



SPECTATOR INFORMATION

EVENT TICKETS:

Tickets will be sold onsite at the Box Office of the Denver Convention Center beginning one hour before the competition begins and will remain open throughout event hours. **Onsite Tickets are CASH ONLY.**

	Child (6-12 yrs) Senior (65+) Military w ID	Adults (13-64 yrs)
1-DAY TICKET	\$12	\$18

CONVENTION CENTER PARKING

Please visit denverconvention.com for additional parking information.

PERFORMANCE TIMES:

Preliminary schedule is now available online at www.varsity.com/alo/

AWARDS CEREMONIES:

Please refer to the Order of Performance for exact awards ceremony times.

EVENT T-SHIRT BOOTH:

Located in the vendor area, the event t-shirt booth will be open to sell event t-shirts, and other great items.

ADDITIONAL VENDOR BOOTHS:

There will be additional vendors on hand at the event.

FOOD WHILE AT THE EVENT:

Concessions will be available in the facility.

UNIVERSAL EVENT PHOTOGRAPHY:

Universal Event Photography is the official photographer of Varsity Gainesville. They will be on hand to take team photos and action photos during the performances. These photos will be available for sale at the event. Their sales booth is located in the Vendor Area. Post-event, online sales WILL NOT be available as stipulated by U.E.P. Please plan accordingly.



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VARSITY ALL STAR PHOTO/VIDEO POLICY

Varsity will allow recording on personal devices (phones, tablets, etc...). No commercial recording (audio or visual) or commercial live streaming is allowed in the event venue or other event-related venues (including, but not limited to, hotels and restaurants) or on the grounds of any such venues (collectively, "Event Locations"). In the event a team authorizes the commercial recording or streaming in any Event Location, the team will be automatically disqualified. In addition, the personal, non-commercial use of live streaming apps (such as Periscope, Facebook Live, etc.) to capture all or any part of a performance during the event is not permitted. By attending/purchasing admission to the event, each attendee grants permission to Varsity Spirit, LLC and its affiliates, designees, agents, licensees, and invitees to use the image, likeness, actions and statements of the attendee in any live or recorded audio, video, film, or photographic display or other transmission, exhibition, publication, or reproduction made of, or at, the event in any medium, whether now known or hereafter created, or context for any purpose, including commercial or promotional purposes, without further authorization or compensation.

Varsity All Star will ultimately decide if there is enough evidence available to support the disqualification and will make a final decision on the status of that program / team. In the spirit of protecting our athletes, we hope you understand this year's no tolerance policy.

SPORTSMANSHIP:

New this year we will introduce our "Ka Mahalo" Sportsmanship Award! One program at each Aloha event will be selected by our staff for exemplifying the Spirit of the Islands—this gym will be rewarded with a 2' tall custom one-of-a-kind Tiki!

Our staff will be looking for programs that:

- 1) Show their Island Spirit by incorporating a Hawaiian theme
- 2) Treat all other competitors with kindness and respect.

Mahalo means "living in a way of thanks" and Ka Mahalo means "respect but with appreciation". This award will be our opportunity to show our sincere appreciation to the program that understands we are all Ohana (family) in the cheer community. This award will be our chance to reward the program that sincerely wishes other competitors Laki Maika'i (good luck) because they understand that we are all ripples in the ocean of life and that by supporting each other we can become waves of goodwill that will impact our sport. This award will be our opportunity to recognize one program that understands that victory is sweet, but that learning to treat others with kindness and respect in the heat of competition, is sweeter.

For those of you coming to an Aloha event, please take the time to: 1) meet with your teams to explain our Ka Mahalo award, 2) become intentional about building excellent character and good sportsmanship, and 3) catch the Aloha Spirit.

A Hui Hou (until we meet again),

The Aloha Staff