



JAMfest – The Spirit JAM will be held at the [Old National Events Plaza](#) on February 15, 2020.

Tickets are now on sale!

There are many benefits to purchasing your tickets online:

- The online ticketing process is convenient, quick, and easy!
- Skip ticket purchase lines at the gate
- No need to remember to bring cash for tickets
- Easily access your tickets: Enter using our mobile app on your phone or print your ticket at home

[Tickets for JAMfest - The Spirit JAM](#)

**Admission:**

Spectators	\$20.00
Children (Ages 5-12)	\$5.00
Active & Retired Military – With ID (No Dependents)	FREE
Seniors (65+)	FREE
Infants/Toddlers (4 & Under)	FREE

**Hotel Information:**

JAMfest’s housing partner, Team Travel Source, can help you find hotels at the best rates. To make an individual or group reservation, visit <https://www.teamtravelsource-cheer.com/varsity-stay-smart> or call 1-866-567-7075.

**Parking:**

There is no cost for parking during the event. Spectators may park in Lot next to Old National Events Plaza located off 9<sup>th</sup> street.

**Spectator Schedules:**

In an effort to conserve resources, we will not be providing printed schedules for spectators. A QR code linking to the final schedule will be available for spectators to view at the entrance to the event. The final schedule will be posted online, the Friday prior to the event.

**BAND:**

Stay up to date with all event information by joining the [EVENT BAND HERE!](#)

**Photography and Videography:**

We will not have professional photographers or videographers at this event, so please feel free to bring your own camera. Spectators are only permitted to photograph their team/program after permission from the Program Owner. For the safety and comfort of all attendees, no telephoto lenses over 200 MM are permitted at any Varsity Louisville events.

**Be A Fan Zone:**

We invite all family and friends to move to our Be A Fan Zone in front of the stage/performance floor when their athlete's team is performing! When in the Be A Fan Zone, HAVE FUN! The athletes LOVE when you're clapping, singing and cheering for them in this section! Please be respectful of our staff, judges, and other spectators by keeping the flow moving smoothly into and out of this area. If you are the designated picture-taker, be sure to keep cameras at shoulder level during the performance.

**Concessions:**

Plenty of concessions are available at the Old National Events Plaza for athletes and spectators. No outside food or beverage may be brought into the facility.

**Warning:**

Strobe lights, fog and other special effects may be used in the production of this event.

**Things to do in Indiana:**

Check out [Visit Indiana](#) for all the amazing things to see and do there! They have a complete list of attractions and restaurants for you to explore during your stay!

**Social Media:**

Join the conversation! Follow JAMfest on Facebook and Twitter and share your experience! Use the hashtag #JAMfestEvents