



JAMfest – Louisville Championship will be held at the Kentucky International Convention Center in Louisville, KY on March 14th-15th, 2020.

Admission:

Adult 2-Day Pass	\$30.00
Adult 1-Day Pass	\$20.00
Children (Ages 5-12)	\$10.00
Active & Retired Military – With ID (No Dependents)	FREE
Seniors (65+)	FREE
Infants/Toddlers (4 & Under)	FREE

Hotel Information:

JAMfest’s housing partner, Team Travel Source, can help you find hotels at the best rates. To make an individual or group reservation, visit <https://www.teamtravelsource-cheer.com/varsity-stay-smart> or call 1-866-567-7075.

Parking:

There are two parking garages both within walking distance of the venue. Commonwealth and Cowger garages are also open to the public as well. These garages do charge for parking, however there are a limited number of street parking for free since the event takes place on a weekend.

Spectator Schedules:

In an effort to conserve resources, we will *not* be providing printed schedules for spectators. A QR code linking to the final schedule will be available for spectators to view at the entrance to the event. The final schedule will be posted online, the Friday prior to the event.

BAND:

Stay up to date with all event information by joining the event BAND – [click here](#).

Photography and Videography:

For the safety and comfort of all attendees, no telephoto lenses over 200 MM are permitted at any Varsity Louisville events. RT Productions will be on-site taking photos at this event, if you’d like to purchase pictures from them. They will be located on the back wall in the performance hall.

Concessions:

There will be concessions available at the Kentucky International Convention Center for athletes and spectators. **No outside food or beverage may be brought into the facility. Spectators will be denied entry into the event, if attempting to bring in outside food or drink.**

Warning:

Strobe lights, haze and other special effects may be used in the production of this event.

Things to do in Louisville:

Check out ["Go To Louisville"](#) for all the amazing things to see and do here! They have a complete list of attractions and restaurants for you to explore during your stay!

Social Media:

Join the conversation! Follow JAMfest on Facebook and Twitter @JAMfestEvents and share your experience! Make sure to use the hashtag #JAMfest