

GOT YOUR BACK

Endless Options
More Colors

NEON KNOCKOUT

New Sublimation
Colors & Designs

FASHION REWIND

Reversible Style
Page 28-31

STAY COOL

Trendy Tech Fabrics
Page 18-23

PRACTICE



**THE
TREND ISSUE**
Winning Looks
Perfect Practice





A. TOP: 1758
BOTTOM: 1752

MORE
designs than ever

MORE
fabrics than ever

MORE
colors than ever





A. TOP: 1607
BOTTOM: SMFSHP14



New
**DIZZY
FABRIC**

B. TOP: 1709F
BOTTOM: 1709F

DAZZLING PRACTICE

STAND OUT IN SUBLIMATION ON DIZZY FABRIC

BE

SEEN
IN NEON

New
AQUA
STRETCH
MESH

A. TOP: 1715F
BOTTOM: SMFSHPDF



B. TOP: 1625
BOTTOM: 1625



C. TOP: 1711F
BOTTOM: 1711F



A. TOP: 1714
BOTTOM: 1714



B. TOPS: 1633
BOTTOMS: 1633



PICK YOUR FIT

FITTED OR LOOSE



A. TOP: SGT2-1713F
BOTTOM: GSHORT2



B. TOP: SGT3-1713F
BOTTOM: GSHORT2



C. TOP: 1713F
BOTTOM: 1751

New
**RUCHED
CAPRIS**

Gathered ruching adds a trend-right touch
to our exclusive MotionFLEX® capris



➔
PRACTICEWEAR THAT
SPARKLES
ADD FLASH APPS



A. TOP: 1730F
BOTTOM: 1730F

back**2**b



B. TOP: 1707
BOTTOM: 1707



C. TOP: 1611
BOTTOM: 1611

ack



A.

A. TOP: 1710F
BOTTOM: 1710F

B. TOP: 1718F
BOTTOM: SMFSP2F

C. TOP: 1716
BOTTOM: 1716





B.



C.

fun with new patterns



A.



B.



C.

D.

A. TOP: 1724
BOTTOM: 1724

B. TOP: 1720
BOTTOM: 1670

C. TOP: 1720
BOTTOM: 1659

D. TOP: 1722DI
BOTTOM: SCAP7



A. TOP: 1727DIF
BOTTOM: 1753



MAKE A SPLASH

NEONS ON
 **coolcore**[®]

The award-winning Coolcore[®] fabric keeps you cool and sweat-free using non-chemical technology that won't stop working until you do.

B. TOP: 1705F
BOTTOM: SMFSHPB15F



LIGHT AND
VERSATILE
New
TechWeave
shorts



A. TOP: 1726DI
BOTTOM: GSHORT2

B . TOP: 1726DI
BOTTOM: 1761



**COLOR IT
COOL**

 **coolcore**[®]
with sublimation



 coolcore®

A. TOP: 1706DIF
BOTTOM: SMFSPBDIF



**NAME
DROP**



B. TOP: 1725DIF
BOTTOM: 1725DIF

C. TOP: 1725F
BOTTOM: SMMFSH



DROP IN

**MAKE IT
YOUR OWN**

A. TOP: 1723DIF
BOTTOM: SMFSHPB15F



B. TOP: 1712F
BOTTOM: SMMFSHF

C. TOP: 1712F
BOTTOM: 1712F



A.



B.



C.

A. TOP: 1601
BOTTOM: SMFSHP14

C. TOP: 1621
BOTTOM: 1621

B. TOP: 1607
BOTTOM: 1752

D. TOP: 1607
BOTTOM: 1673



D.



TOTALLY RE

A. TOP: 1728F
BOTTOM: 14Q



EVERSIBLE

B. TOP: 1728F
BOTTOM: 1554TQ

A. TOP: 1719F
BOTTOM: SMF5HPB15F



TOTALLY RE



B. TOP: 1719F
BOTTOM: SMMFSHF

EVERSIBLE



SHINE ON
WITH DIZZY
FABRIC

MADE2ORDER

A. TOP: 1660
BOTTOM: 1367



New
NET
ELASTIC
TRIM



B. TOP: 1757
BOTTOM: 1753



A.



B.

A. TOP: 1456
BOTTOM: 1677

B. TOP: 1674
BOTTOM: 1669

C. TOP : 1666
BOTTOM: 1755

COMFORT COVERED
NEW BACK LENGTH SHORT OPTION

MADE2ORDER



C.



A.



B.

MADE2ORDER



A. TOP: 1653
BOTTOM: 14Q

B. TOP: 1676
BOTTOM: 1756

C. TOP: 1557
BOTTOM: 1761

C.




**COLOR
TREND**
NEW AQUA
STRETCH MESH

A.

A. TOP: PPTA8
BOTTOM: 1751

B. TOP: PPTA11
BOTTOM: SMFShPB15F

C. TOP: PPTA2
BOTTOM: 1670



B.



C.



A.



B.



C.



D.

