

# ALL STAR

We are the best in All Star. We are former athletes, coaches, judges and choreographers. We bring our passion for continuous innovation to competitive fashion, to define your gym's unique style.

FASHION

We create the perfect mix of fashion-inspired

We create the perfect mix of fashion-inspired elements with functional athleticism to meet the needs of the All Star athlete.

**GLAMOUR** 

We provide your team with a glamorous look to make an unbeatable statement on the competition floor; a look that is a perfect complement to your brand, image, choreography and music.

# INNOVATION

We are at the forefront of design, utilizing advanced fabric technology and Swarovski® crystals to bring you exceptional handcrafted garments from a team of individuals dedicated to the latest innovation in All Star Fashion.

FOR YOU

Our 2015 collection is inspired by the athleticism and beauty of the All Star athlete. From practice to performance, Varsity All Star Fashion gives you a unique and trendsetting look. Paired with your team's talent, these designs allow you to create your own style of All Star Fashion.

Leglie Standlee

Leslie Standlee

#### BE LEGENDARY WITH VARSITY







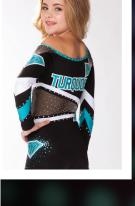




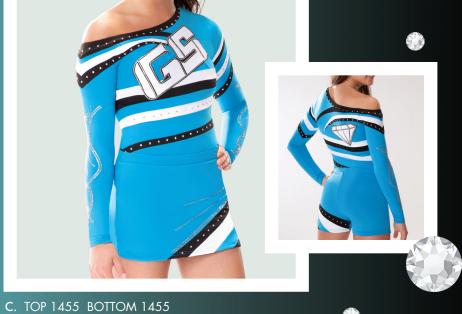






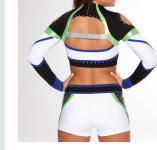


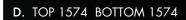






**F.** TOP 1578 BOTTOM 1578





BAY STATE



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# the ROSS Ine

Take your crop to a whole new level with THE CROSSOVER by Varsity. Go from crop to full and back again in one swap! Contact your sales specialist for all the details on ordering.

# Chrome The state of the s ---3 PIECES. 2 DIFFERENT LOOKS. 1 INCREDIBLE UNIFORM. Pair the CrossUnder sleeves with the gym logo top to create a DAY 1 - DAY 2 combo! .....

W

### SUBLIMATE YOU



#### **REVERSIBLE**





## PRACTICE WEAR DROP IN

**B**. TOP 1*57*2 BOTTOM MFSHA14Q

HOTING STAR

**A.** TOPS 1587 BOTTOMS 1587























#### STOCK& 1 READY

A. TOP MFBRA1556TQ \$16.95 BOTTOM MFSH1554TQ \$15.95



B. TOP MFBRA1551TQ \$16.95 BOTTOM MFSH1554TQ \$15.95



BOTTOM MFSH1554TQ \$15.95

### STYLE AT EVERY PRICE



**D.** TOP MFBRA1551TQ \$16.95 BOTTOM MFSH1554TQ \$15.95



E. TOP MFTA1551TQ \$19.95 BOTTOM MFSH1551TQ \$17.95



F. TOP CSBRATQ \$17.95 BOTTOM MFSH1557TQ \$17.95 \*Top also available in black



rhinestone options





## scarf

## IN STOCK!

Introducing a Varsity exclusive, the GOTO hooded scarf made from the highest quality and softest fabrics. As versatile as you are, it flawlessly transitions from comfy lounge wear to a trendy travel accessory. Always a fashion statement, keeping you warm, comfortable and stylish for all the places you go!

This style is available as shown in Charcoal and also in Black.

