsity TV will be giving one FREE 1-month subscription to each registered programme. If you are claiming a brand new account, Varsity TV will send you an email with your login credentials by the uploader day.. If you have created an account at some point with the provided email, your account will simply be reactivated by the uploader day.

Having trouble remembering your login information for Varsity TV? You can reset your password [HERE](#).

**Where will I be able to keep up with the details of this event once registered?**

You will be invited via email to join the private coaches and owners-only event BAND. Using the BAND App will be extremely helpful to registered coaches, it's the perfect place to ask quick questions and get answers fast.

**As a gym Owner or Coach ONLY, who do I contact if I have further questions?**

For event questions, please reach out to JAMfest Europe Advisor Marie Jenkinson – [mjenkinson@varsity.com](mailto:mjenkinson@varsity.com)

For registration questions, please reach out to Senior Registration Specialist Jessica Lomba – [jlomba@varsity.com](mailto:jlomba@varsity.com).

**Logo Usage**

Programmes, Teams, Athletes & Spectators will not be allowed to use the JAMfest Europe logo or the Varsity All Star logo including; banners, rings, bows, t-shirts, etc.

*\*Due to uncertainties associated with COVID-19 restrictions that may lie ahead, Varsity All Star reserves the right to amend this document, bid event listings and bid distributions at any time.*