



A VARSITY SPIRIT BRAND

We here at Cheer Power are reaching out to the Cheerleading Community which includes Parents, Athletes and Coaches! This sport is made up of the BEST Athletes and Coaches in the country! We want all of you to know YOU ARE THE BEST AND WE ARE THERE FOR YOU!! We encourage you to HANG IN THERE! We all want this pandemic to be over so we can get back to our normal lives! STAY POSITIVE – THIS TOO WILL PASS! Varsity All Star is working on ways to help you come back for the next season to ensure your success! There will be no price increase for entry fees and only World Bid Events and competitions with special provisions will be STAY SMART! There will only be EARLY BIRD and STANDARD PRICING along with allowing extra time for entry fee payments! Our Midwest WORLD BID EVENT WILL NOT REQUIRE additional teams from gyms going for their bid! Anything we can do to help you be successful, we will do! If you have questions or concerns, PLEASE email cheer@varsityhoustonoffice.com.

Your success is the most important thing to all of us here at the Houston Office! The Varsity All Star Virtual Competition Series will be happening every weekend in October and November as well as starting live competitions as soon as we are able to safely do so! More information on these will be coming soon! LOVE YOU ALL – YOU are the reason I started Cheer Power in the first place AND YOU ARE THE REASON WE WILL KEEP IT GOING!

All Of My Best,

Ms. Regina!