**A**. GOTO15Q \$39.95

40







NEW! Double sided poly blended fabric



C. JACKET JKTGWB15











Gianna, Rebecca, Romy, Emily, Sydnie N, Sydney C, Ashley, Cami, Siever, Jaclyn, Sydney M, Carter, Matt, Kenna, Layn, Kenley, Payton, Sheridan, Presley, Keali, Taylor, Kori, Abbie, Caroline



















Our team of All Star Fashion designers and specialists know All Star cheerleading and how to ensure the perfect blend of creative innovation and athleticism through cutting edge designs. Never compromising, we use the finest in speciality and technical fabrics and rich embellishments such as Swarovski® crystals. These innovative fashion elements combined with your gym colors and logos create a look all your own. Every design is fit tested by All Star athletes to ensure when it's competition time, our garments will perform and shine their very best. When it comes to All Star fashion, no one does it better than Varsity.

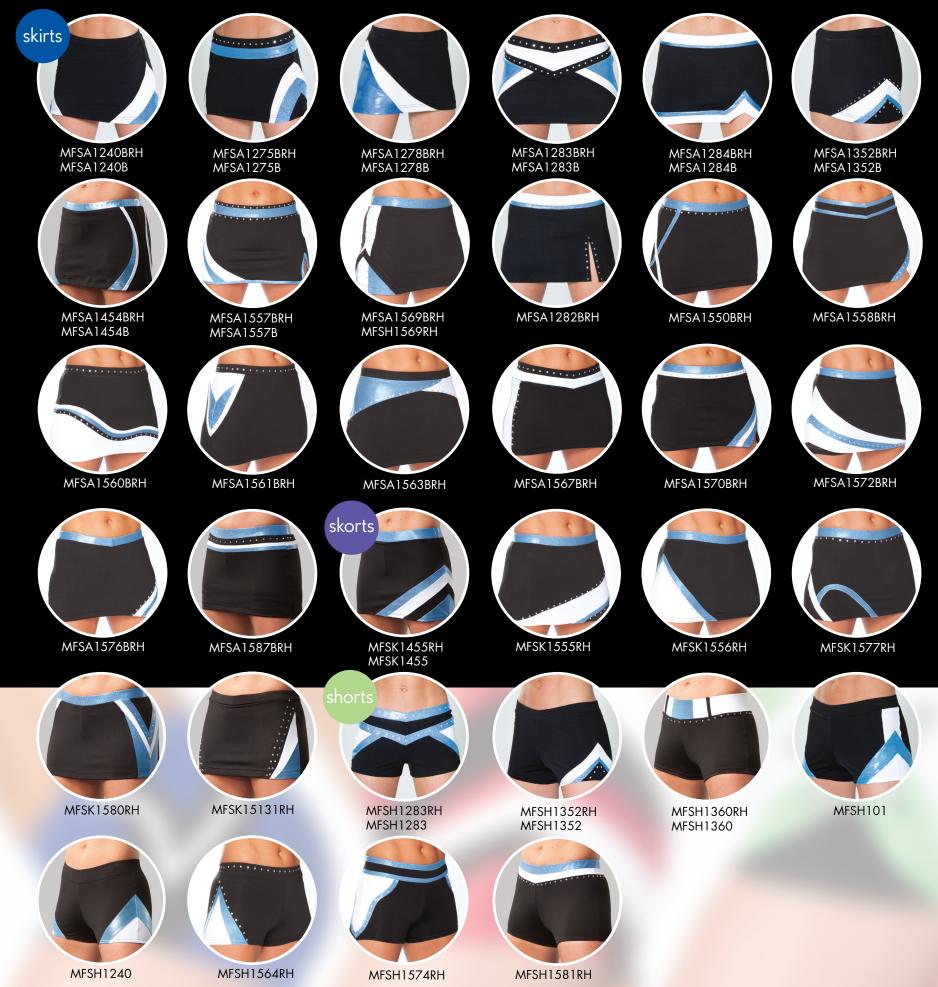








# Varsity has got you covered!



## Whenever you compete, always deliver your best. 121544 **VARSITY LAST PASS® 2.0** Adult V14LP2 \$85 Youth V14LP2Y \$85 Tumble in the Last Pass 2.0, the hyper-light, competition-only mat shoe with an aerodynamic design. A state-of-the-art outsole features finger placement stunt grooves. This sleek style supports your craving to be lighter, go faster, and reach higher. Breathable micro-fiber exterior with wraparound leather stability band. The Varsity Comfort System combines a responsive, reinforced footbed with heel absorption pad, arch support, and spring accellerant pad. Adjustable lacing system with slip-resistant bubble laces. Multi-use shoe bag included. Women's sizes 4-11, 12, 13, 14. Youth sizes 10C, 11C, 12C, 13C, 1Y, 2Y, 3Y.

## new! VARSITY V•FORCE

Adult V15VF \$95 Youth V15VFY \$95

Varsity introduces our dynamic new performance shoe with "All New" knit technology designed to mold specifically to an athlete's foot. Soft, breathable, athletic style with reinforced arch and insole support. Hybrid outsole with phylon base construction keeps it light. Finger placement stunt notches on rear and sides provide additional support and stability during stunting. Designed for indoor mat use only. Multi-use shoe bag included. Women's sizes 4-11, 12, 13, 14. Youth sizes 10C, 11C, 12C, 13C, 1Y, 2Y, 3Y.