**COOL DOWN AND
STRETCH IT OUT**

A. TOP: TA1556
BOTTOM: 14Q

B. TOP: PPTA1
BOTTOM: 1667

C. TOP: PPTA3
BOTTOM: 1554TQ

D. TOP: PPTA10
BOTTOM: 1669

STOCK UP ON MACRAMÉ

TOPS INCLUDE REMOVABLE
CUP INSERTS

*Adult styles only



A.

**FULL
LENGTH
FASHION**

B.





A. TOP: MACTA3Q
BOTTOM: SMFSHPB15F

B. TOP: MACTA3Q
BOTTOM: 14Q

C. TOP: MACTA3Q
BOTTOM: 14Q

STOCK UP ON MACRAMÉ



A.



B.



A. TOP: MACBRA1Q



B. TOP: MACBRA2Q





C.

D.



**COOL &
COMFORTABLE
IN
TECHWEAVE**

C. TOP: MACBRA3Q

D. TOP: MACBRA3Q
BOTTOM: SPSH2

STOCK UP IN STYLE



A.

A. TOP: 1551TQ
BOTTOM: 1551TQ



B.

B. TOP: 1551TQ
BOTTOM: 1554TQ



C.

C. TOP: 1556TQ
BOTTOM: 1554TQ

PERSONALIZE YOUR PRACTICEWEAR IN A FLASH!

Add new All Star Lettering to any in-stock or made-to-order practicewear.

- Choose up to 7 letters
- Choose from Sequins, Rhinestones or Rhinestuds



VARSITY

ASFBDA

VARSITY

ASFBSC

VARSITY

ASFBOLD

VARSITY

ASFNSCL

VARSITY

ASFFADD

Varsity

ASFPUF

VARSITY

ASFFADU

VARSITY

ASFRND

varsity

ASFUNDR

SWAROVSKI STONE STYLES

VARSITY

ASFGTHC

VARSITY

ASFSRIF

Varsity

ASFTHNS

D. TOP: 1551TQ
BOTTOM: 1554TQ



A.



B.



C.

SWAROVSKI®
STONES
ADD SPARKLE
TO ANY LOOK



Clear



Gold



Paradise Shine



Iridescent

STOCK UP IN STYLE



D.



D.



**STRAPPY
STYLE
LADDER BACK BRA
4 COLORS**

A. TOP: 1556TQ
BOTTOM: 1554TQ

B. TOP: YMFTANKTQ
BOTTOM: 14Q

C. TOP: MFBRATQ
BOTTOM: 14Q

D. TOP: LBRA17Q
BOTTOM: 14Q

TOP: FTA16Q
BOTTOM: SMF5HP14



TOP: MVT16Q
BOTTOM: SMMFSHF

STOCK UP IN STYLE



TOP: PPTA5Q
BOTTOM: SMFSHPB15F




TOP: GPPTAQ



TOP: GSR3Q



STEP UP
MAKE IT HAPPEN.



*We are bases, back spots
and top girls - three unique positions
and all equally important for achieving success.*

*When we work together, we are a team,
we are a force, we
make the Wow
happen.*

Confidence, strength and support are all part of your job description. Ours, too.
Discover the powerful performance of V•FORCE.

