



COMPETITION SCOOP

COA Louisville - Challenge

October 30th, 2021

Kentucky International Convention Center | 221 S. 4th St. | Louisville, KY

Registration/Check-in: Upper Concourse D

Please send 1 representative

- Check-in will be open starting at 9:45 AM, and will remain open throughout the event.
- You must register a minimum of 30 minutes PRIOR to your assigned warm-up time.
- Please bring the following items to registration:
 - USASF Rosters/ ID (All Star)
 - USASF Compliance Cover Sheet (All Star)
 - Rec Verification Form (Rec)
 - USA Cheer Proof of Membership (Rec)
 - Waiver Forms PER ATHLETE & PER COACH (School & Rec)
 - Proof of music license (All performances)
- At this time, you will sign all necessary Bid Intentions.

Warm up/Rehearsal:

- Please check into warm up no less than 10 mins prior to your scheduled warm-up time.
- Everyone entering the warm-up room, and not in uniform, must be wearing their USASF/USA Cheer approved wristband.
- For athlete changing areas, please utilize the restrooms.
- Each team will receive the following warm-up times:
 - 6 Mins on a 18'X42' Foam floor
 - 6 Mins on a 12'X60' Spring tumble strip
 - 6 Mins on a 42'X54' Foam floor
- All athletes need to bring their own water bottle labeled with their name. Water stations to refill will be available.

Scoring:

- Scoresheets will be sent to the email attached to the team, or registration contact, approximately 15-20 minutes after each performance. Paper copies will be available upon request at the scoresheet table.
- ACCUscore is located behind the judges riser. Any requests for review must be submitted within 10 minutes after the scoresheets have been emailed.
- Results will be available for coaches via email following awards.

Awards:

- Awards Ceremonies will take place on Performance Stage. Please check the final schedule for the exact division/session times.
- All athletes will receive a medal.
- All 1st-3rd place teams will receive a banner.
- All teams that Hit Zero will receive a button.

Division Splits:

- D1/D2 division splits will be offered per the USASF split guidelines. For any Elite Cheer division not split D1/D2, with more than 2 teams, a D2 Champion in those divisions will be verbally recognized during awards at the event.

Music:

- We are not responsible for providing an adapter for phones that do not have a traditional headphone jack.
- Main floor & practice area will provide sound systems that will be equipped for iPod/Phone use.
- No CD's

For questions regarding:

- **Registration:**
Contact Jessica Lomba at jlomba@varsity.com - RS
- **Cheer Scoring:**
Contact Austin Seeley at aseeley@varsity.com – SES
- **Dance Scoring:**
Contact Carly Byman at CByman@Varsity.com
- **Performance Order & General Event Info:**
Contact Allie Feldhaus at afeldhaus@varsity.com- EC
- **Issues or Concerns:**
Contact Francesca Beyer at fbeyer@varsity.com – CEM



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Spectator Info:

- Please use the entrance on 4th & Jefferson, 4th & Market or the Commonwealth Garage & follow signage to the performance hall.
- The cost for admissions will be:
 - \$10 for Adults (17-64) – 1-Day
 - \$5 for Students (6-16)/Military/Seniors (65+) – 1-Day
- October 23rd spectators can purchase tickets in advance using the link below.
<https://www.eventbrite.com/e/168638611627>
- The facility will charge a parking fee of \$10.00. Please [Click Here](#) for parking garage information.
- Doors to the facility will open at 10:00 AM.
- Detailed General Schedule will be publicly available on October 11th, 2021.
- Performance order will be publicly available on Tuesday prior October 26th.
- Event results will be available the Tuesday following the event at
<https://www.varsity.com/coa/>

Housing Info:

- **Housing Offered Event:** For your convenience Housing is offered for this event. [Click Here](#) for the TTS LIVE! link info.

Vendors:

- Concessions & Merchandise will NOT be available at the event. [Click Here](#) for a list of restaurants within walking distance of the venue.

Warning:

Strobe lights, fog and other special effects may be used in the production of this event.

Social Media:

- Please share your journey to this event and pictures captured at the event with us on social media!
- Instagram & Twitter: @VarsityAllStar #COAChallenge