#### new! VARSITY GLITTERAZZI

Adult V14VB40 \$89 Youth V14VB40Y \$89 Add shine to your 2:30 with our newest performance shoe, blinged out with glitter panels to attract attention. Glitterazzi is designed for indoor mat use only and features a Varsity Comfort-Support system with reinforced arch support and super soft insole. Easy grip stunt notches on side and heel provide for additional support and stability during stunting. Lock and cinch bubble lace system helps ensure shoes remain tied. Hybrid outsole EVA and rubber for greater durability. Multi-use shoe bag doubles as a cosmetic bag. Women's sizes 4-11, 12, 13, 14. Youth sizes 10C, 11C, 12C, 13C, 1Y, 2Y, 3Y.

#### BASIC

Black backpack and LP 2.0 shoe \$115

#### PREMIUM

Black backpack and V-Force shoe \$125

## ULTIMATE UPGRADE-

Upgrade to Silver Sparkle backpack in Basic or Premium package

#### add \$15

#### 2 SHOE PACK

Purchase two pair of LP 2.0 for only

#### \$140

Purchase two pair of V-Force for only

#### \$170







## BOWS

#### ALL BOWS: MADE WITH 3 INCH RIBBON

Select one specialty fabric color

Select one rhinestone mesh color for center knot

Rhinestones: available in clear and iridescent



















CUSTOM DESIGNED BOWS

Create a custom bow to match your uniform design. Contact your sales specialist for more information. Pricing will vary by design.



\$19.95 CBIV1243TS Select 1 specialty fabric and 1 holographic threadless sequin transfer color.



CBIV1245 \$16.95 Select one sequin color. Select one rhinestone mesh color for center







CBIV1242 \$19.95 Select one specialty fabric and two radiance glitter colors. Select one rhinestone mesh color for center knot.



CBIV1244RH \$19.95 Select 1 standard ribbon color. Rhinestones: available in clear and iridescent.



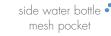


V-PAK
VPAK15 \$84.95
NEW IN STOCK! 18x15x10,
Charcoal and black denier polyester
with PVC backing. Super soft straps
and lumbar support, the V-PAK is the
ultimate competition day backpack.



a lipstick mirror with side compartments for applying those last minute competition day touch ups

separate shoe compartment







Rolling Duffel Bag LRDB15 \$89.95 NEW IN STOCK! 28x14x14,

Black denier polyester with PVC backing, reinforced durable handle with super easy rolling wheels. Adjustable shoulder strap, inside zipper pockets, lots of space for a long travel weekend or competition.