STEP UP.  SHOES.VARSITY.COM



PAGE 2A

Top: 1758
Bottom: 1752



PAGE 4A

Top: 1607
Bottom: SMFSHP14



PAGE 5B

Top: 1709F
Bottom: 1709F



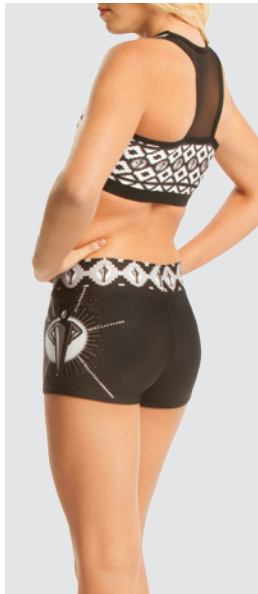
PAGE 7C

Top: 1711F
Bottom: 1711F



PAGE 8A

Top: 1714
Bottom: 1714



PAGE 9B

Top: 1633
Bottom: 1633



PAGE 9B

Top: 1633
Bottom: 1633



PAGE 11C

Top: 1713F
Bottom: 1751



PAGE 12A

Top: 1730F
Bottom: 1730F



PAGE 12B

Top: 1707
Bottom: 1707



PAGE 13C

Top: 1611
Bottom: 1611



PAGE 14A

Top: 1710F
Bottom: 1710F



PAGE 14B

Top: 1718F
Bottom: SMF5HP2F



PAGE 15C

Top: 1716
Bottom: 1716



PAGE 16A

Top: 1724
Bottom: 1724



PAGE 16B

Top: 1720
Bottom: 1670



PAGE 17D

Top: 1722DI
Bottom: SCAP7



PAGE 18A

Top: 1727DIF
Bottom: 1753



PAGE 19B

Top: 1705F
Bottom: SMFSPB15F



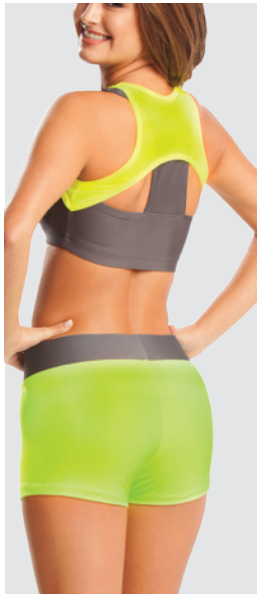
PAGE 22A

Top: 1706DIF
Bottom: SMFSPBDIF



PAGE 23B

Top: 1725DIF
Bottom: 1725DIF



PAGE 24A

Top: 1723DIF
Bottom: SMFSPB15F



PAGE 25C

Top: 1712F
Bottom: 1712F



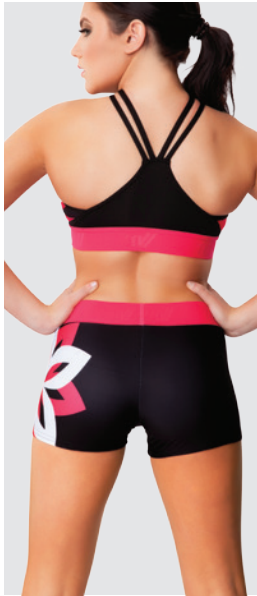
PAGE 26A

Top: 1601
Bottom: SMFSPB14



PAGE 26B

Top: 1607
Bottom: 1752



PAGE 26C

Top: 1621
Bottom: 1621



PAGE 27D

Top: 1607
Bottom: 1673



PAGE 30A

Top: 1719F
Bottom: SMFShPB15F



PAGE 31A

Top: 1719F
Bottom: SMFShPB15F



PAGE 34A

Top: 1456
Bottom: 1677



PAGE 34B

Top: 1674
Bottom: 1669



PAGE 35C

Top: 1666
Bottom: 1755



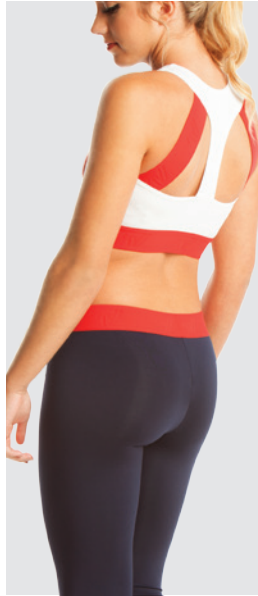
PAGE 36A

Top: 1653
Bottom: 14Q



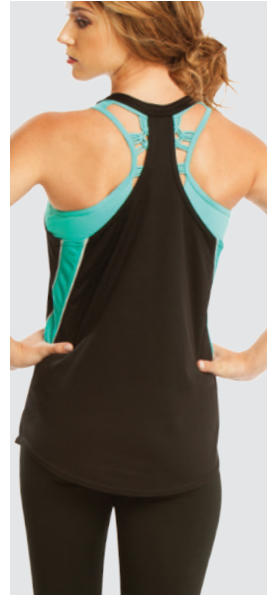
PAGE 36B

Top: 1676
Bottom: 1756



PAGE 37C

Top: 1557
Bottom: 1761



PAGE 38A

Top: PPTA8
Bottom: 1751



PAGE 39B

Top: PPTA11
Bottom: SMFShPB15F



PAGE 39C

Top: PPTA2
Bottom: 1670



PAGE 41C

Top: PPTA3
Bottom: 1554TQ



PAGE 41D

Top: PPTA10
Bottom: 1669



PAGE 46A

Top: 1551TQ
Bottom: 1551TQ



PAGE 46B

Top: 1551TQ
Bottom: 1554TQ



PAGE 46C

Top: 1556TQ
Bottom: 1554TQ



PAGE 46D

Top: 1551TQ
Bottom: 1554TQ

FABRIC + INNOVATION

We continuously seek the most innovative technical fabrics to maximize your athlete's performance because we know that you want your team to be the best, just like we do.

PERFECT FIT CHANGES EVERYTHING

We perform rigorous testing on all of our new designs in our Varsity FIT LAB on all star athletes with various movements and pulling body positions for the perfect fit. You can be confident when your team takes the mat, fit will not be a concern as they stunt, tumble, transition, and hit their routine.

FIRST LOOK - SPRING 2017

Our 2017 COMPETITIVE UNIFORM COLLECTION has been described as electrifying, impressive and stunning. Varsity All Star Fashion has the designs, embellishments and innovative options to create the perfect fashion collection for your gym's unique branding and style.

View the entire

2017 Design Book collection on-line 24/7
www.varsityallstar.com/fashion

Our friendly local all star fashion specialists can create the perfect fashion collection for any size gym, team and budget.
Meet yours by calling 1800.4VARSITY

A very special thanks to

SEPHORA

for providing your SEPHORA Pro Artists
for our NYC photo shoot.

LAST LOOK



VARSDTY
ALL STAR
FASHION