Backpack BP1*5* 

NEW IN STOCK! 15 x19x9

\$49.95

Black denier polyester with PVC backing. Multiple zipper compartments for easy access, including a side mesh pocket for a water bottle. Reinforced padded shoulder straps with lower back padded support. Perfect for the on the go athlete!



Best Dressed Doll!

Custom Sublimated Doll Uniform Minimum qty: 12 Contact your rep for pricing and ordering details.

Doll Backpack DBK15

\$19.95

\$16.95

NEW IN STOCK! Silver, Fits 18" doll LAST PASS Doll Shoe

LPDS2 Fits 18" doll



Glitter Backpack GBP14

\$74.95

NEW IN STOCK! Silver, triple layer diamond glitter fabric with high gloss overlay, extra plush padded back and ergonomic straps. Multiple zipper compartments, including quick access phone pocket and separate vented shoe compartment.



## DESIGN APPLIQUÉS THAT HELP YOUR STYLE

RXSLV10M

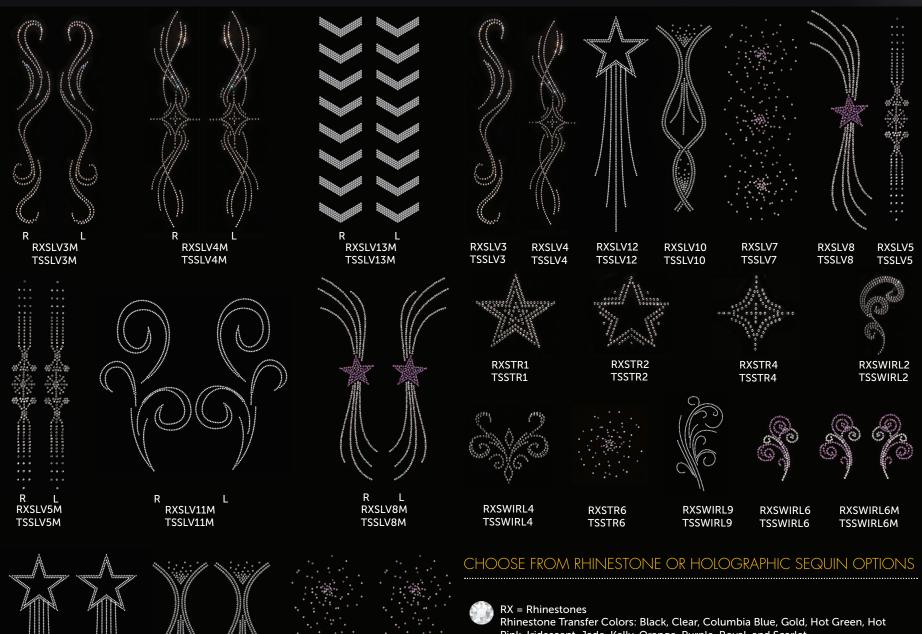
TSSLV10M

RXSLV12M

TSSLV12M

## SHINE BRIGHTER.





Pink, Iridescent, Jade, Kelly, Orange, Purple, Royal, and Scarlet.



TS = Threadless Sequins

Threadless Sequin Transfer Colors: Holographic Colors: Black, Columbia Blue, Gold, Hot Green, Hot Pink, Kelly, Orange, Purple, Royal, Scarlet, Silver, and

Metal Colors: Jade, Mint, Navy, Purple, and White.



TSSLV7M



























Contact your sales specialist for pricing and details.



we are gym owners. we are athletes. we are coaches. we are choreographers. we are judges. we pioneers. we are competitors. we are champions. we are visionaries. we are entrepreneurs. we are the industry. we are caretakers of today's youth and shaping tomorrow's future. we are leading the visionaries.





are event producers. we are specialists. we are designers. we are innovators. we are influencers. we are dedicated. we are motivators. we are mentors. we are committed to vay. we are changing history. we are changing lives. we are here for you.

we are varsity. we are fashion. we are all star.

















































